

Report Date: April 24, 2024

Technology/Consumer Digital Services

### **Business Description and Key Statistics**

Bango PLC (Bango) provides digital payments and marketing technology. The Company offers online merchants, including Amazon, Google and Microsoft, to use Bango technology to acquire more paying users. The Company has developed purchase behavior technology that enables millions more users to buy the products and services they want, using methods of payment, including carrier billing, digital wallets and subscription bundling. Its products include Digital Vending Machine, Bango Payments and Bango Audiences. Bango Payments connects online app stores and merchants to over 4.5 billion users across the globe. Merchants use these Bango Audiences to target their marketing at paying customers based on their purchase behavior. It serves various industries, including retail, telecoms, app developers, employee benefits, finance-wallets and cards and finance-banking and insurance. It also offers software as a service platform, providing the fundamental services all merchants need to grow.

Website:	https://bango.com/			
ICB Industry:	Technology			
ICB Subsector:	Consumer Digital Services			
Address:	Botanic House, 100 Hills Road CAMBRIDGE, CA CB2 1PH GBR			

	Current	YTY % Chg
Revenue LFY (M)	46	61.8
EPS Diluted LFY	-0.12	-100.0
Market Value (M)	96	
Shares Outstanding LFY (000)	76,797	
<b>Book Value Per Share</b>	0.36	
EBITDA Margin %	-1.10	
Net Margin %	-19.1	
Long-Term Debt / Capital %	21.5	
Dividends and Yield TTM	0.00 - 0.00%	
Payout Ratio TTM %	0.0	
60-Day Average Volume (000)	236	
52-Week High & Low	215.00 - 95.60	
Price / 52-Week High & Low	0.58 - 1.31	

Price: 125.50

### Price, Moving Averages & Volume

274

**Employees:** 



Bango Plc, Cambridge is currently trading at 125.50 which is 15.8% above its 50 day moving average price of 108.40 and 19.8% below its 200 day moving average price of 156.49.

BGO:LN is currently 41.6% below its 52-week high price of 215.00 and is 31.3% above its 52-week low price of 95.60. Over the past 52-weeks, BGO:LN is down 41.2% while on a calendar year-to-date basis it is down 38.8%.

The Relative Strength Index (RSI) indicator for BGO:LN is currently 63.78. An RSI value of 70 and above is considered overbought and 30 and below oversold.



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Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	0.80	0.90	50-Day Average Price	108.40
1-Week %	2.45	0.07	Price / 50-Day Average	1.16
4-Week %	26.77	25.36	200-Day Average Price	156.49
52-Week %	-41.22	-43.22	Price / 200-Day Average	0.80
Quarter-to-Date %	21.26	20.43	RSI - Relative Strength Index	63.78
Year-to-Date %	-38.78	-42.21	Risk Metrics	
Last Month %	1.47	-2.78	Price Volatility	10.06
Last Quarter %	-49.51	-52.08	Sharpe Ratio	0.07
Last Calendar Year %	11.41	7.53	Sortino Ratio	0.12

### 5-Year Price Performance vs. FTSE 350

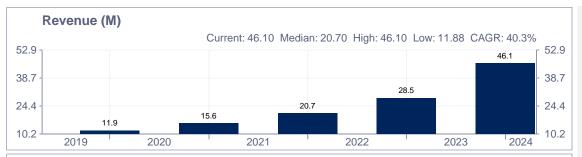




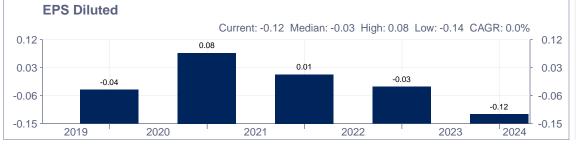
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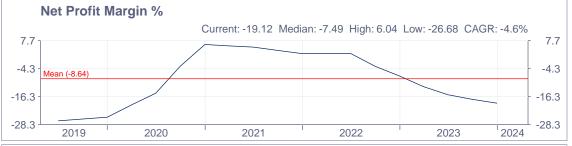
Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	43.3	39.3	12.9	Gross Margin %	86.0	91.1	79.2
Revenues Per Share %	40.7	36.4	6.9	EBITDA Margin %	-1.1	0.8	-50.1
EBITDA %	-100.0	67.7	77.5	Pre-Tax Margin %	-22.1	-15.1	-69.2
EPS Diluted %	-100.0	-15.7	96.5	Net Margin %	-19.1	-8.6	-60.0
Free Cash Flow %	-100.0	-20.4	-3.9	Return on Equity %	-29.2	-7.5	-24.6
Cash from Operations %	-24.8	999.9	999.9	Return on Capital %	-23.5	-6.8	-23.1
Book Value %	-6.7	4.3	1.1	Return on Assets %	-12.6	-4.5	-18.6



Bango Plc, Cambridge's cumulative annualized revenue growth rate over the charted period is 40.3%. This compares to cumulatative annualized growth of 43.3% over the past 3 years.



Bango Plc, Cambridge's cumulative annualized EPS growth rate over the charted period is 0.0%. This compares to cumulatative annualized growth of -100.0% over the past 3 years.



Bango Plc, Cambridge's net profit margin of -19.1% is 10.5% below the period's mean net margin of -8.6%. During the charted period, the observed net profit margin high and low were 6.0% and -26.7% respectively.



Bango Plc, Cambridge's return on equity of -29.2% is 21.7% below the period's mean return on equity of -7.5%. During the charted period, the observed ROE high and low were 4.0% and -29.2% respectively.



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valuation Metrics									
	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median		
Price / EPS TTM	99.9	99.0	99.0	Earnings Yield %	-9.17	-1.45	-4.19		
Price / Sales	2.1	6.9	7.7	Free Cash Flow Yield %	0.00	0.00	0.00		
Price / Operating Cash Flow	<b>y</b> 99.9	99.9	99.9	Dividend Yield %	0.00	0.00	0.00		
Price / Book Value	3.5	4.5	4.3	Enterprise Value / EBITDA	50.0	50.0	50.0		



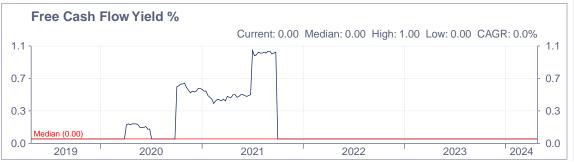
Bango Plc, Cambridge is trading at 99.90 times its EPS generated during the latest fiscal year. This multiple is equal to the historically observed median of 99.90, while high and low observations have been 99.90 and 99.90.



Bango Plc, Cambridge is trading at a Price to Sales ratio of 2.09 based on sales generated during the latest fiscal year. This ratio is below the historically observed median ratio of 6.85, while high and low observations have been 10.89 and 1.61.



Bango Plc, Cambridge is trading at a Price to Book ratio of 3.51 based on book value at the latest fiscal year end. This ratio is below the historically observed median of 4.51, while high and low observations have been 6.37 and 2.47.



Bango Plc, Cambridge has a Free Cash Flow Yield of 0.00% based on free cash flow generated during the latest fiscal year. This value is equal to the historically observed Free Cash Flow Yield of 0.00%, while high and low observations have been 1.00 and 0.00.

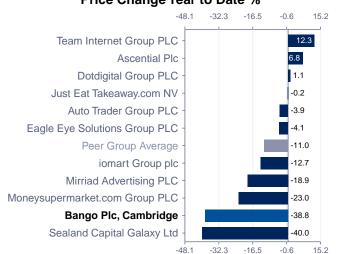


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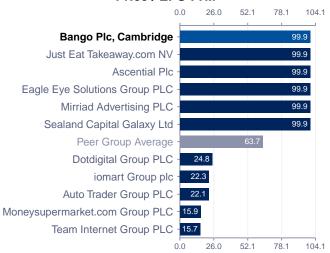
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**ICB Subsector Peer Comparisons** 

### Price Change Year to Date %



#### Price / EPS TTM

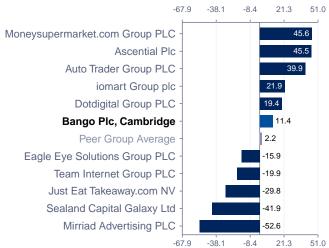


### **EPS 5-Year Growth Rate %**

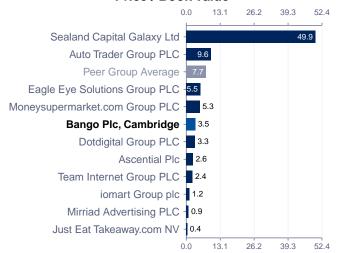


### Price Change Last Calendar Year %

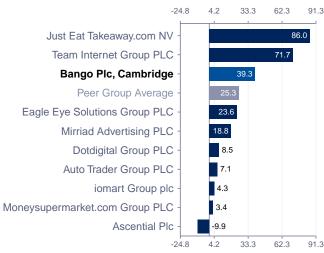
Price: 125.50



#### Price / Book Value



#### Revenue 5-Year Growth Rate %





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#### Abbreviations:

CAGR - Cumulative annual growth rate.EBIT - Earnings before interest and taxes.

**EBITDA** - Earnings before interest, taxes, depreciation & amortization.

**LFY** - Last fiscal year

M - Million

LON - London Stock Exchange

#### **Definitions:**

Market Value - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

Revenue - Sum of the last four quarters of Revenues.

Revenue Per Share - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

Operating EPS LFY - EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

**60-Day Average Volume (000)** - The average of the last 60 daily volume values in thousands of shares.

Price 52-Week High - The high closing price from the last 52 weeks of daily closing prices.

Price 52-Week Low - The low closing price from the last 52 weeks of daily closing prices.

Price / 52-Week High - Latest price divided by the high price from the past 52 weeks of daily closing prices.

Price / 52-Week Low - Latest price divided by the low price from the past 52 weeks of daily closing prices.

50-Day Average Price - Mean of last 50 daily closing prices.

200-Day Average Price - Mean of last 200 daily closing prices.

Price / 50-Day Average Price - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

Price / 200-Day Average Price - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

**Relative Strength Index** - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is RSI = 100 - 100 / (1 + RS) where RS = (total gains / n) / (total losses / n) and n = number of RSI periods. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

Price Volatility - The standard deviation of the last 20 days of daily closing prices.

Sharpe Ratio - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

**Sortino Ratio** - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

**Dividends Per Share TTM** - Sum of the last four quarters of Dividends Per Share.

Payout Ratio - Dividends Per Share TTM divided by Operating EPS TTM.

Dividend Yield TTM % - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

EBITDA - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

Free Cash Flow - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

Book Value Per Share - Total Common Equity last quarter divided by Shares Outstanding last quarter.

Gross Margin % - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

EBITDA Margin % - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

Pre-Tax Margin % - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

Net Profit Margin % - Sum of the last four quarters of Operating EPS divided by sum of the last four quarters Revenues Per Share.

Return on Equity % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Book Value.

Return on Capital % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Capital Per Share.

Return on Assets % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Assets Per Share.

Price / EPS TTM - Weekly Price divided by the sum of the last four quarters of Operating EPS (capped at 99.9).

Price / Sales - Weekly Price divided by Revenues Per Share TTM.

**Price / Book Value** - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

Free Cash Flow Yield % - Free Cash Flow Per Share TTM divided by Weekly Price.

Enterprise Value - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

Enterprise Value / Sales - Enterprise Value divided by the sum of the last four quarters of Revenue.

Enterprise Value / EBITDA - Enterprise Value divided by EBITDA TTM.

Enterprise Value / EBIT - Enterprise Value divided by trailing four quarters of Operating Income.

Enterprise Value / Free Cash Flow- Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

Russell 1000 Index - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.



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