

Burberry Group plc (BRBY:LN)



Consumer Discretionary/Clothing and Accessories

Price: 1,305.00

Report Date: August 27, 2025

Business Description and Key Statistics

Burberry Group plc is a United Kingdom-based global luxury goods manufacturer, retailer, and wholesaler. The Company also licenses third parties to manufacture and distribute products using the Burberry trademarks. The Company's segments include Retail/wholesale and Licensing. The Retail/wholesale segment is engaged in the sale of luxury goods through Burberry mainline stores, concessions, outlets, and digital commerce, as well as Burberry franchisees, department stores globally and multi-brand specialty accounts. The flow of global product between retail and wholesale channels and across its regions is monitored and optimized at a corporate level and implemented via the Company's inventory hubs situated in Europe, the United States, mainland China, Hong Kong, and Special Administrative Regions (S.A.R.) China. The Company's Licensing segment includes royalties from global licensees of beauty products, eyewear and licenses relating to the use of non-Burberry trademarks in Japan.

Website: <https://www.burberryplc.com/>

ICB Industry: Consumer Discretionary

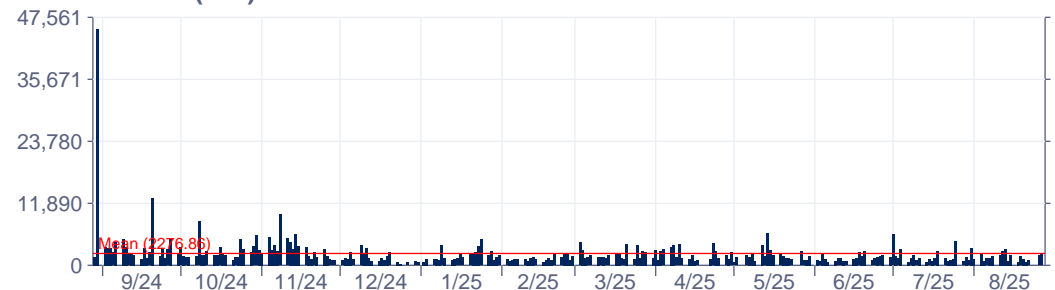
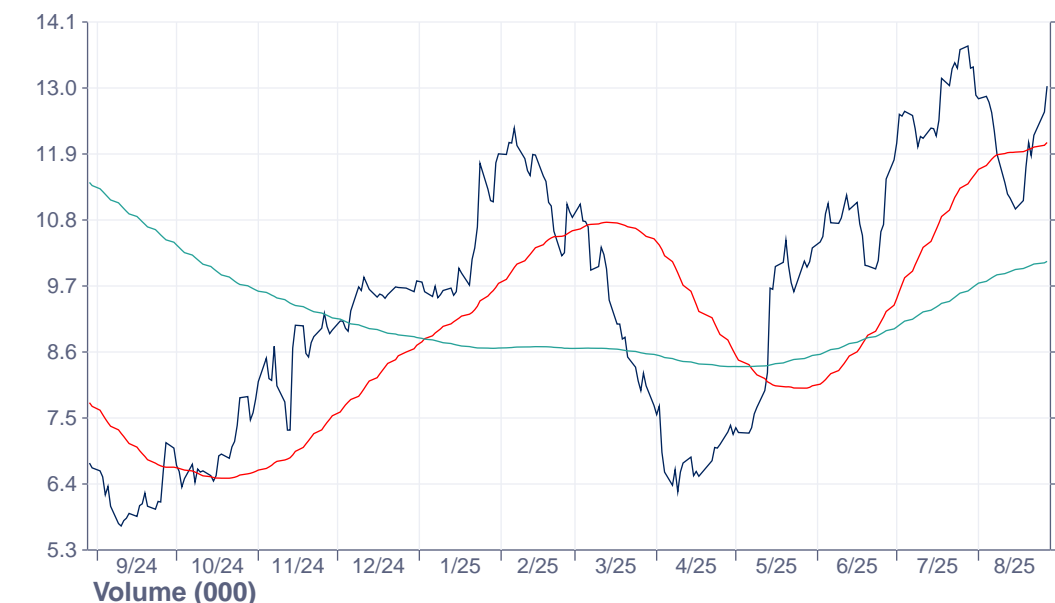
ICB Subsector: Clothing and Accessories

Address: Horseferry House; Horseferry Road, Westminster
LONDON SW1P 2AW
GBR

Employees: 8,459

	Current	YTY % Chg
Revenue LFY (M)	2,461	-17.1
EPS Diluted LFY	-0.21	
Market Value (M)	4,688	
Shares Outstanding LFY (000)	359,216	
Book Value Per Share	2.54	
EBITDA Margin %	8.30	
Net Margin %	-0.3	
Long-Term Debt / Capital %	58.6	
Dividends and Yield TTM	0.00 - 0.00%	
Payout Ratio TTM %	0.0	
60-Day Average Volume (000)	1,615	
52-Week High & Low	13.72 - 5.71	
Price / 52-Week High & Low	0.95 - 2.29	

Price, Moving Averages & Volume



— Price — Price (50-Day Simple Moving Average) — Price (200-Day Simple Moving Average)

Burberry Group plc is currently trading at 1,305.00 which is 10,676.2% above its 50 day moving average price of 12.11 and 12,782.5% above its 200 day moving average price of 10.13.

BRBY:LN is currently 9,415.1% above its 52-week high price of 13.72 and is 22,754.6% above its 52-week low price of 5.71. Over the past 52-weeks, BRBY:LN is up 92.5% while on a calendar year-to-date basis it is up 33.2%.

The Relative Strength Index (RSI) indicator for BRBY:LN is currently 63.31. An RSI value of 70 and above is considered overbought and 30 and below oversold.

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Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	3.41	3.54	50-Day Average Price	12.11
1-Week %	11.54	10.92	Price / 50-Day Average	1.08
4-Week %	-2.28	-3.44	200-Day Average Price	10.13
52-Week %	92.53	82.65	Price / 200-Day Average	1.29
Quarter-to-Date %	10.41	5.35	RSI - Relative Strength Index	63.31
Year-to-Date %	33.16	20.88	Risk Metrics	
Last Month %	9.18	5.26	Price Volatility	0.75
Last Quarter %	53.15	50.04	Sharpe Ratio	0.02
Last Calendar Year %	-30.79	-36.34	Sortino Ratio	0.03

5-Year Price Performance vs. FTSE 350

Burberry Group plc
FTSE 350 Index

Current: 0.89 CAGR: -2.3%
Current: 1.54 CAGR: 9.1%



Over the past five years, Burberry Group plc's stock price is down 11.0% which is 65.2% below the FTSE 350 Index performance of 54.2% over the same period. Burberry Group plc's cumulative annualized growth rate (CAGR) over the five year period has been -2.3% while that of the FTSE 350 Index has been 9.1%.

Over the past year, Burberry Group plc's stock price performance of 92.5% has outperformed that of the FTSE 350 Index by 82.7%. On a year-to-date basis, Burberry Group plc's stock price performance of 33.2% has outperformed the FTSE 350 Index by 20.9%.

Over the past week, Burberry Group plc's stock price performance of 11.5% has outperformed that of the FTSE 350 Index by 10.9%.

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Growth and Profitability Metrics

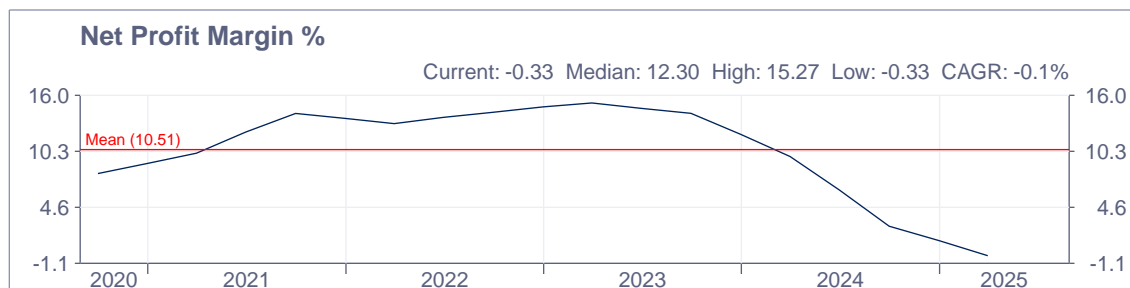
Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	-4.5	-1.3	-0.2	Gross Margin %	62.5	68.5	68.7
Revenues Per Share %	-0.4	1.5	2.0	EBITDA Margin %	8.3	21.8	19.7
EBITDA %	-33.7	-10.5	-8.8	Pre-Tax Margin %	-2.7	14.3	14.4
EPS Diluted %	-100.0	-100.0	-100.0	Net Margin %	-0.3	10.5	11.3
Free Cash Flow %	-16.3	0.8	1.5	Return on Equity %	-0.8	20.6	21.7
Cash from Operations %	-15.0	-1.2	-0.6	Return on Capital %	-0.4	11.3	16.3
Book Value %	-14.5	-3.2	-2.1	Return on Assets %	-0.2	8.3	11.2



Burberry Group plc's cumulative annualized revenue growth rate over the charted period is 1.2%. This compares to cumulative annualized growth of -4.5% over the past 3 years.



Burberry Group plc's cumulative annualized EPS growth rate over the charted period is -0.1%. This compares to cumulative annualized growth of -100.0% over the past 3 years.



Burberry Group plc's net profit margin of -0.3% is 10.8% below the period's mean net margin of 10.5%. During the charted period, the observed net profit margin high and low were 15.3% and -0.3% respectively.



Burberry Group plc's return on equity of -0.8% is 21.4% below the period's mean return on equity of 20.6%. During the charted period, the observed ROE high and low were 31.0% and -0.8% respectively.

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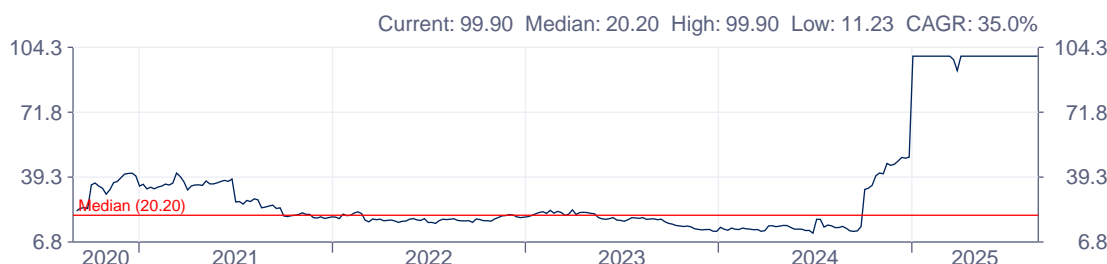
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Valuation Metrics

	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM	99.9	20.2	22.2	Earnings Yield %	-0.17	4.94	4.50
Price / Sales	1.9	2.5	2.6	Free Cash Flow Yield %	2.98	3.28	2.96
Price / Operating Cash Flow	23.5	13.7	15.8	Dividend Yield %	0.00	2.85	2.40
Price / Book Value	5.1	4.8	4.9	Enterprise Value / EBITDA	26.0	10.7	12.9

Price / EPS TTM



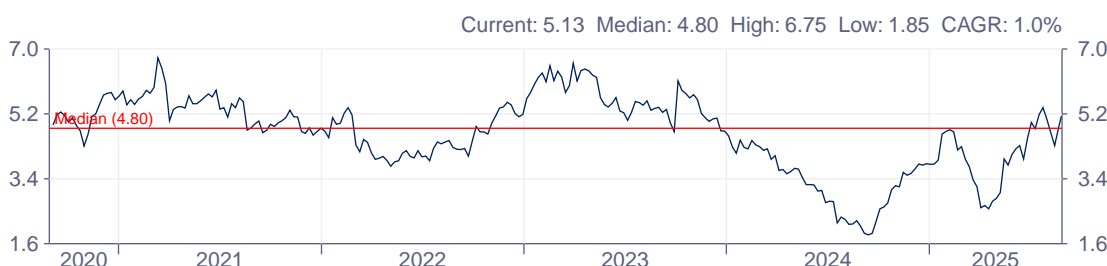
Burberry Group plc is trading at 99.90 times its EPS generated during the latest fiscal year. This multiple is above the historically observed median of 20.20, while high and low observations have been 99.90 and 11.23.

Price / Sales



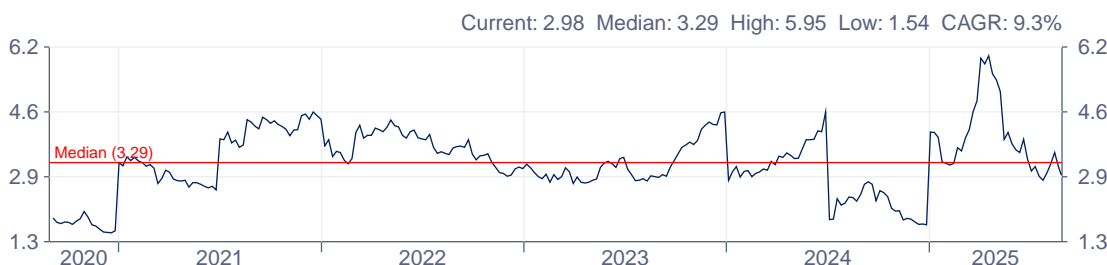
Burberry Group plc is trading at a Price to Sales ratio of 1.89 based on sales generated during the latest fiscal year. This ratio is below the historically observed median ratio of 2.49, while high and low observations have been 3.89 and 0.77.

Price / Book Value



Burberry Group plc is trading at a Price to Book ratio of 5.13 based on book value at the latest fiscal year end. This ratio is above the historically observed median of 4.80, while high and low observations have been 6.75 and 1.85.

Free Cash Flow Yield %



Burberry Group plc has a Free Cash Flow Yield of 2.98% based on free cash flow generated during the latest fiscal year. This value is below the historically observed median yield of 3.29%, while high and low observations have been 5.95 and 1.54.

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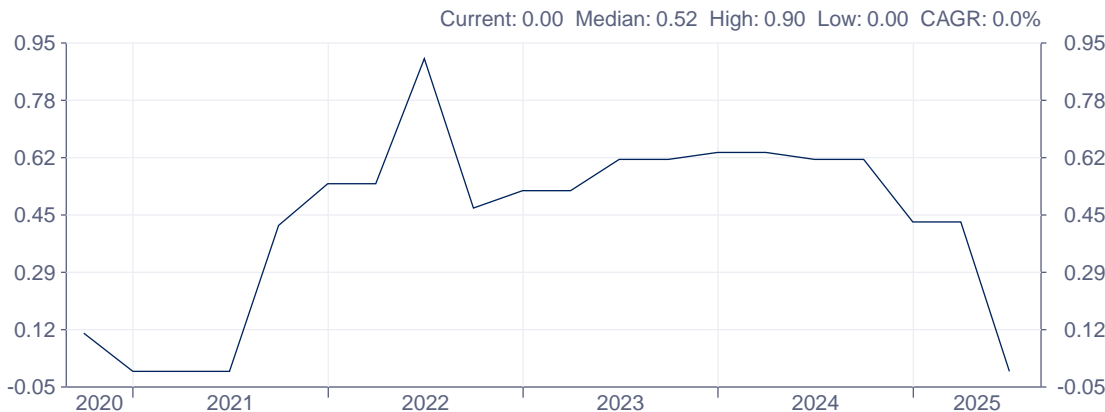
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Dividends Data

Dividends Per Share TTM	0.00	Payout Ratio TTM %	0.00%	Dividend Yield TTM %	0.00%
Rate	Ex Date	Record Date	Payment Date	Currency	Note
0.427	27-06-2024	28-06-2024	02-08-2024	GBP	
0.183	14-12-2023	15-12-2023	26-01-2024	GBP	
0.445	29-06-2023	30-06-2023	04-08-2023	GBP	
0.165	15-12-2022	16-12-2022	27-01-2023	GBP	
0.354	30-06-2022	01-07-2022	05-08-2022	GBP	
0.116	16-12-2021	17-12-2021	28-01-2022	GBP	
0.425	01-07-2021	02-07-2021	06-08-2021	GBP	
0.113	19-12-2019	20-12-2019	31-01-2020	GBP	

Dividend Growth and Yield

Dividends Per Share TTM



Burberry Group plc's trailing 12-month dividend per share is 0.00 and its dividend has grown at a cumulative annualized rate of 0.0% over the charted period. This compares to dividend growth of -100.00% over the past year and cumulative annualized growth of -100.00% over the past 3 years.

Dividend Yield TTM %



Burberry Group plc's current dividend yield is 0.00% based on trailing 12 month dividends. The current yield is below the historically observed median of 2.87% and, over the charted time period, the observed high yield has been 10.30% and the observed low yield has been 0.00%.

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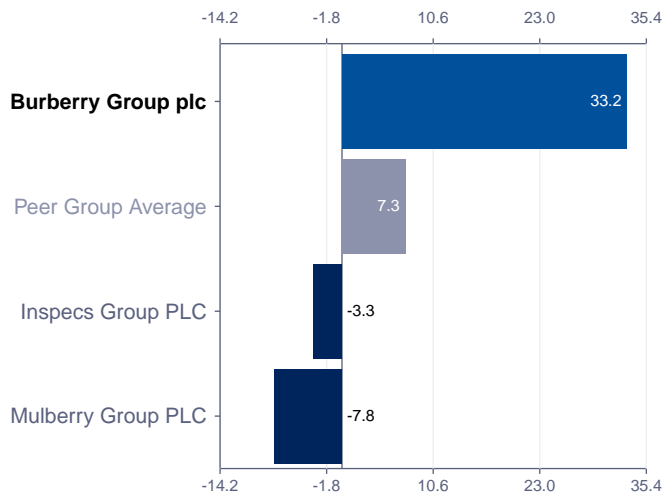
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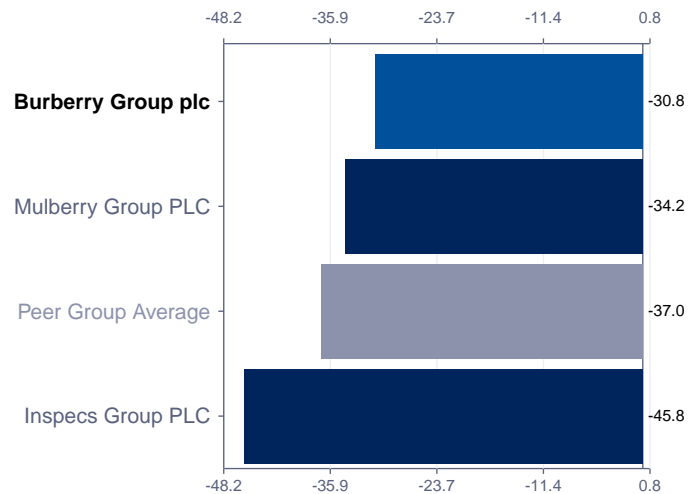
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ICB Subsector Peer Comparisons

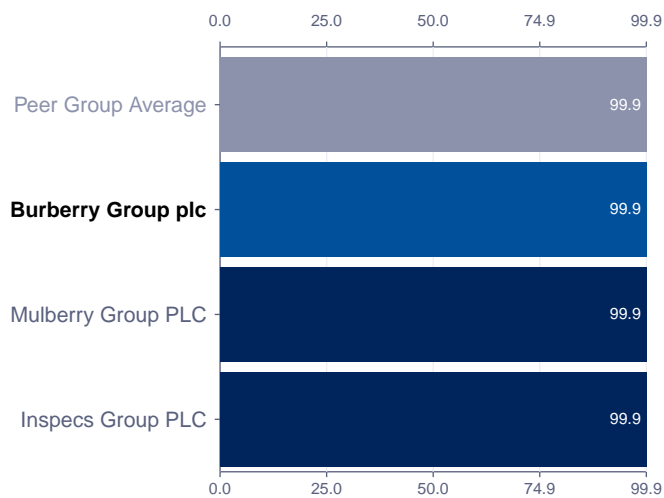
Price Change Year to Date %



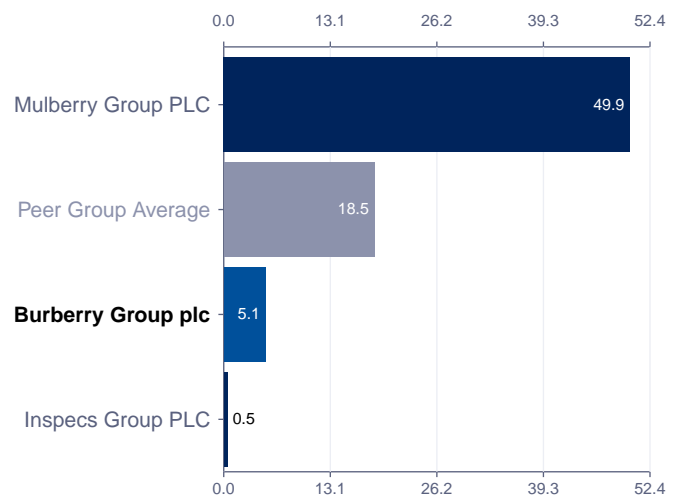
Price Change Last Calendar Year %



Price / EPS TTM



Price / Book Value



EPS 5-Year Growth Rate %



Revenue 5-Year Growth Rate %



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Abbreviations:

CAGR	- Cumulative annual growth rate.
EBIT	- Earnings before interest and taxes.
EBITDA	- Earnings before interest, taxes, depreciation & amortization.
LFY	- Last fiscal year
M	- Million
LON	- London Stock Exchange

Definitions:

Market Value - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

Revenue - Sum of the last four quarters of Revenues.

Revenue Per Share - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

Normalized EPS LFY - EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

60-Day Average Volume (000) - The average of the last 60 daily volume values in thousands of shares.

Price 52-Week High - The high closing price from the last 52 weeks of daily closing prices.

Price 52-Week Low - The low closing price from the last 52 weeks of daily closing prices.

Price / 52-Week High - Latest price divided by the high price from the past 52 weeks of daily closing prices.

Price / 52-Week Low - Latest price divided by the low price from the past 52 weeks of daily closing prices.

50-Day Average Price - Mean of last 50 daily closing prices.

200-Day Average Price - Mean of last 200 daily closing prices.

Price / 50-Day Average Price - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

Price / 200-Day Average Price - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

Relative Strength Index - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is $RSI = 100 - 100 / (1 + RS)$ where $RS = (\text{total gains} / n) / (\text{total losses} / n)$ and n = number of RSI periods. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

Price Volatility - The standard deviation of the last 20 days of daily closing prices.

Sharpe Ratio - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

Sortino Ratio - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

Dividends Per Share TTM - Sum of the last four quarters of Dividends Per Share.

Payout Ratio - Dividends Per Share TTM divided by Normalized EPS TTM.

Dividend Yield TTM % - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

EBITDA - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

Free Cash Flow - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

Book Value Per Share - Total Common Equity last quarter divided by Shares Outstanding last quarter.

Gross Margin % - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

EBITDA Margin % - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

Pre-Tax Margin % - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

Net Profit Margin % - Sum of the last four quarters of Normalized EPS divided by sum of the last four quarters Revenues Per Share.

Return on Equity % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Book Value.

Return on Capital % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Capital Per Share.

Return on Assets % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Assets Per Share.

Price / EPS TTM - Weekly Price divided by the sum of the last four quarters of Normalized EPS (capped at 99.9).

Price / Sales - Weekly Price divided by Revenues Per Share TTM.

Price / Book Value - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

Free Cash Flow Yield % - Free Cash Flow Per Share TTM divided by Weekly Price.

Enterprise Value - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

Enterprise Value / Sales - Enterprise Value divided by the sum of the last four quarters of Revenue.

Enterprise Value / EBITDA - Enterprise Value divided by EBITDA TTM.

Enterprise Value / EBIT - Enterprise Value divided by trailing four quarters of Operating Income.

Enterprise Value / Free Cash Flow - Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

Russell 1000 Index - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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