

# Cake Box Holdings PLC (CBOX:LN)



**London**  
Stock Exchange

Consumer Staples/Food Retailers and Wholesalers

Price: 215.00

Report Date: August 11, 2025

## Business Description and Key Statistics

Cake Box Holdings PLC is a United Kingdom-based retailer of fresh cream celebration cakes. The principal activity of the Company is to be a holding company. The principal activities of its subsidiaries are the retail trade of cakes and associated services. The Company has a franchise estate of more than 250 locations. The Company operates from facilities within the United Kingdom-wide reach and focuses on expanding internationally. The Company, through Ambala Foods Limited (Ambala), manufactures and retails Asian sweets (Mithai) in the United Kingdom. Ambala operates about 22 stores, with 19 owned stores and three franchised stores. Its subsidiaries include Eggfree Cake Box Limited and Chaz Limited. Eggfree Cake Box Limited is a franchisor of specialist cake stores. Chaz Limited is a property rental company.

**Website:** <https://cakeboxinvestors.com/>

**ICB Industry:** Consumer Staples

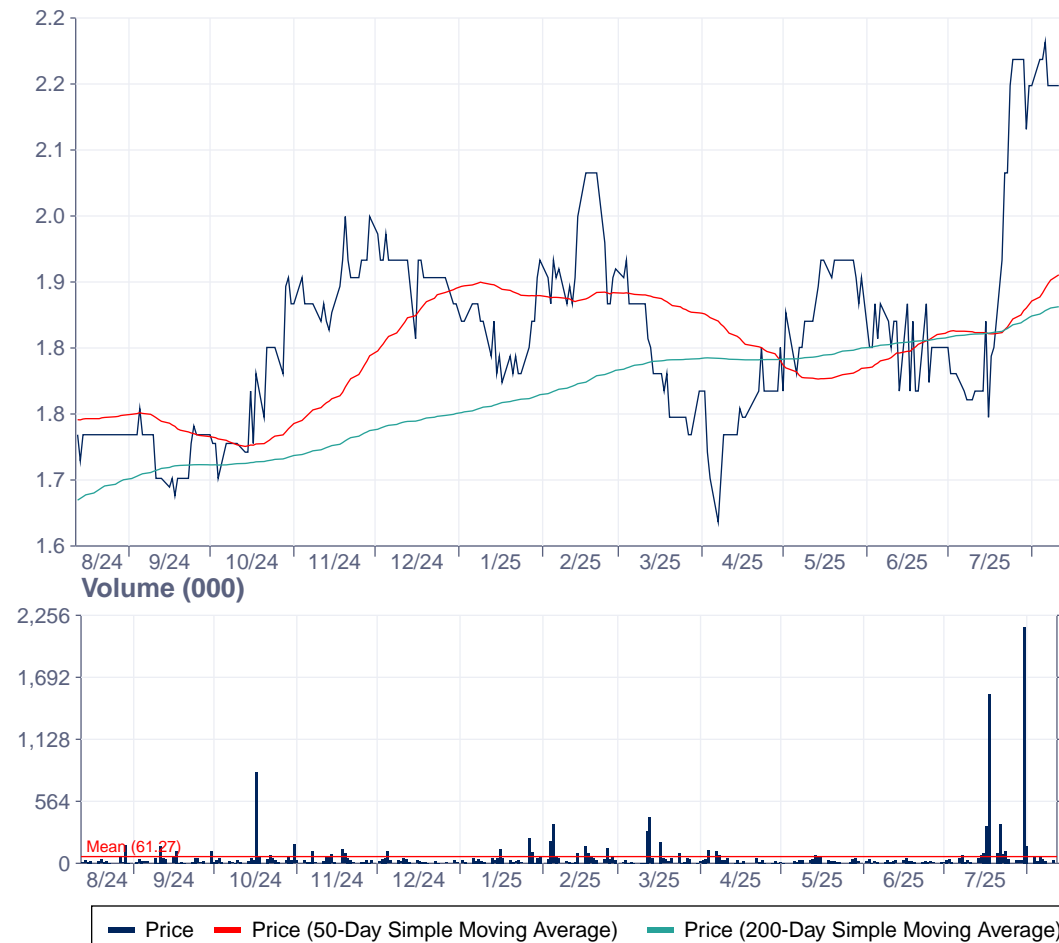
**ICB Subsector:** Food Retailers and Wholesalers

**Address:** 20-22 Jute Lane  
ENFIELD EN3 7PJ  
GBR

**Employees:** 178

	Current	YTY % Chg
<b>Revenue LFY (M)</b>	43	13.0
<b>EPS Diluted LFY</b>	0.11	-6.8
<b>Market Value (M)</b>	95	
<b>Shares Outstanding LFY (000)</b>	44,000	
<b>Book Value Per Share</b>	0.61	
<b>EBITDA Margin %</b>	16.70	
<b>Net Margin %</b>	10.2	
<b>Long-Term Debt / Capital %</b>	41.0	
<b>Dividends and Yield TTM</b>	0.10 - 4.42%	
<b>Payout Ratio TTM %</b>	89.5	
<b>60-Day Average Volume (000)</b>	104	
<b>52-Week High &amp; Low</b>	2.20 - 1.65	
<b>Price / 52-Week High &amp; Low</b>	0.98 - 1.30	

## Price, Moving Averages & Volume



Cake Box Holdings PLC is currently trading at 215.00 which is 11,039.9% above its 50 day moving average price of 1.93 and 11,215.8% above its 200 day moving average price of 1.90.

CBOX:LN is currently 9,672.7% above its 52-week high price of 2.20 and is 12,930.3% above its 52-week low price of 1.65. Over the past 52-weeks, CBOX:LN is up 22.9% while on a calendar year-to-date basis it is up 13.2%.

The Relative Strength Index (RSI) indicator for CBOX:LN is currently 63.19. An RSI value of 70 and above is considered overbought and 30 and below oversold.

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## Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	0.00	-0.29	50-Day Average Price	1.93
1-Week %	-1.15	-1.18	Price / 50-Day Average	1.11
4-Week %	19.44	18.06	200-Day Average Price	1.90
52-Week %	22.86	11.82	Price / 200-Day Average	1.13
Quarter-to-Date %	16.22	12.37	RSI - Relative Strength Index	63.19
Year-to-Date %	13.16	2.18	Risk Metrics	
Last Month %	16.22	12.30	Price Volatility	0.14
Last Quarter %	2.78	-0.33	Sharpe Ratio	0.09
Last Calendar Year %	13.43	7.88	Sortino Ratio	0.15

## 5-Year Price Performance vs. FTSE 350

Cake Box Holdings PLC  
FTSE 350 Index

Current: 1.34 CAGR: 6.0%  
Current: 1.48 CAGR: 8.2%



Over the past five years, Cake Box Holdings PLC's stock price is up 33.5% which is 14.3% below the FTSE 350 Index performance of 47.8% over the same period. Cake Box Holdings PLC's cumulative annualized growth rate (CAGR) over the five year period has been 6.0% while that of the FTSE 350 Index has been 8.2%.

Over the past year, Cake Box Holdings PLC's stock price performance of 22.9% has outperformed that of the FTSE 350 Index by 11.8%. On a year-to-date basis, Cake Box Holdings PLC's stock price performance of 13.2% has outperformed the FTSE 350 Index by 2.2%.

Over the past week, Cake Box Holdings PLC's stock price performance of -1.1% has underperformed that of the FTSE 350 Index by 1.2%.

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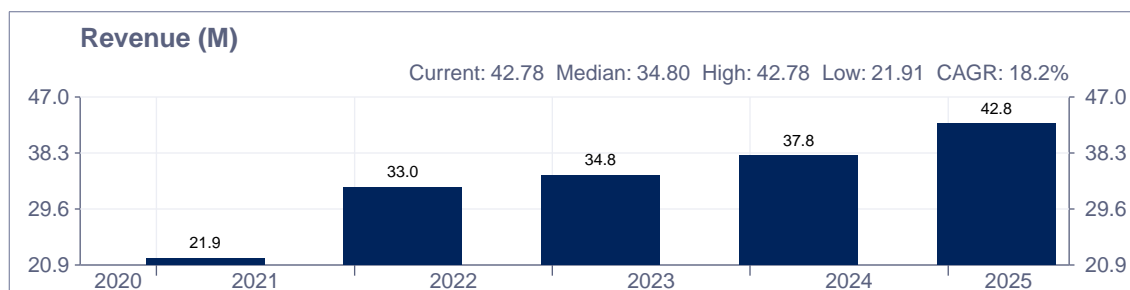
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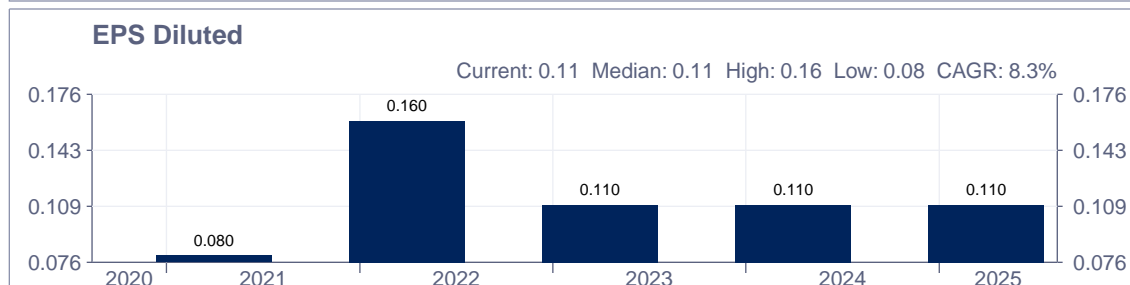
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## Growth and Profitability Metrics

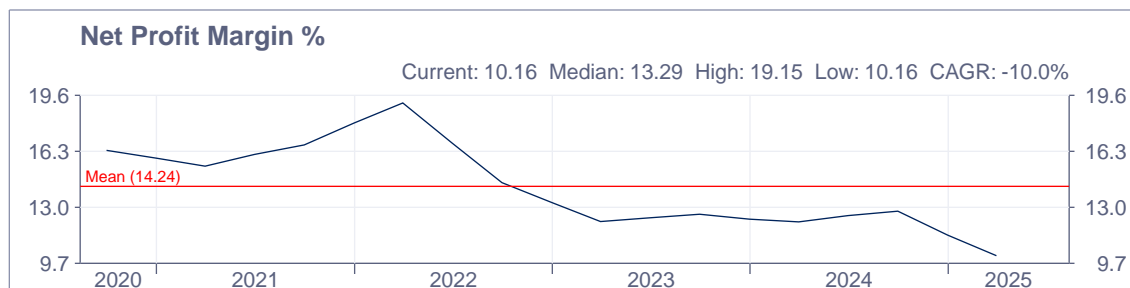
Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	9.1	17.9		Gross Margin %	52.5	50.3	47.5
Revenues Per Share %	8.2	17.5		EBITDA Margin %	16.7	20.2	22.1
EBITDA %	-5.0	12.0		Pre-Tax Margin %	14.4	18.2	20.3
EPS Diluted %	-12.4	6.5		Net Margin %	10.2	14.2	16.8
Free Cash Flow %	-6.1	10.7		Return on Equity %	20.8	31.7	47.1
Cash from Operations %	7.6	14.5		Return on Capital %	15.5	27.2	36.1
Book Value %	14.1	20.9		Return on Assets %	11.5	20.4	26.1



Cake Box Holdings PLC's cumulative annualized revenue growth rate over the charted period is 18.2%. This compares to cumulative annualized growth of 9.1% over the past 3 years.



Cake Box Holdings PLC's cumulative annualized EPS growth rate over the charted period is 8.3%. This compares to cumulative annualized growth of -12.4% over the past 3 years.



Cake Box Holdings PLC's net profit margin of 10.2% is 4.1% below the period's mean net margin of 14.2%. During the charted period, the observed net profit margin high and low were 19.2% and 10.2% respectively.



Cake Box Holdings PLC's return on equity of 20.8% is 10.9% below the period's mean return on equity of 31.7%. During the charted period, the observed ROE high and low were 47.7% and 20.8% respectively.

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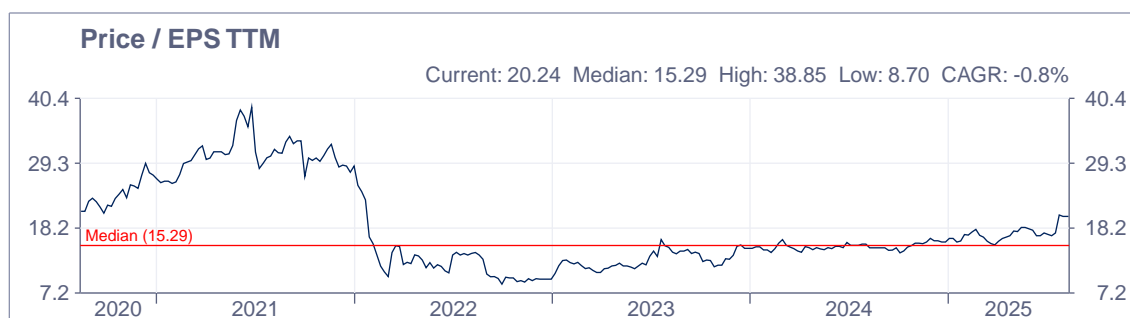
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## Valuation Metrics

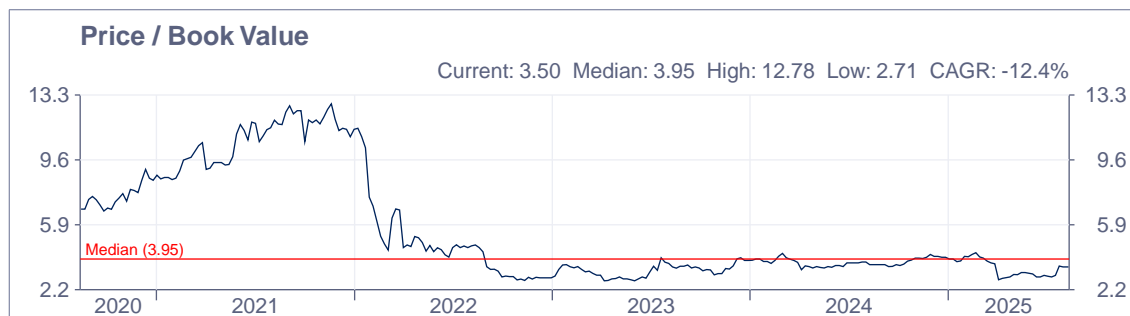
	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM	20.2	15.3		Earnings Yield %	4.94	6.54	
Price / Sales	2.1	1.9		Free Cash Flow Yield %	2.01	2.48	
Price / Operating Cash Flow	17.5	13.5		Dividend Yield %	4.42	4.68	
Price / Book Value	3.5	4.0		Enterprise Value / EBITDA	14.8	9.6	



Cake Box Holdings PLC is trading at 20.24 times its EPS generated during the latest fiscal year. This multiple is above the historically observed median of 15.29, while high and low observations have been 38.85 and 8.70.



Cake Box Holdings PLC is trading at a Price to Sales ratio of 2.06 based on sales generated during the latest fiscal year. This ratio is above the historically observed median ratio of 1.92, while high and low observations have been 5.99 and 1.31.



Cake Box Holdings PLC is trading at a Price to Book ratio of 3.50 based on book value at the latest fiscal year end. This ratio is below the historically observed median of 3.95, while high and low observations have been 12.78 and 2.71.



Cake Box Holdings PLC has a Free Cash Flow Yield of 2.01% based on free cash flow generated during the latest fiscal year. This value is below the historically observed median yield of 2.49%, while high and low observations have been 5.13 and 1.40.

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## Dividends Data

Dividends Per Share TTM		0.10	Payout Ratio TTM %		89.45%	Dividend Yield TTM %		4.42%
Rate	Ex Date	Record Date	Payment Date	Currency	Note			
0.068	07-08-2025	08-08-2025	05-09-2025	GBP				
0.034	21-11-2024	22-11-2024	12-12-2024	GBP				
0.061	11-07-2024	12-07-2024	06-08-2024	GBP				
0.029	23-11-2023	24-11-2023	15-12-2023	GBP				
0.055	27-07-2023	28-07-2023	29-08-2023	GBP				
0.026	17-11-2022	18-11-2022	09-12-2022	GBP				
0.051	25-08-2022	26-08-2022	27-09-2022	GBP				
0.025	18-11-2021	19-11-2021	10-12-2021	GBP				
0.037	15-07-2021	16-07-2021	13-08-2021	GBP				
0.019	03-12-2020	04-12-2020	23-12-2020	GBP				
0.016	05-12-2019	06-12-2019	20-12-2019	GBP				

## Dividend Growth and Yield

### Dividends Per Share TTM

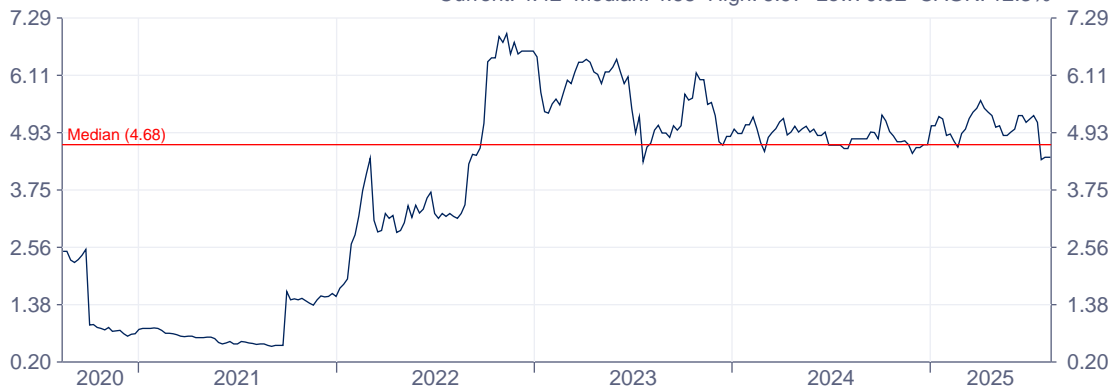
Current: 0.10 Median: 0.08 High: 0.10 Low: 0.02 CAGR: 43.0%



Cake Box Holdings PLC's trailing 12-month dividend per share is 0.10 and its dividend has grown at a cumulative annualized rate of 43.0% over the charted period. This compares to dividend growth of 13.30% over the past year and cumulative annualized growth of 10.30% over the past 3 years.

### Dividend Yield TTM %

Current: 4.42 Median: 4.68 High: 6.97 Low: 0.52 CAGR: 12.3%



Cake Box Holdings PLC's current dividend yield is 4.42% based on trailing 12 month dividends. The current yield is below the historically observed median of 4.68% and, over the charted time period, the observed high yield has been 6.97% and the observed low yield has been 0.52%.

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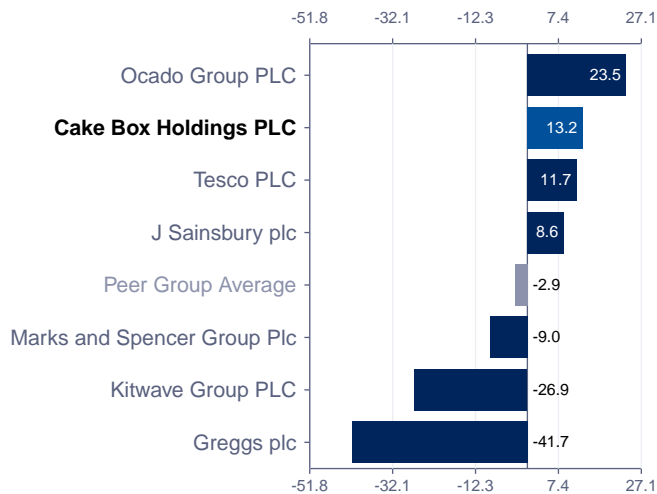
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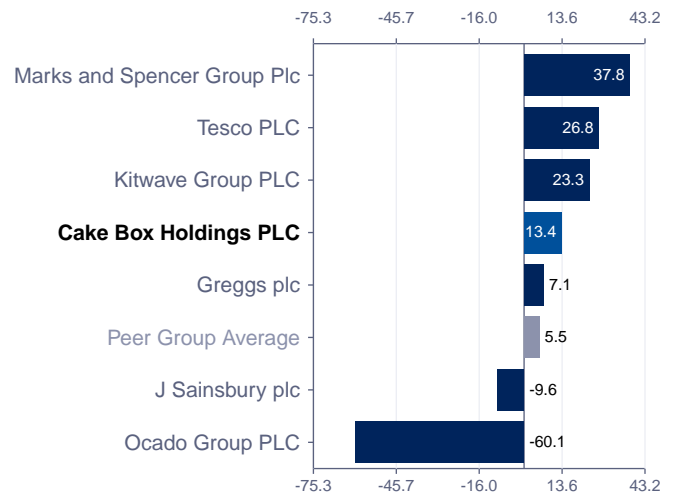
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## ICB Subsector Peer Comparisons

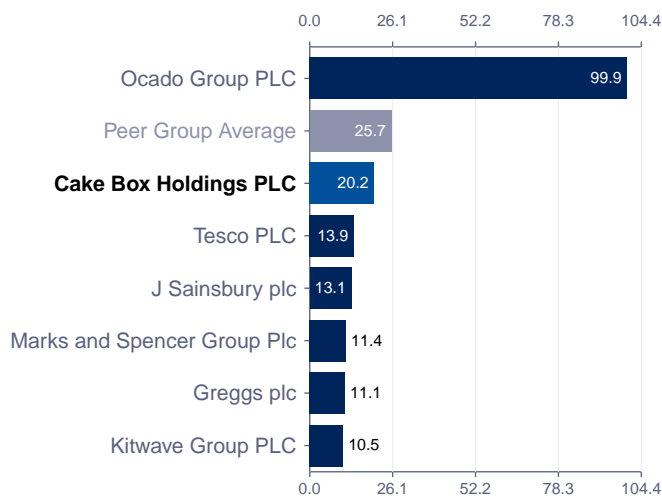
### Price Change Year to Date %



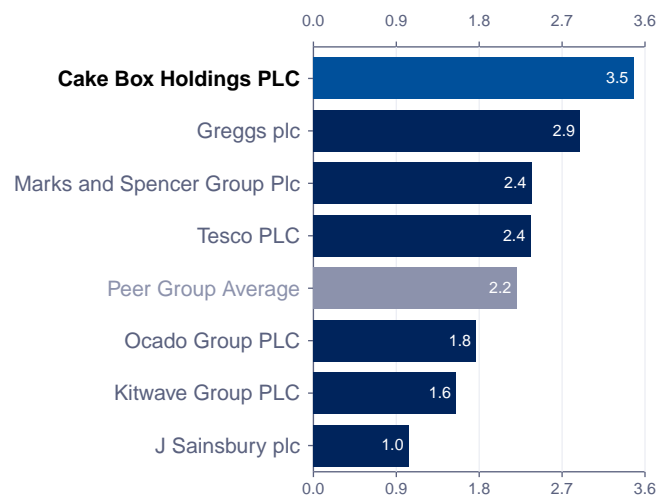
### Price Change Last Calendar Year %



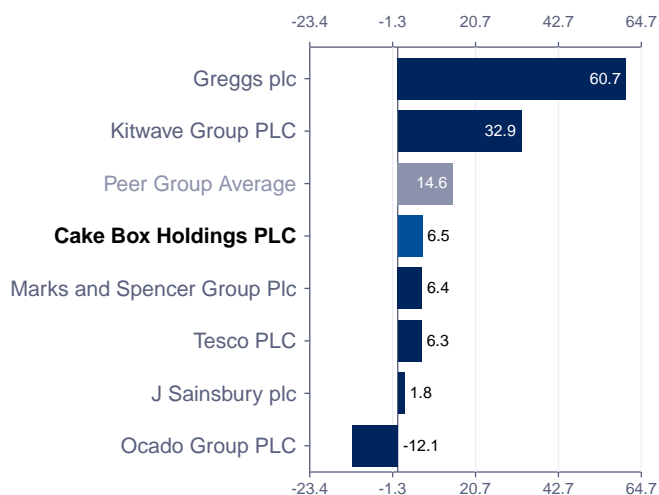
### Price / EPS TTM



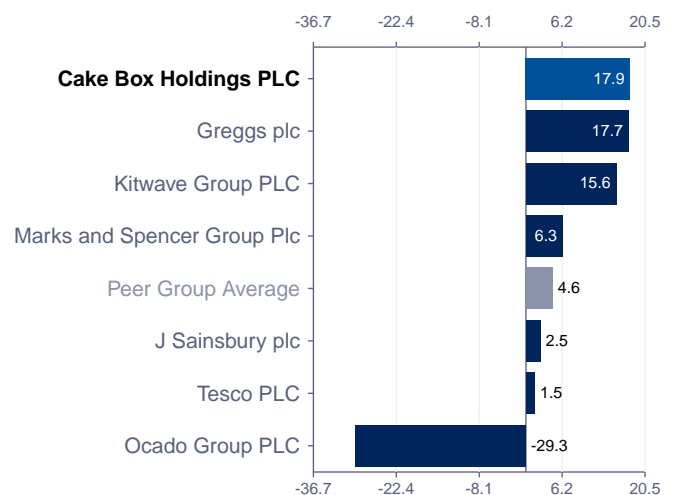
### Price / Book Value



### EPS 5-Year Growth Rate %



### Revenue 5-Year Growth Rate %



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## Abbreviations:

<b>CAGR</b>	- Cumulative annual growth rate.
<b>EBIT</b>	- Earnings before interest and taxes.
<b>EBITDA</b>	- Earnings before interest, taxes, depreciation & amortization.
<b>LFY</b>	- Last fiscal year
<b>M</b>	- Million
<b>LON</b>	- London Stock Exchange

## Definitions:

**Market Value** - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

**Revenue** - Sum of the last four quarters of Revenues.

**Revenue Per Share** - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

**Normalized EPS LFY** - EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

**60-Day Average Volume (000)** - The average of the last 60 daily volume values in thousands of shares.

**Price 52-Week High** - The high closing price from the last 52 weeks of daily closing prices.

**Price 52-Week Low** - The low closing price from the last 52 weeks of daily closing prices.

**Price / 52-Week High** - Latest price divided by the high price from the past 52 weeks of daily closing prices.

**Price / 52-Week Low** - Latest price divided by the low price from the past 52 weeks of daily closing prices.

**50-Day Average Price** - Mean of last 50 daily closing prices.

**200-Day Average Price** - Mean of last 200 daily closing prices.

**Price / 50-Day Average Price** - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

**Price / 200-Day Average Price** - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

**Relative Strength Index** - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is  $RSI = 100 - 100 / (1 + RS)$  where  $RS = (total\ gains / n) / (total\ losses / n)$  and  $n =$  number of RSI periods. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

**Price Volatility** - The standard deviation of the last 20 days of daily closing prices.

**Sharpe Ratio** - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

**Sortino Ratio** - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

**Dividends Per Share TTM** - Sum of the last four quarters of Dividends Per Share.

**Payout Ratio** - Dividends Per Share TTM divided by Normalized EPS TTM.

**Dividend Yield TTM %** - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

**EBITDA** - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

**Free Cash Flow** - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

**Book Value Per Share** - Total Common Equity last quarter divided by Shares Outstanding last quarter.

**Gross Margin %** - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

**EBITDA Margin %** - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

**Pre-Tax Margin %** - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

**Net Profit Margin %** - Sum of the last four quarters of Normalized EPS divided by sum of the last four quarters Revenues Per Share.

**Return on Equity %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Book Value.

**Return on Capital %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Capital Per Share.

**Return on Assets %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Assets Per Share.

**Price / EPS TTM** - Weekly Price divided by the sum of the last four quarters of Normalized EPS (capped at 99.9).

**Price / Sales** - Weekly Price divided by Revenues Per Share TTM.

**Price / Book Value** - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

**Free Cash Flow Yield %** - Free Cash Flow Per Share TTM divided by Weekly Price.

**Enterprise Value** - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

**Enterprise Value / Sales** - Enterprise Value divided by the sum of the last four quarters of Revenue.

**Enterprise Value / EBITDA** - Enterprise Value divided by EBITDA TTM.

**Enterprise Value / EBIT** - Enterprise Value divided by trailing four quarters of Operating Income.

**Enterprise Value / Free Cash Flow** - Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

**Russell 1000 Index** - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.



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