

Consumer Discretionary/Media Agencies		Price: 0.22	Report Date: March 11, 20			
Business Des	scription and Key Statistics					
			Current	YTY % Chg		
		Revenue LFY (M)				
		EPS Diluted LFY				
		Market Value (M)				
		Shares Outstanding LFY (000)	Y (000)			
		Book Value Per Share				
		EBITDA Margin %				
		Net Margin %				
Website:		Long-Term Debt / Capital %				
ICB Industry:	Consumer Discretionary	Dividends and Yield TTM	- %			
ICB Subsector:	Media Agencies	Payout Ratio TTM %				
Headquarters:	London	60-Day Average Volume (000)	7,666			
Country of Incorporation:	GBR	52-Week High & Low	1.90 - 0.20			
Employees:		Price / 52-Week High & Low	0.12 - 1.15			

Price, Moving Averages & Volume



- Bidstack Group PLC is currently trading at 0.22 which is 43.6% below its 50 day moving average price of 0.39 and 63.9% below its 200 day moving average price of 0.61. BIDS:LN is currently 88.4%
- below its 52-week high price of 1.90 and is 12.8% above its 52week low price of 0.20. Over the past 52-weeks, BIDS:LN is
- down 88.9% while on a calendar year-to-date basis it is down 59.1%.

The Relative Strength Index (RSI) indicator for BIDS:LN is currently 40.95. An RSI value of 70 and above is considered overbought and 30 and below oversold.



Report Date: March 11, 2024

Consumer Discretionary/Media Agencies

Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	0.00	-0.40	50-Day Average Price	0.39
1-Week %	7.14	7.88	Price / 50-Day Average	0.58
4-Week %	0.00	-1.55	200-Day Average Price	0.61
52-Week %	-88.89	-88.84	Price / 200-Day Average	0.37
Quarter-to-Date %	0.00	1.12	RSI - Relative Strength Index	40.95
Year-to-Date %	-59.09	-60.51	Risk Metrics	
Last Month %	0.00	-4.25	Price Volatility	0.01
Last Quarter %	-59.09	-61.66	Sharpe Ratio	-0.08
Last Calendar Year %	-80.18	-84.06	Sortino Ratio	-0.17

Price: 0.22

5-Year Price Performance vs. FTSE 350





Over the past five years, Bidstack Group PLC's stock price is down 98.4% which is 103.4% below the FTSE 350 Index performance of 5.0% over the same period. Bidstack Group PLC's cumulative annualized growth rate (CAGR) over the five year period has been -56.3% while that of the FTSE 350 Index has been 1.0%.

Current: 0.02 CAGR: -56.3%

Current: 1.05 CAGR: 1.0%

Over the past year, Bidstack Group PLC's stock price performance of -88.9% has underperformed that of the FTSE 350 Index by 88.8%. On a year-to-date basis, Bidstack Group PLC's stock price performance of -59.1% has underperformed the FTSE 350 Index by 60.5%.

Over the past week, Bidstack Group PLC's stock price performance of 7.1% has outperformed that of the FTSE 350 Index by 7.9%.



Consumer Discretionary/Media Agencies			Price: 0.22	Rep	Report Date: March 11, 2024		
Growth and Profitability	Metrics						
Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %				Gross Margin %			
Revenues Per Share %				EBITDA Margin %			
EBITDA %				Pre-Tax Margin %			
EPS Diluted %				Net Margin %			

Return on Equity %

Return on Capital %

Return on Assets %

Free Cash Flow %

Cash from Operations %

Book Value %



Consumer Discretionary/Media Agencies		Price: 0.22		Report Date: March 11, 2024			
Valuation Metrics							
	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
	Current	Median	weulan		Guilent	Median	weatan
Price / EPS TTM				Earnings Yield %			
Price / Sales				Free Cash Flow Yield %			
Price / Operating Cash F	low			Dividend Yield %			
Price / Book Value				Enterprise Value / EBITDA			

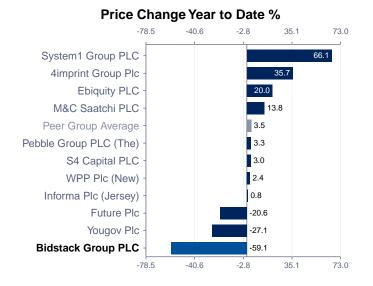


Consumer Discretionary/Media Agencies

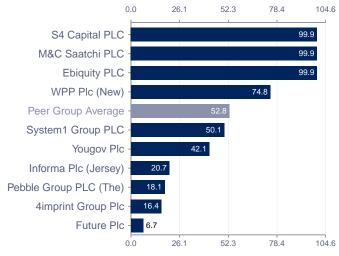
Price: 0.22

Report Date: March 11, 2024

ICB Subsector Peer Comparisons



Price / EPS TTM

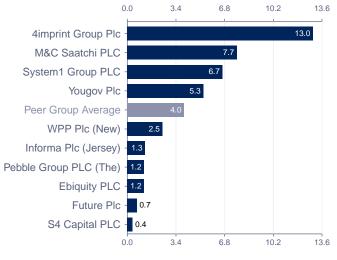




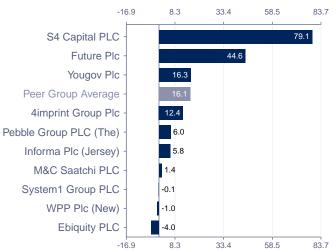




Price / Book Value



Revenue 5-Year Growth Rate %





Consumer Discretionary/Media Agencies

Price: 0.22

Report Date: March 11, 2024

Abbreviations:

CAGR EBIT	 Cumulative annual growth rate. Earnings before interest and taxes.
EBITDA	- Earnings before interest, taxes, depreciation & amortization.
LFY	- Last fiscal year
М	- Million
LON	- London Stock Exchange

Definitions:

Market Value - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

Revenue - Sum of the last four quarters of Revenues.

Revenue Per Share - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

Operating EPS LFY - EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

60-Day Average Volume (000) - The average of the last 60 daily volume values in thousands of shares.

Price 52-Week High - The high closing price from the last 52 weeks of daily closing prices.

Price 52-Week Low - The low closing price from the last 52 weeks of daily closing prices.

Price / 52-Week High - Latest price divided by the high price from the past 52 weeks of daily closing prices.

Price / 52-Week Low - Latest price divided by the low price from the past 52 weeks of daily closing prices.

50-Day Average Price - Mean of last 50 daily closing prices.

200-Day Average Price - Mean of last 200 daily closing prices.

Price / 50-Day Average Price - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

Price / 200-Day Average Price - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

Relative Strength Index - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is RSI = 100 - 100 / (1 + RS) where RS = (total gains / n) / (total losses / n) and n = number of RSI periods. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

Price Volatility - The standard deviation of the last 20 days of daily closing prices.

Sharpe Ratio - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

Sortino Ratio - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

Dividends Per Share TTM - Sum of the last four quarters of Dividends Per Share.

Payout Ratio - Dividends Per Share TTM divided by Operating EPS TTM.

Dividend Yield TTM % - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

EBITDA - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

Free Cash Flow - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

Book Value Per Share - Total Common Equity last quarter divided by Shares Outstanding last quarter.

Gross Margin % - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

EBITDA Margin % - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

Pre-Tax Margin % - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

Net Profit Margin % - Sum of the last four quarters of Operating EPS divided by sum of the last four quarters Revenues Per Share.

Return on Equity % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Book Value.

Return on Capital % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Capital Per Share.

Return on Assets % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Assets Per Share.

Price / EPS TTM - Weekly Price divided by the sum of the last four quarters of Operating EPS (capped at 99.9).

Price / Sales - Weekly Price divided by Revenues Per Share TTM.

Price / Book Value - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

Free Cash Flow Yield % - Free Cash Flow Per Share TTM divided by Weekly Price.

Enterprise Value - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

Enterprise Value / Sales - Enterprise Value divided by the sum of the last four quarters of Revenue.

Enterprise Value / EBITDA - Enterprise Value divided by EBITDA TTM.

Enterprise Value / EBIT - Enterprise Value divided by trailing four quarters of Operating Income.

Enterprise Value / Free Cash Flow- Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

Russell 1000 Index - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

Consumer Discretionary/Media Agencies

London Stock Exchange

Report Date: March 11, 2024

Disclaimer:

© 2024 London Stock Exchange Group plc and its applicable group undertakings (the "LSE Group"). The LSE Group includes (1) FTSE International Limited ("FTSE"), (2) Frank Russell Company ("Russell"), (3) FTSE Global Debt Capital Markets Inc. and FTSE Global Debt Capital Markets Limited (together, "FTSE Canada"), (4) MTSNext Limited ("MTSNext"), (5) Mergent, Inc. ("Mergent"), (6) FTSE Fixed Income LLC ("FTSE FI") and (7) The Yield Book Inc ("YB"). All rights reserved.

Price: 0.22

FTSE Russell® is a trading name of FTSE, Russell, FTSE Canada, MTSNext, Mergent, FTSE FI, YB. "FTSE®", "Russell®", "FTSE Russell®", "MTS®", "FTSE4Good®", "ICB®", "Mergent®", "The Yield Book®" and all other trademarks and service marks used herein (whether registered or unregistered) are trademarks and/or service marks owned or licensed by the applicable member of the LSE Group or their respective licensors and are owned, or used under licence, by FTSE, Russell, MTSNext, FTSE Canada, Mergent, FTSE FI, YB. FTSE International Limited is authorised and regulated by the Financial Conduct Authority as a benchmark administrator.

All information is provided for information purposes only. All information and data contained in this publication is obtained by the LSE Group, from sources believed by it to be accurate and reliable. Because of the possibility of human and mechanical error as well as other factors, however, such information and data is provided "as is" without warranty of any kind. No member of the LSE Group nor their respective directors, officers, employees, partners or licensors make any claim, prediction, warranty or representation whatsoever, expressly or impliedly, either as to the accuracy, timeliness, completeness, merchantability of any information or of results to be obtained from the use of FTSE Russell indexes or data or the fitness or suitability of the FTSE Russell indexes or data for any particular purpose to which they might be put. Any representation of historical data accessible through FTSE Russell indexes or data is provided for information purposes only and is not a reliable indicator of future performance.

No responsibility or liability can be accepted by any member of the LSE Group nor their respective directors, officers, employees, partners or licensors for (a) any loss or damage in whole or in part caused by, resulting from, or relating to any error (negligent or otherwise) or other circumstance involved in procuring, collecting, compiling, interpreting, analysing, editing, transcribing, transmitting, communicating or delivering any such information or data or from use of this document or links to this document or (b) any direct, indirect, special, consequential or incidental damages whatsoever, even if any member of the LSE Group is advised in advance of the possibility of such damages, resulting from the use of, or inability to use, such information.

No member of the LSE Group nor their respective directors, officers, employees, partners or licensors provide investment advice and nothing contained in this document or accessible through FTSE Russell indexes or data, including statistical data and industry reports, should be taken as constituting financial or investment advice or a financial promotion.

No part of this information may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without prior written permission of the applicable member of the LSE Group. Use and distribution of the LSE Group data requires a licence from FTSE, Russell, FTSE Canada, MTSNext, Mergent, FTSE FI, YB, and/or their respective licensors.