

# Dotdigital Group PLC (DOTD:LN)



**London**  
Stock Exchange

Technology/Consumer Digital Services

Price: 257.50 GBX

Report Date: September 20, 2021

## Business Description and Key Statistics

Dotdigital Group is engaged in the provision of software as a service (SaaS) via a cross-channel marketing automation platform and managed services to digital marketing personnel. Co.'s Engagement Cloud is a SaaS-based cross-channel marketing automation platform that enables brands to send data-triggered campaigns and communications across channels such as email, SMS, social and push. Co.'s technology integrates with existing e-commerce and customer relationship management platforms to create a marketing engine.

**Website:** www.dotdigitalgroup.com

**ICB Industry:** Technology

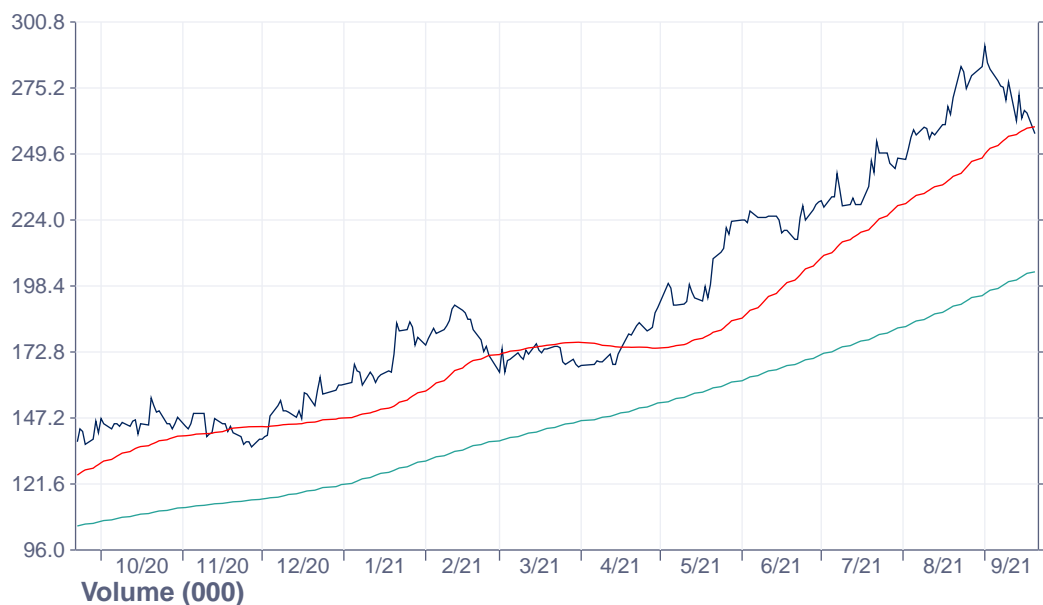
**ICB Subsector:** Consumer Digital Services

**Address:** No. 1 London Bridge  
London  
GBR

**Employees:** 338

	Current	YTY % Chg
<b>Revenue LFY (M)</b>	47	11.5
<b>EPS Diluted LFY</b>	0.03	20.2
<b>Market Value (M)</b>	769	
<b>Shares Outstanding LFY (000)</b>	298,548	
<b>Book Value Per Share</b>	0.17	
<b>EBITDA Margin %</b>	37.80	
<b>Net Margin %</b>	21.6	
<b>Long-Term Debt / Capital %</b>	0.0	
<b>Dividends and Yield TTM</b>	0.01 - 0.32%	
<b>Payout Ratio TTM %</b>	19.8	
<b>60-Day Average Volume (000)</b>	642	
<b>52-Week High &amp; Low</b>	291.50 - 136.00	
<b>Price / 52-Week High &amp; Low</b>	0.88 - 1.89	

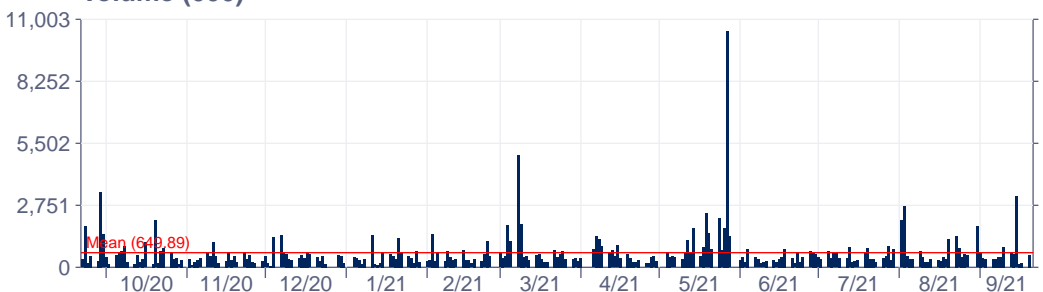
## Price, Moving Averages & Volume



Dotdigital Group PLC is currently trading at 257.50 which is 1.0% below its 50 day moving average price of 260.19 and 26.3% above its 200 day moving average price of 203.91.

DOTD:LN is currently 11.7% below its 52-week high price of 291.50 and is 89.3% above its 52-week low price of 136.00. Over the past 52-weeks, DOTD:LN is up 90.7% while on a calendar year-to-date basis it is up 60.9%.

The Relative Strength Index (RSI) indicator for DOTD:LN is currently 42.32. An RSI value of 70 and above is considered overbought and 30 and below oversold.



— Price — Price (50-Day Simple Moving Average) — Price (200-Day Simple Moving Average)

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## Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	-3.01	-2.11	50-Day Average Price	260.19
1-Week %	-1.90	0.29	Price / 50-Day Average	0.99
4-Week %	-5.16	-2.77	200-Day Average Price	203.91
52-Week %	90.74	68.48	Price / 200-Day Average	1.26
Quarter-to-Date %	11.47	12.23	RSI - Relative Strength Index	42.32
Year-to-Date %	60.94	52.78	<b>Risk Metrics</b>	
Last Month %	14.31	12.39	Price Volatility	8.72
Last Quarter %	38.32	33.65	Sharpe Ratio	0.30
Last Calendar Year %	66.67	79.66	Sortino Ratio	0.61

## 5-Year Price Performance vs. FTSE 350

**Dotdigital Group PLC**  
**FTSE 350 Index**

Current: 4.95 CAGR: 37.8%  
Current: 1.16 CAGR: 3.1%



Over the past five years, Dotdigital Group PLC's stock price is up 395.2% which is 378.8% above the FTSE 350 Index performance of 16.3% over the same period. Dotdigital Group PLC's cumulative annualized growth rate (CAGR) over the five year period has been 37.8% while that of the FTSE 350 Index has been 3.1%.

Over the past year, Dotdigital Group PLC's stock price performance of 90.7% has outperformed that of the FTSE 350 Index by 68.5%. On a year-to-date basis, Dotdigital Group PLC's stock price performance of 60.9% has outperformed the FTSE 350 Index by 52.8%.

Over the past week, Dotdigital Group PLC's stock price performance of -1.9% has outperformed that of the FTSE 350 Index by 0.3%.

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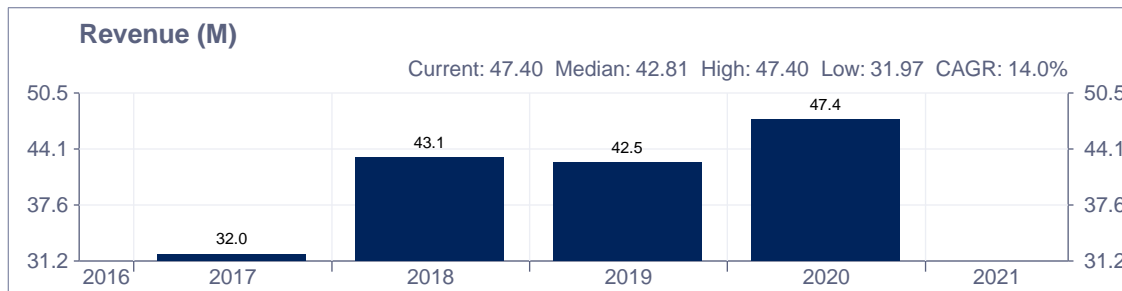
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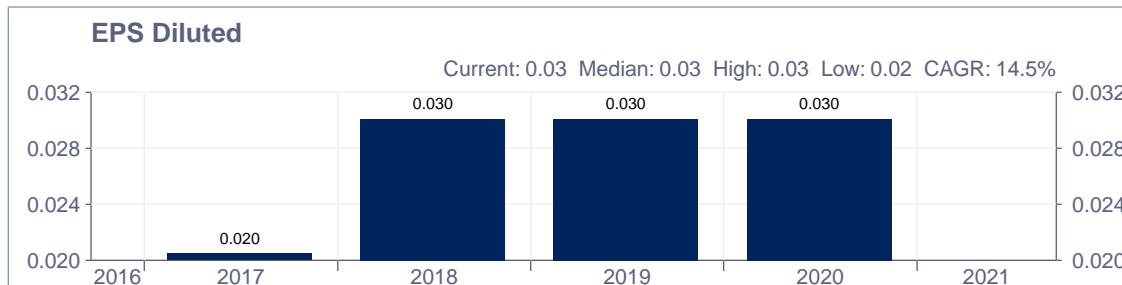
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## Growth and Profitability Metrics

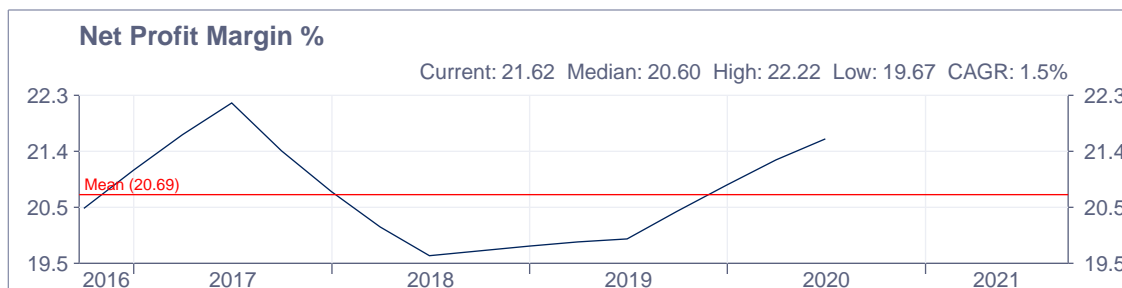
Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	14.0	17.3		Gross Margin %	86.6	85.3	88.4
Revenues Per Share %	13.1	16.3		EBITDA Margin %	37.8	32.2	30.7
EBITDA %	21.0	21.5		Pre-Tax Margin %	25.7	24.3	25.3
EPS Diluted %	12.0	16.1		Net Margin %	21.6	20.7	19.7
Free Cash Flow %	24.9	25.7		Return on Equity %	23.1	25.8	25.1
Cash from Operations %	24.8	23.9		Return on Capital %	23.4	25.9	25.5
Book Value %	20.7	21.5		Return on Assets %	17.9	20.6	20.6



Dotdigital Group PLC's cumulative annualized revenue growth rate over the charted period is 14.0%. This compares to cumulative annualized growth of 14.0% over the past 3 years.



Dotdigital Group PLC's cumulative annualized EPS growth rate over the charted period is 14.5%. This compares to cumulative annualized growth of 12.0% over the past 3 years.



Dotdigital Group PLC's net profit margin of 21.6% is 0.9% above the period's mean net margin of 20.7%. During the charted period, the observed net profit margin high and low were 22.2% and 19.7% respectively.



Dotdigital Group PLC's return on equity of 23.1% is 2.7% below the period's mean return on equity of 25.8%. During the charted period, the observed ROE high and low were 28.5% and 22.2% respectively.

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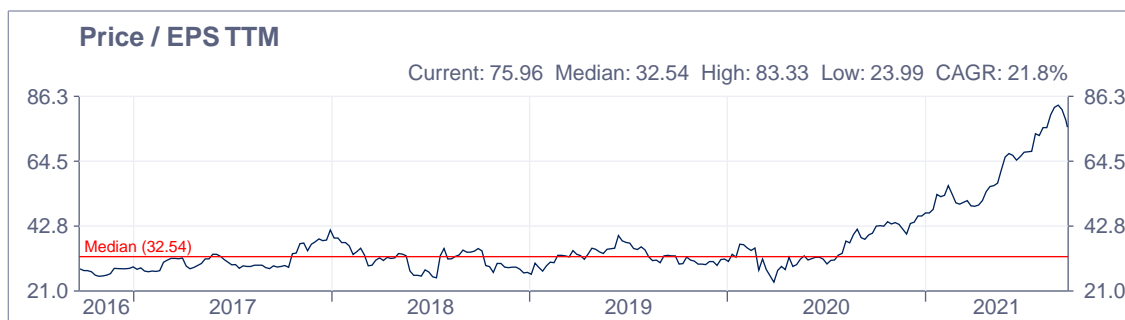
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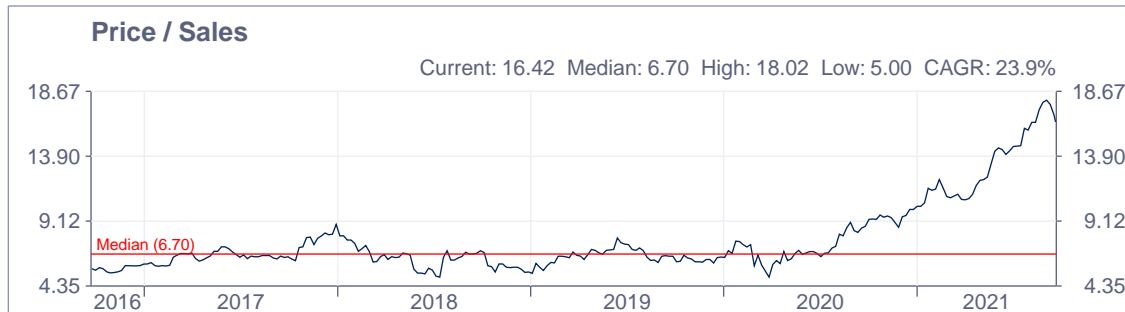
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## Valuation Metrics

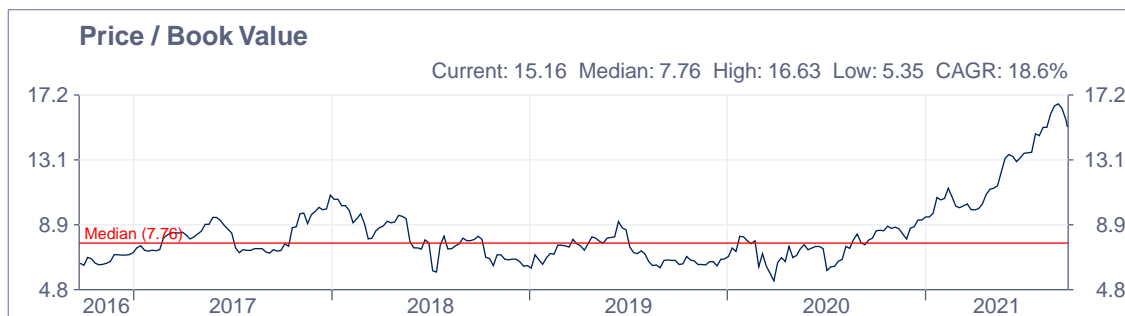
	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM	76.0	32.5	29.6	Earnings Yield %	2.49	3.15	3.45
Price / Sales	16.4	6.7	5.8	Free Cash Flow Yield %	1.99	4.07	4.70
Price / Operating Cash Flow	48.8	23.9	21.6	Dividend Yield %	0.32	0.64	
Price / Book Value	15.2	7.8	6.9	Enterprise Value / EBITDA	41.4	19.3	16.8



Dotdigital Group PLC is trading at 75.96 times its EPS generated during the latest fiscal year. This multiple is above the historically observed median of 32.54, while high and low observations have been 83.33 and 23.99.



Dotdigital Group PLC is trading at a Price to Sales ratio of 16.42 based on sales generated during the latest fiscal year. This ratio is above the historically observed median ratio of 6.70, while high and low observations have been 18.02 and 5.00.



Dotdigital Group PLC is trading at a Price to Book ratio of 15.16 based on book value at the latest fiscal year end. This ratio is above the historically observed median of 7.76, while high and low observations have been 16.63 and 5.35.



Dotdigital Group PLC has a Free Cash Flow Yield of 1.99% based on free cash flow generated during the latest fiscal year. This value is below the historically observed median yield of 4.07%, while high and low observations have been 6.08 and 1.82.

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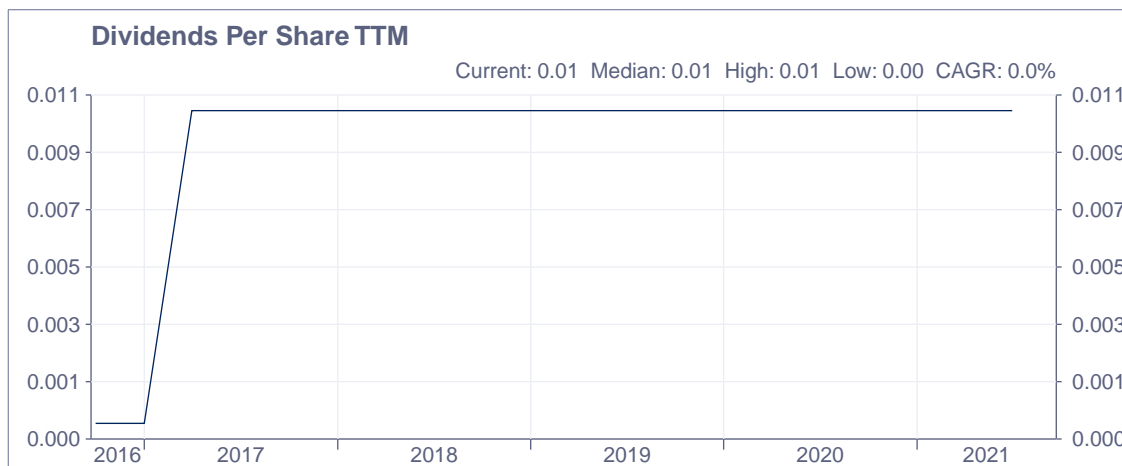
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## Dividends Data

Dividends Per Share TTM	0.01	Payout Ratio TTM %	19.76%	Dividend Yield TTM %	0.32%
Rate	Ex Date	Record Date	Payment Date	Currency	Note
0.008	07-01-2021	08-01-2021	29-01-2021	GBP	FINAL GROSS
0.007	09-01-2020	10-01-2020	31-01-2020	GBP	FINAL GROSS
0.006	10-01-2019	11-01-2019	31-01-2019	GBP	FINAL GROSS
0.006	11-01-2018	12-01-2018	31-01-2018	GBP	FINAL GROSS
0.008	12-01-2017	13-01-2017	31-01-2017	GBP	FINAL GROSS COMPRISING GBP0.0043 ORDINARY AND GBP0.0041 SPECIAL
0.004	07-01-2016	08-01-2016	29-01-2016	GBP	FINAL NET

## Dividend Growth and Yield



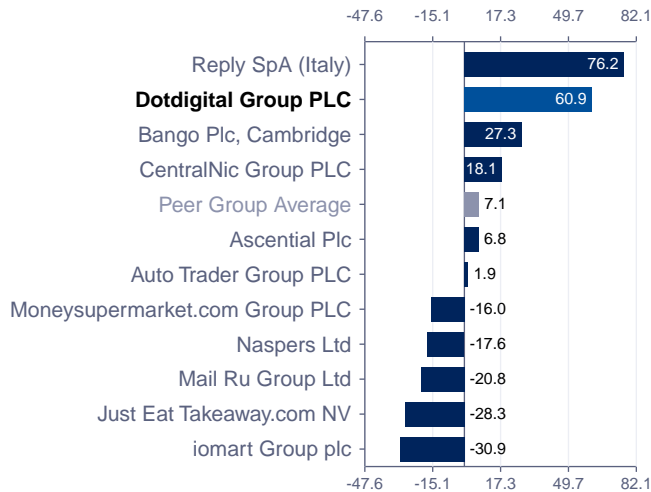
Dotdigital Group PLC's trailing 12-month dividend per share is 0.01 and its dividend has grown at a cumulative annualized rate of 0.0% over the charted period. This compares to dividend growth of 23.90% over the past year and cumulative annualized growth of 14.70% over the past 3 years.



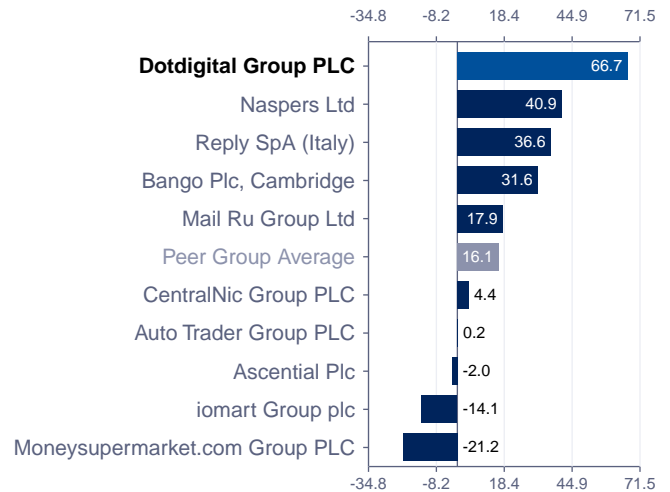
Dotdigital Group PLC's current dividend yield is 0.32% based on trailing 12 month dividends. The current yield is below the historically observed median of 0.64% and, over the charted time period, the observed high yield has been 1.30% and the observed low yield has been 0.29%.

## ICB Subsector Peer Comparisons

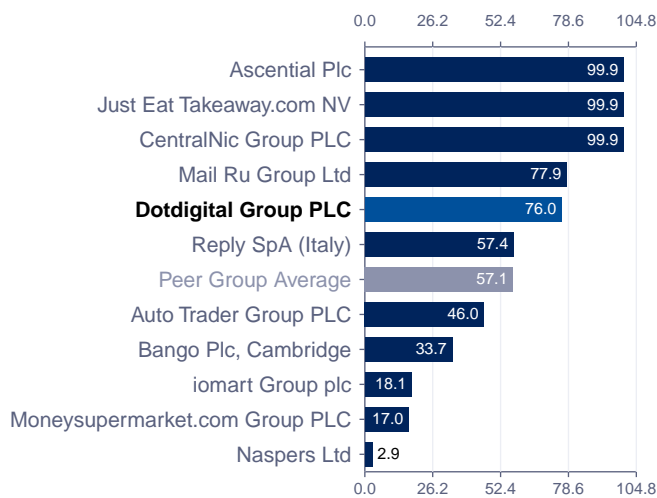
### Price Change Year to Date %



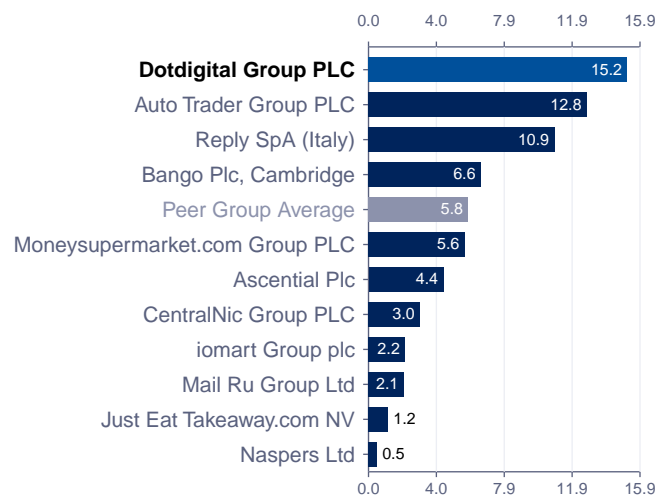
### Price Change Last Calendar Year %



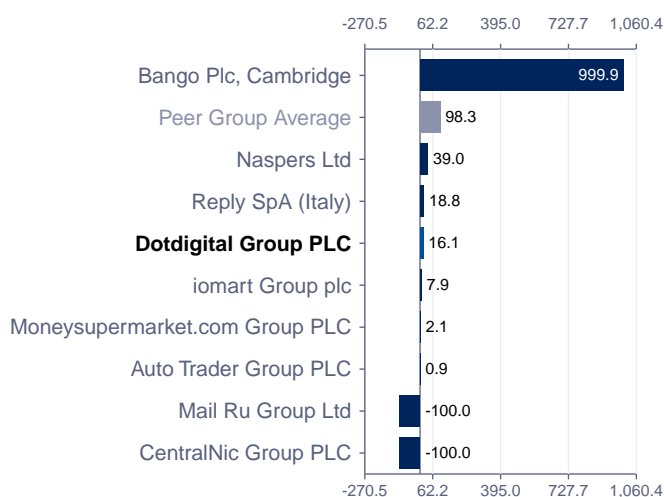
### Price / EPS TTM



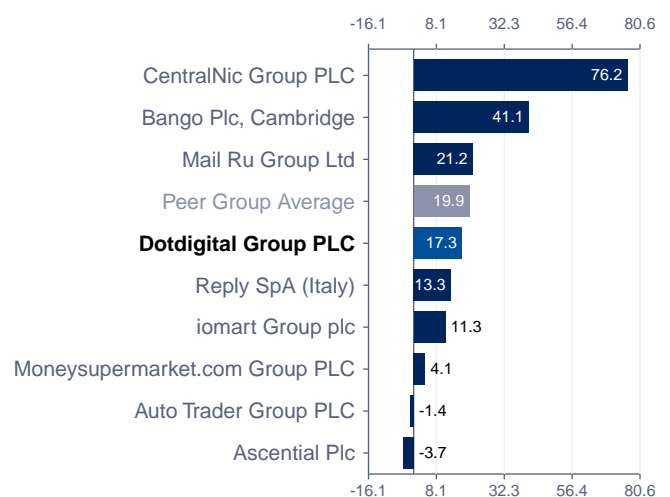
### Price / Book Value



### EPS 5-Year Growth Rate %



### Revenue 5-Year Growth Rate %



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## Abbreviations:

<b>CAGR</b>	- Cumulative annual growth rate.
<b>EBIT</b>	- Earnings before interest and taxes.
<b>EBITDA</b>	- Earnings before interest, taxes, depreciation & amortization.
<b>LFY</b>	- Last fiscal year
<b>M</b>	- Million
<b>LON</b>	- London Stock Exchange

## Definitions:

**Market Value** - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

**Revenue** - Sum of the last four quarters of Revenues.

**Revenue Per Share** - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

**Operating EPS LFY** - EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

**60-Day Average Volume (000)** - The average of the last 60 daily volume values in thousands of shares.

**Price 52-Week High** - The high closing price from the last 52 weeks of daily closing prices.

**Price 52-Week Low** - The low closing price from the last 52 weeks of daily closing prices.

**Price / 52-Week High** - Latest price divided by the high price from the past 52 weeks of daily closing prices.

**Price / 52-Week Low** - Latest price divided by the low price from the past 52 weeks of daily closing prices.

**50-Day Average Price** - Mean of last 50 daily closing prices.

**200-Day Average Price** - Mean of last 200 daily closing prices.

**Price / 50-Day Average Price** - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

**Price / 200-Day Average Price** - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

**Relative Strength Index** - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is  $RSI = 100 - 100 / (1 + RS)$  where  $RS = (\text{total gains} / n) / (\text{total losses} / n)$  and  $n = \text{number of RSI periods}$ . In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

**Price Volatility** - The standard deviation of the last 20 days of daily closing prices.

**Sharpe Ratio** - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

**Sortino Ratio** - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

**Dividends Per Share TTM** - Sum of the last four quarters of Dividends Per Share.

**Payout Ratio** - Dividends Per Share TTM divided by Operating EPS TTM.

**Dividend Yield TTM %** - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

**EBITDA** - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

**Free Cash Flow** - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

**Book Value Per Share** - Total Common Equity last quarter divided by Shares Outstanding last quarter.

**Gross Margin %** - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

**EBITDA Margin %** - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

**Pre-Tax Margin %** - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

**Net Profit Margin %** - Sum of the last four quarters of Operating EPS divided by sum of the last four quarters Revenues Per Share.

**Return on Equity %** - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Book Value.

**Return on Capital %** - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Capital Per Share.

**Return on Assets %** - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Assets Per Share.

**Price / EPS TTM** - Weekly Price divided by the sum of the last four quarters of Operating EPS (capped at 99.9).

**Price / Sales** - Weekly Price divided by Revenues Per Share TTM.

**Price / Book Value** - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

**Free Cash Flow Yield %** - Free Cash Flow Per Share TTM divided by Weekly Price.

**Enterprise Value** - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

**Enterprise Value / Sales** - Enterprise Value divided by the sum of the last four quarters of Revenue.

**Enterprise Value / EBITDA** - Enterprise Value divided by EBITDA TTM.

**Enterprise Value / EBIT** - Enterprise Value divided by trailing four quarters of Operating Income.

**Enterprise Value / Free Cash Flow** - Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

**Russell 1000 Index** - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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