London Stock Exchange

#### Consumer Discretionary/Media Agencies

Price: 745.00

Report Date: May 15, 2025

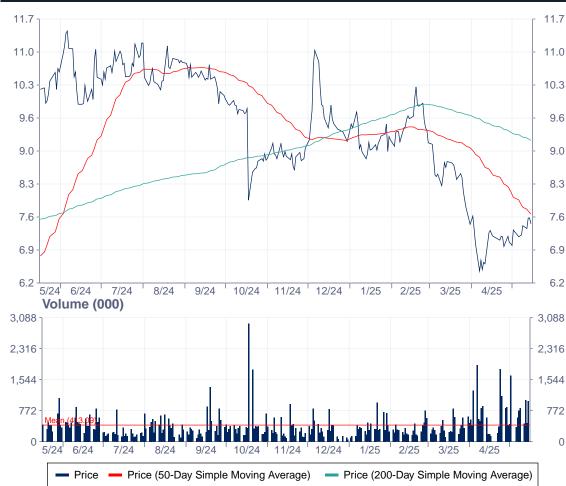
#### **Business Description and Key Statistics**

Future plc is a United Kingdom-based company engaged in providing a global platform for specialist media. The Company operates a platform for creating and distributing specialist content to build engaged and global communities. Its United Kingdom operations consist of editorial, video production, advertising sales and events across Websites, video, newsletters, the production of print magazines and licensing operations, which distribute online and print magazines. Its United States operations consist of editorial, video production, marketing, advertising sales and events across Websites, video, newsletters, states operations consist of editorial, video production, marketing, advertising sales and events across Websites, video, newsletters, and magazines. The Company's brands include Tom's Guide, Marie Claire, PC Gamer, Homes & Gardens, GO.COMPARE, Cyclingnews, Country Life, Space.com, Guitar World, Advnture, Fit&Well, FourFourTwo, Practical Boat Owner, CinemaBlend, TV & Satellite Week, TV Times, Creative Bloq, ImagineFX, Newsarama, Bass Player, and Computer Music, among others.

Website:	https://www.futureplc.com/			
ICB Industry:	Consumer Discretionary			
ICB Subsector:	Media Agencies			
Address:	Quay House, The Ambury BATH BA1 1UA GBR			
Employees:	2,998			

	Current	YTY % Chg
Revenue LFY (M)	788	-0.1
EPS Diluted LFY	0.67	-29.7
Market Value (M)	835	
Shares Outstanding LFY (000)	112,088	
Book Value Per Share	9.47	
EBITDA Margin %	22.30	
Net Margin %	10.6	
Long-Term Debt / Capital %	22.4	
Dividends and Yield TTM	0.03 - 0.46%	
Payout Ratio TTM %	4.8	
60-Day Average Volume (000)	548	
52-Week High & Low	11.45 - 6.47	
Price / 52-Week High & Low	0.65 - 1.15	

#### Price, Moving Averages & Volume



Future plc is currently trading at 745.00 which is 9,638.6% above its 50 day moving average price of 7.65 and 8,015.5% above its 200 day moving average price of 9.18.

FUTR:LN is currently 6,406.6% above its 52-week high price of 11.45 and is 11,414.7% above its 52-week low price of 6.47. Over the past 52-weeks, FUTR:LN is down 27.7% while on a calendar year-to-date basis it is down 19.6%.

The Relative Strength Index (RSI) indicator for FUTR:LN is currently 52. An RSI value of 70 and above is considered overbought and 30 and below oversold.

#### Consumer Discretionary/Media Agencies

Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	-1.59	-2.10	50-Day Average Price	7.65
1-Week %	3.26	1.98	Price / 50-Day Average	0.97
4-Week %	2.41	-4.17	200-Day Average Price	9.18
52-Week %	-27.67	-29.68	Price / 200-Day Average	0.81
Quarter-to-Date %	0.13	-1.21	RSI - Relative Strength Index	52.00
Year-to-Date %	-19.63	-24.66	Risk Metrics	
Last Month %	-5.38	-4.72	Price Volatility	0.17
Last Quarter %	-19.74	-23.39	Sharpe Ratio	-0.03
Last Calendar Year %	16.53	10.98	Sortino Ratio	-0.05

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### 5-Year Price Performance vs. FTSE 350



Current: 0.61 CAGR: -9.4%

Over the past five years, Future plc's stock price is down 38.7% which is 80.4% below the FTSE 350 Index performance of 41.7% over the same period. Future plc's cumulative annualized growth rate (CAGR) over the five year period has been -9.4% while that of the FTSE 350 Index has been 7.2%.

Over the past year, Future plc's stock price performance of -27.7% has underperformed that of the FTSE 350 Index by 29.7%. On a year-to-date basis, Future plc's stock price performance of -19.6% has underperformed the FTSE 350 Index by 24.7%.

Over the past week, Future plc's stock price performance of 3.3% has outperformed that of the FTSE 350 Index by 2.0%.



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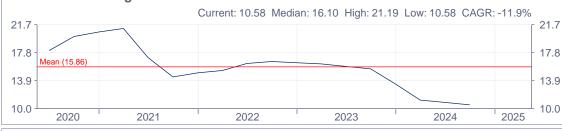
### Consumer Discretionary/Media Agencies

### Growth and Profitability Metrics

Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	9.1	28.9	28.1	Gross Margin %	45.0	50.9	45.6
Revenues Per Share %	6.2	19.9	10.5	EBITDA Margin %	22.3	24.7	12.3
EBITDA %	5.6	50.5	999.9	Pre-Tax Margin %	13.1	17.1	6.7
EPS Diluted %	-4.3	17.5	999.9	Net Margin %	10.6	15.9	10.7
Free Cash Flow %	-2.4	20.3	999.9	Return on Equity %	7.6	13.9	11.5
Cash from Operations %	0.8	28.2	999.9	Return on Capital %	5.8	10.0	8.8
Book Value %	9.8	30.0	22.5	Return on Assets %	4.7	8.0	6.4

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Future plc's cumulative annualized revenue growth rate over the charted period is 23.4%. This compares to cumulatative annualized growth of 9.1% over the past 3 years.

Future plc's cumulative annualized EPS growth rate over the charted period is 10.5%. This compares to cumulatative annualized growth of -4.3% over the past 3 years.

Future plc's net profit margin of 10.6% is 5.3% below the period's mean net margin of 15.9%. During the charted period, the observed net profit margin high and low were 21.2% and 10.6% respectively.

Future plc's return on equity of 7.6% is 6.3% below the period's mean return on equity of 13.9%. During the charted period, the observed ROE high and low were 22.4% and 7.6% respectively.



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Valuation Metrics							
	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM	10.4	14.7	23.5	Earnings Yield %	7.84	6.64	4.20
Price / Sales	1.1	2.2	1.8	Free Cash Flow Yield %	8.97	5.00	2.81
Price / Operating Cash Flow	<b>v</b> 6.9	10.3	15.9	Dividend Yield %	0.46	0.19	0.05
Price / Book Value	0.8	1.7	2.3	Enterprise Value / EBITDA	6.4	10.0	30.8



Future plc is trading at 10.41 times its EPS generated during the latest fiscal year. This multiple is below the historically observed median of 14.69, while high and low observations have been 46.93 and 5.99.

Future plc is trading at a Price to Sales ratio of 1.10 based on sales generated during the latest fiscal year. This ratio is below the historically observed median ratio of 2.14, while high and low observations have been 7.41 and 0.89.

Future plc is trading at a Price to Book ratio of 0.79 based on book value at the latest fiscal year end. This ratio is below the historically observed median of 1.70, while high and low observations have been 5.76 and 0.62.

Future plc has a Free Cash Flow Yield of 8.97% based on free cash flow generated during the latest fiscal year. This value is above the historically observed median vield of 5.02%, while high and low observations have been 13.03 and 1.86.

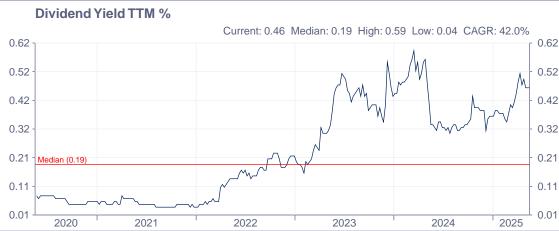


Consumer Discretionary/Media Agencies Price: 745.00 Report Date: May 15, 2025 **Dividends Data Dividends Per Share TTM** 0.03 Payout Ratio TTM % **Dividend Yield TTM %** 4.75% 0.46% Rate Ex Date **Record Date Payment Date** Currency Note 0.034 16-01-2025 17-01-2025 11-02-2025 GBP GBP 0.034 18-01-2024 19-01-2024 13-02-2024 14-02-2023 GBP 0.034 19-01-2023 20-01-2023 0.028 13-01-2022 14-01-2022 09-02-2022 GBP 0.016 14-01-2021 15-01-2021 16-02-2021 GBP 0.010 16-01-2020 17-01-2020 14-02-2020 GBP

#### **Dividend Growth and Yield**



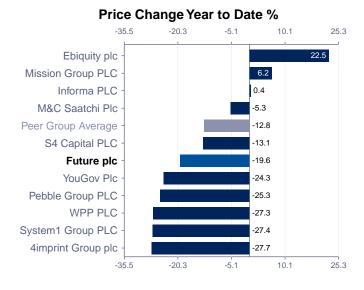
Future plc's trailing 12-month dividend per share is 0.03 and its dividend has grown at a cumulative annualized rate of 26.0% over the charted period. This compares to dividend growth of 0.00% over the past year and cumulative annualized growth of 6.70% over the past 3 years.



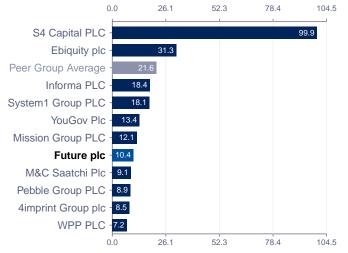
Future plc's current dividend yield is 0.46% based on trailing 12 month dividends. The current yield is above the historically observed median of 0.19% and, over the charted time period, the observed high yield has been 0.59% and the observed low yield has been 0.04%.

### Consumer Discretionary/Media Agencies

#### **ICB Subsector Peer Comparisons**



#### Price / EPS TTM



#### EPS 5-Year Growth Rate %



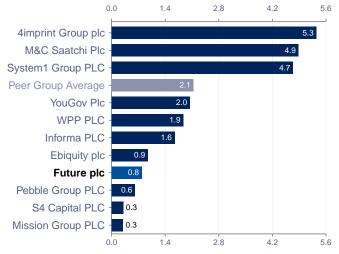
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#### Price / Book Value



#### Revenue 5-Year Growth Rate %



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#### Abbreviations:

CAGR EBIT	<ul> <li>Cumulative annual growth rate.</li> <li>Earnings before interest and taxes.</li> </ul>
EBITDA	- Earnings before interest, taxes, depreciation & amortization.
LFY	- Last fiscal year
М	- Million
LON	- London Stock Exchange

#### **Definitions:**

Market Value - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

**Revenue** - Sum of the last four quarters of Revenues.

Revenue Per Share - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

Normalized EPS LFY- EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

60-Day Average Volume (000) - The average of the last 60 daily volume values in thousands of shares.

Price 52-Week High - The high closing price from the last 52 weeks of daily closing prices.

**Price 52-Week Low** - The low closing price from the last 52 weeks of daily closing prices.

Price / 52-Week High - Latest price divided by the high price from the past 52 weeks of daily closing prices.

Price / 52-Week Low - Latest price divided by the low price from the past 52 weeks of daily closing prices.

**50-Day Average Price** - Mean of last 50 daily closing prices.

200-Day Average Price - Mean of last 200 daily closing prices.

Price / 50-Day Average Price - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

Price / 200-Day Average Price - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

**Relative Strength Index** - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is RSI = 100 - 100 / (1 + RS) where RS = (total gains / n) / (total losses / n) and n = number of RSI periods. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

Price Volatility - The standard deviation of the last 20 days of daily closing prices.

Sharpe Ratio - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

Sortino Ratio - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

Dividends Per Share TTM - Sum of the last four quarters of Dividends Per Share.

Payout Ratio - Dividends Per Share TTM divided by Normalized EPS TTM.

Dividend Yield TTM % - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

**EBITDA** - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

Free Cash Flow - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

Book Value Per Share - Total Common Equity last quarter divided by Shares Outstanding last quarter.

Gross Margin % - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

EBITDA Margin % - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

Pre-Tax Margin % - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

Net Profit Margin % - Sum of the last four quarters of Normalized EPS divided by sum of the last four quarters Revenues Per Share.

Return on Equity % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Book Value.

Return on Capital % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Capital Per Share.

Return on Assets % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Assets Per Share.

Price / EPS TTM - Weekly Price divided by the sum of the last four quarters of Normalized EPS (capped at 99.9).

Price / Sales - Weekly Price divided by Revenues Per Share TTM.

Price / Book Value - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

Free Cash Flow Yield % - Free Cash Flow Per Share TTM divided by Weekly Price.

Enterprise Value - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

Enterprise Value / Sales - Enterprise Value divided by the sum of the last four quarters of Revenue.

**Enterprise Value / EBITDA** - Enterprise Value divided by EBITDA TTM.

Enterprise Value / EBIT - Enterprise Value divided by trailing four quarters of Operating Income.

Enterprise Value / Free Cash Flow- Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

Russell 1000 Index - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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