

# East Imperial PLC (EISB:LN)



Consumer Staples/Soft Drinks

Price: 0.28

Report Date: April 15, 2024

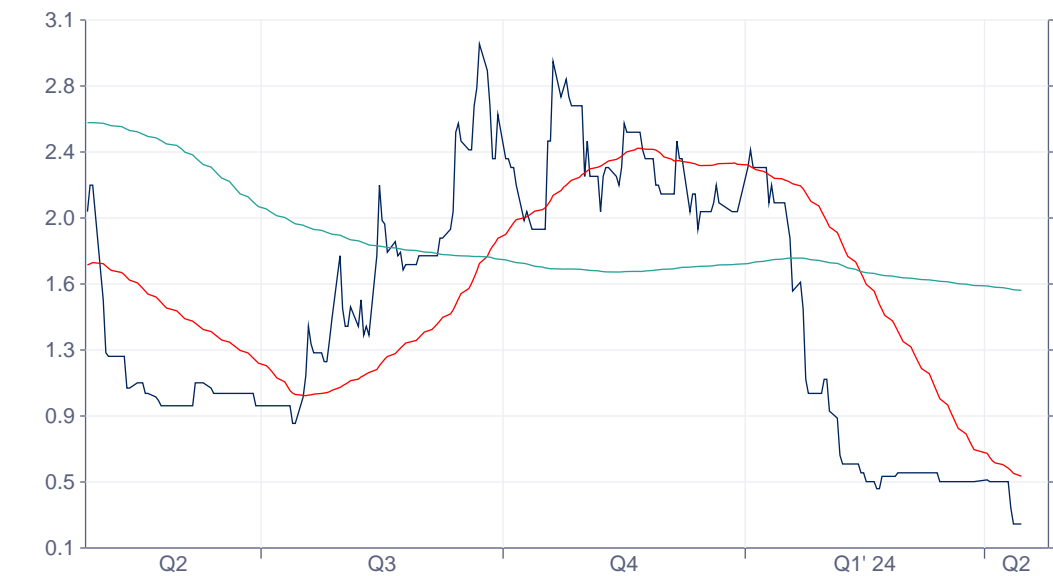
## Business Description and Key Statistics

	Current	YTY % Chg
Revenue LFY (M)		
EPS Diluted LFY		
Market Value (M)		
Shares Outstanding LFY (000)		
Book Value Per Share		
EBITDA Margin %		
Net Margin %		
Long-Term Debt / Capital %		
Dividends and Yield TTM	- %	
Payout Ratio TTM %		
60-Day Average Volume (000)	2,517	
52-Week High & Low	3.00 - 0.28	
Price / 52-Week High & Low	0.09 - 1.00	

### Website:

ICB Industry: Consumer Staples  
 ICB Subsector: Soft Drinks  
 Headquarters: London  
 Country of Incorporation: GBR  
 Employees:

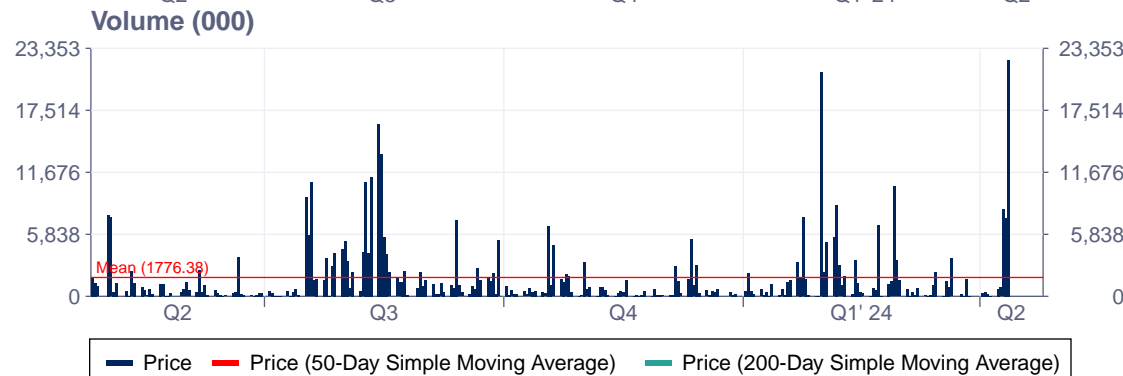
## Price, Moving Averages & Volume



East Imperial PLC is currently trading at 0.28 which is 49.1% below its 50 day moving average price of 0.55 and 82.6% below its 200 day moving average price of 1.61.

EISB:LN is currently 90.7% below its 52-week high price of 3.00 and is trading at its 52-week low price of 0.28. Over the past 52-weeks, EISB:LN is down 84.0% while on a calendar year-to-date basis it is down 86.3%.

The Relative Strength Index (RSI) indicator for EISB:LN is currently 5.96. An RSI value of 70 and above is considered overbought and 30 and below oversold.



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**London**  
Stock Exchange

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## Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	0.00	0.10	50-Day Average Price	0.55
1-Week %	-46.67	-49.05	Price / 50-Day Average	0.51
4-Week %	-51.30	-52.71	200-Day Average Price	1.61
52-Week %	-84.00	-86.00	Price / 200-Day Average	0.17
Quarter-to-Date %	-46.67	-47.50	RSI - Relative Strength Index	5.96
Year-to-Date %	-86.34	-89.77	<b>Risk Metrics</b>	
Last Month %	-8.70	-12.95	Price Volatility	0.08
Last Quarter %	-74.39	-76.96	Sharpe Ratio	
Last Calendar Year %	-28.07	-31.95	Sortino Ratio	

## 5-Year Price Performance vs. FTSE 350

**East Imperial PLC**  
**FTSE 350 Index**

Current: 0.03 CAGR: -72.8%  
Current: 1.07 CAGR: 1.4%



Over the past five years, East Imperial PLC's stock price is down 97.2% which is 104.3% below the FTSE 350 Index performance of 7.1% over the same period. East Imperial PLC's cumulative annualized growth rate (CAGR) over the five year period has been -72.8% while that of the FTSE 350 Index has been 1.4%.

Over the past year, East Imperial PLC's stock price performance of -84.0% has underperformed that of the FTSE 350 Index by 86.0%. On a year-to-date basis, East Imperial PLC's stock price performance of -86.3% has underperformed the FTSE 350 Index by 89.8%.

Over the past week, East Imperial PLC's stock price performance of -46.7% has underperformed that of the FTSE 350 Index by 49.1%.

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## Growth and Profitability Metrics

Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %				Gross Margin %			
Revenues Per Share %				EBITDA Margin %			
EBITDA %				Pre-Tax Margin %			
EPS Diluted %				Net Margin %			
Free Cash Flow %				Return on Equity %			
Cash from Operations %				Return on Capital %			
Book Value %				Return on Assets %			

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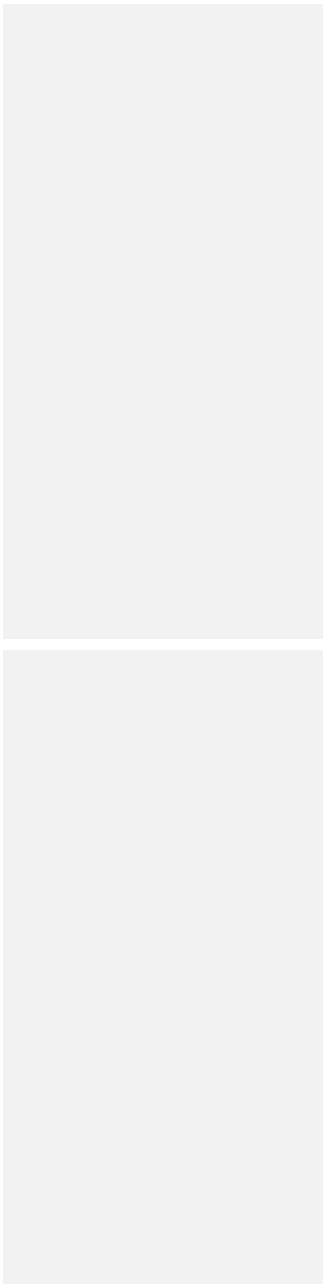
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Valuation Metrics

	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM				Earnings Yield %			
Price / Sales				Free Cash Flow Yield %			
Price / Operating Cash Flow				Dividend Yield %			
Price / Book Value				Enterprise Value / EBITDA			



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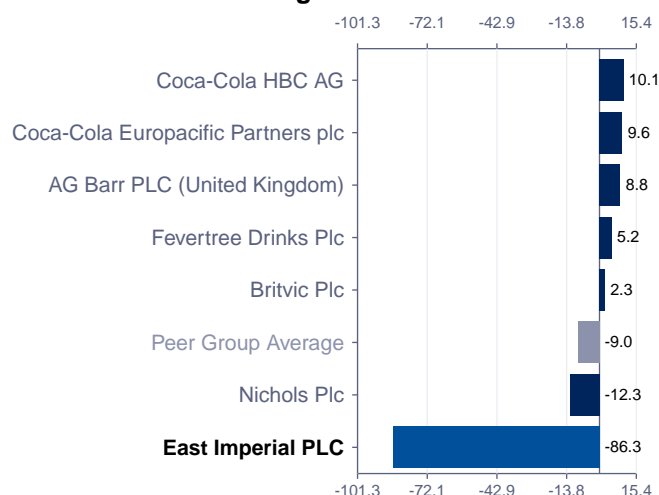
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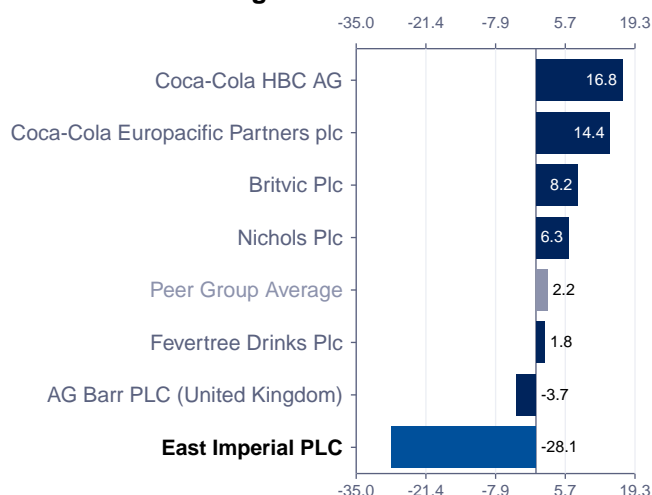
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## ICB Subsector Peer Comparisons

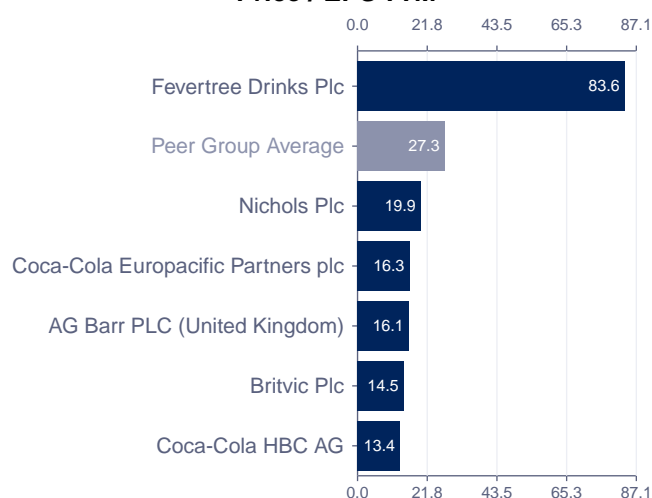
### Price Change Year to Date %



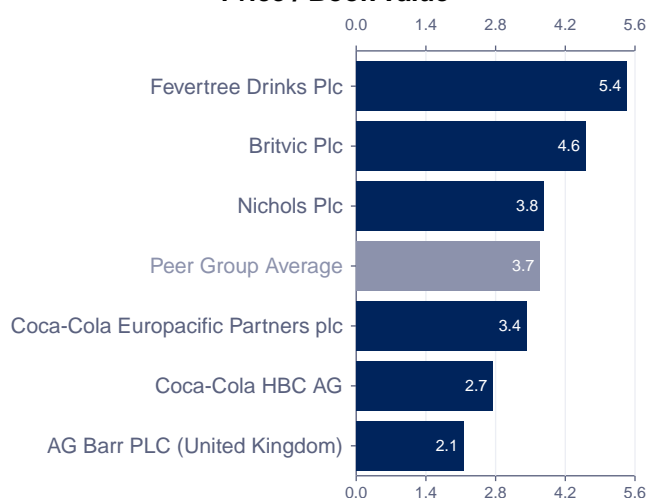
### Price Change Last Calendar Year %



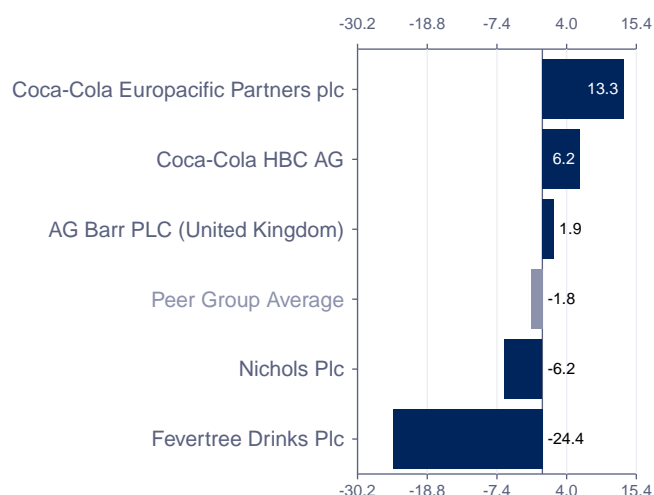
### Price / EPS TTM



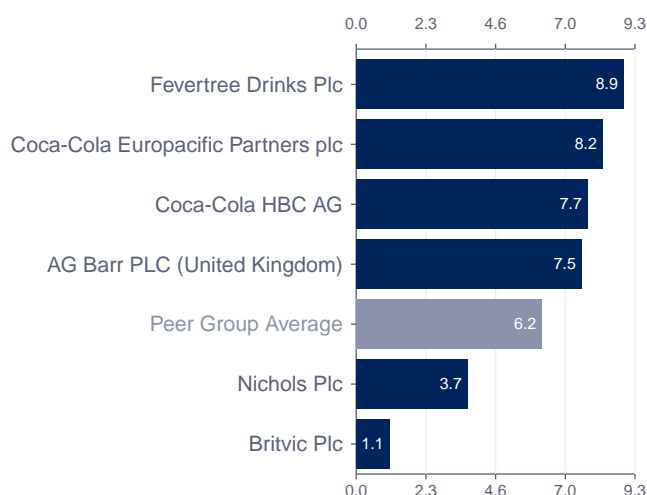
### Price / Book Value



### EPS 5-Year Growth Rate %



### Revenue 5-Year Growth Rate %



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## Abbreviations:

<b>CAGR</b>	- Cumulative annual growth rate.
<b>EBIT</b>	- Earnings before interest and taxes.
<b>EBITDA</b>	- Earnings before interest, taxes, depreciation & amortization.
<b>LFY</b>	- Last fiscal year
<b>M</b>	- Million
<b>LON</b>	- London Stock Exchange

## Definitions:

**Market Value** - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

**Revenue** - Sum of the last four quarters of Revenues.

**Revenue Per Share** - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

**Operating EPS LFY** - EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

**60-Day Average Volume (000)** - The average of the last 60 daily volume values in thousands of shares.

**Price 52-Week High** - The high closing price from the last 52 weeks of daily closing prices.

**Price 52-Week Low** - The low closing price from the last 52 weeks of daily closing prices.

**Price / 52-Week High** - Latest price divided by the high price from the past 52 weeks of daily closing prices.

**Price / 52-Week Low** - Latest price divided by the low price from the past 52 weeks of daily closing prices.

**50-Day Average Price** - Mean of last 50 daily closing prices.

**200-Day Average Price** - Mean of last 200 daily closing prices.

**Price / 50-Day Average Price** - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

**Price / 200-Day Average Price** - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

**Relative Strength Index** - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is  $RSI = 100 - 100 / (1 + RS)$  where  $RS = (\text{total gains} / n) / (\text{total losses} / n)$  and  $n$  = number of RSI periods. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

**Price Volatility** - The standard deviation of the last 20 days of daily closing prices.

**Sharpe Ratio** - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

**Sortino Ratio** - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

**Dividends Per Share TTM** - Sum of the last four quarters of Dividends Per Share.

**Payout Ratio** - Dividends Per Share TTM divided by Operating EPS TTM.

**Dividend Yield TTM %** - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

**EBITDA** - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

**Free Cash Flow** - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

**Book Value Per Share** - Total Common Equity last quarter divided by Shares Outstanding last quarter.

**Gross Margin %** - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

**EBITDA Margin %** - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

**Pre-Tax Margin %** - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

**Net Profit Margin %** - Sum of the last four quarters of Operating EPS divided by sum of the last four quarters Revenues Per Share.

**Return on Equity %** - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Book Value.

**Return on Capital %** - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Capital Per Share.

**Return on Assets %** - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Assets Per Share.

**Price / EPS TTM** - Weekly Price divided by the sum of the last four quarters of Operating EPS (capped at 99.9).

**Price / Sales** - Weekly Price divided by Revenues Per Share TTM.

**Price / Book Value** - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

**Free Cash Flow Yield %** - Free Cash Flow Per Share TTM divided by Weekly Price.

**Enterprise Value** - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

**Enterprise Value / Sales** - Enterprise Value divided by the sum of the last four quarters of Revenue.

**Enterprise Value / EBITDA** - Enterprise Value divided by EBITDA TTM.

**Enterprise Value / EBIT** - Enterprise Value divided by trailing four quarters of Operating Income.

**Enterprise Value / Free Cash Flow** - Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

**Russell 1000 Index** - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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