

4imprint Group plc (FOUR:LN)



London
Stock Exchange

Consumer Discretionary/Media Agencies

Price: 36.48

Report Date: May 29, 2026

Business Description and Key Statistics

4imprint Group plc is a United Kingdom-based direct marketer of promotional products with operations in North America, the United Kingdom (UK), and Ireland. The Company's business operations are focused on a direct marketing business model. It operates through two segments: North America, and the UK & Ireland. It offers a range of promotional products that are custom printed with the logo or name of an organization to promote a brand, service, product, or event. Its products include pens, bags, and drinkware to higher-value items, such as embroidered apparel, technology and full-size trade show displays. Its products are sold under its own label brands, namely Crossland, Refresh, and Taskright. Crossland is its outdoor brand, including fleece jackets, blankets, beanie hats, vacuum mugs, backpacks and coolers. Refresh brand offers tumblers, travel mugs, and various other drinkware items. Taskright brand focused on stationery products such as notebooks, sticky notes, and pencils.

Website: <https://investors.4imprint.com/>

ICB Industry: Consumer Discretionary

ICB Subsector: Media Agencies

Address: 25 Southampton Buildings
LONDON WC2A 1AL
GBR

Employees: 1,632

	Current	YTY % Chg
Revenue LFY (M)	1,347	-1.5
EPS Diluted LFY	4.03	-2.9
Market Value (M)	1,028	
Shares Outstanding LFY (000)	28,173	
Book Value Per Share	5.80	
EBITDA Margin %	11.00	
Net Margin %	8.4	
Long-Term Debt / Capital %	1.2	
Dividends and Yield TTM	1.80 - 5.04%	
Payout Ratio TTM %	62.1	
60-Day Average Volume (000)	79	
52-Week High & Low	44.30 - 30.55	
Price / 52-Week High & Low	0.82 - 1.19	

Price, Moving Averages & Volume



4imprint Group plc is currently trading at 36.48 which is 0.4% above its 50 day moving average price of 36.34 and 0.1% below its 200 day moving average price of 36.52.

FOUR:LN is currently 17.7% below its 52-week high price of 44.30 and is 19.4% above its 52-week low price of 30.55. Over the past 52-weeks, FOUR:LN is up 2.8% while on a calendar year-to-date basis it is down 5.1%.

The Relative Strength Index (RSI) indicator for FOUR:LN is currently 46.69. An RSI value of 70 and above is considered overbought and 30 and below oversold.

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Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	-1.19	-1.09	50-Day Average Price	36.34
1-Week %	-2.04	-1.97	Price / 50-Day Average	1.00
4-Week %	-2.41	-4.71	200-Day Average Price	36.52
52-Week %	2.76	-15.04	Price / 200-Day Average	1.00
Quarter-to-Date %	8.25	5.14	RSI - Relative Strength Index	46.69
Year-to-Date %	-5.12	-9.86	Risk Metrics	
Last Month %	8.13	5.74	Price Volatility	0.87
Last Quarter %	-12.35	-13.93	Sharpe Ratio	0.08
Last Calendar Year %	-20.80	-40.72	Sortino Ratio	0.15

5-Year Price Performance vs. FTSE 350

4imprint Group plc
FTSE 350 Index

Current: 1.31 CAGR: 5.5%
Current: 1.39 CAGR: 6.8%



Over the past five years, 4imprint Group plc's stock price is up 30.5% which is 8.1% below the FTSE 350 Index performance of 38.6% over the same period. 4imprint Group plc's cumulative annualized growth rate (CAGR) over the five year period has been 5.5% while that of the FTSE 350 Index has been 6.8%.

Over the past year, 4imprint Group plc's stock price performance of 2.8% has underperformed that of the FTSE 350 Index by 15.0%. On a year-to-date basis, 4imprint Group plc's stock price performance of -5.1% has underperformed the FTSE 350 Index by 9.9%.

Over the past week, 4imprint Group plc's stock price performance of -2.0% has underperformed that of the FTSE 350 Index by 2.0%.

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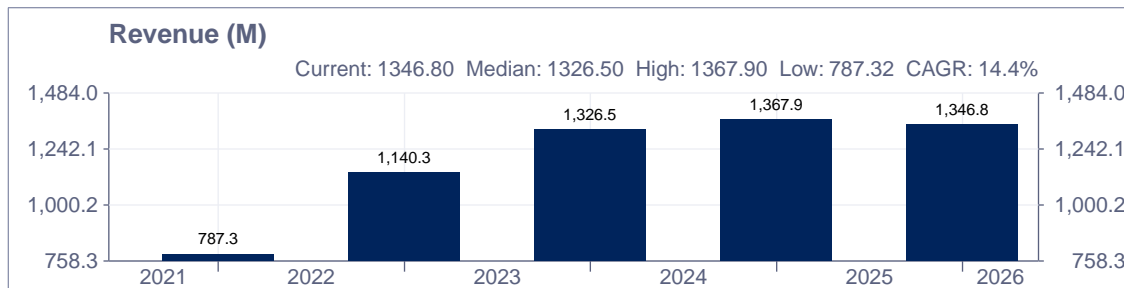
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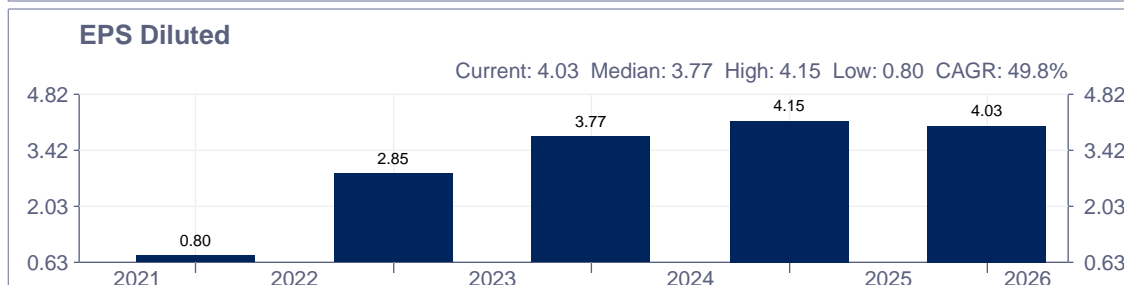
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Growth and Profitability Metrics

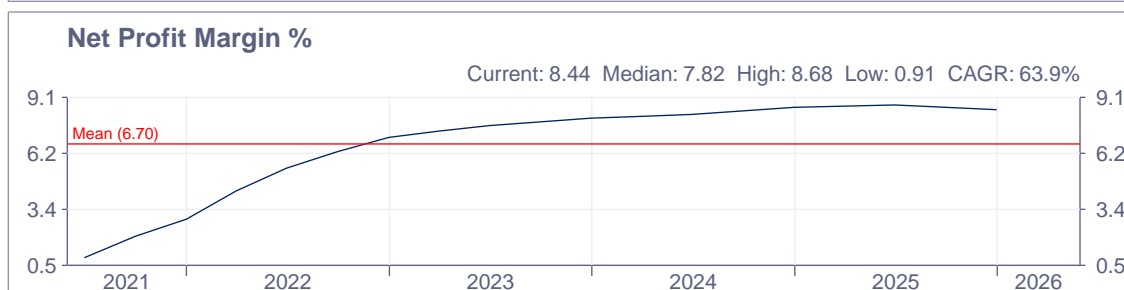
Historical Growth	3-Year	5-Year	10-Year	Profitability		5-Year Average	10-Year Average
				Current			
Revenues %	5.7	19.2	10.5	Gross Margin %	32.4	34.4	36.0
Revenues Per Share %	5.6	19.1	10.4	EBITDA Margin %	11.0	8.9	7.2
EBITDA %	12.0	87.4	16.3	Pre-Tax Margin %	11.2	8.8	7.1
EPS Diluted %	12.3	105.5	17.4	Net Margin %	8.4	6.7	5.4
Free Cash Flow %	22.5	999.9	28.8	Return on Equity %	75.0	67.7	73.9
Cash from Operations %	19.4	117.9	20.0	Return on Capital %	73.8	62.5	71.4
Book Value %	5.1	20.0	19.0	Return on Assets %	43.4	35.7	30.9



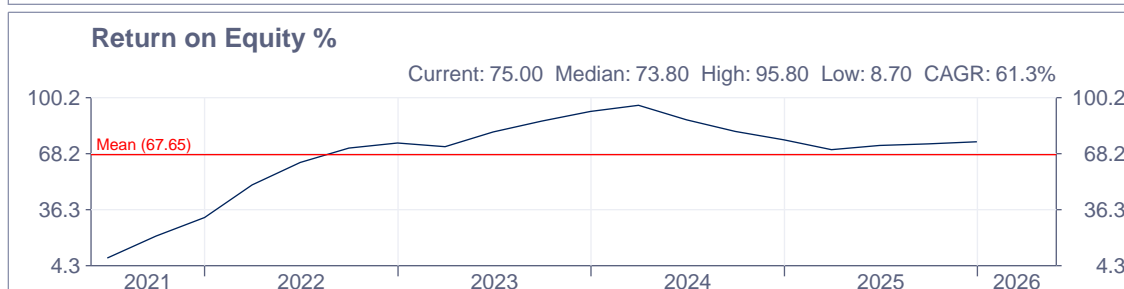
4imprint Group plc's cumulative annualized revenue growth rate over the charted period is 14.4%. This compares to cumulative annualized growth of 5.7% over the past 3 years.



4imprint Group plc's cumulative annualized EPS growth rate over the charted period is 49.8%. This compares to cumulative annualized growth of 12.3% over the past 3 years.



4imprint Group plc's net profit margin of 8.4% is 1.7% above the period's mean net margin of 6.7%. During the charted period, the observed net profit margin high and low were 8.7% and 0.9% respectively.



4imprint Group plc's return on equity of 75.0% is 7.3% above the period's mean return on equity of 67.7%. During the charted period, the observed ROE high and low were 95.8% and 8.7% respectively.

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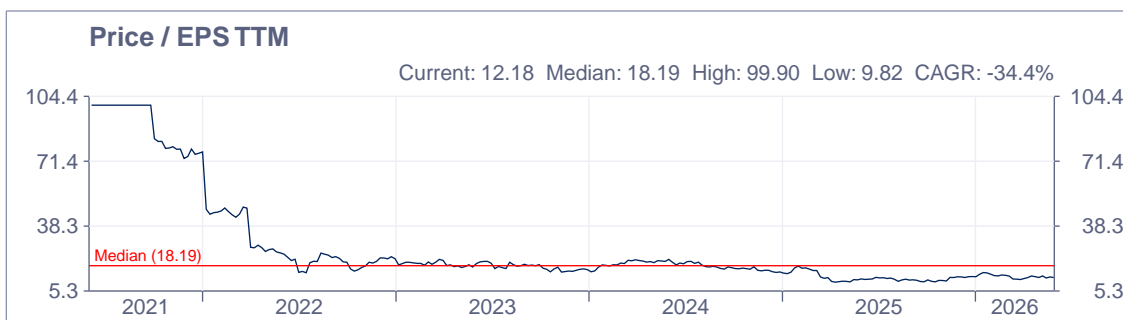
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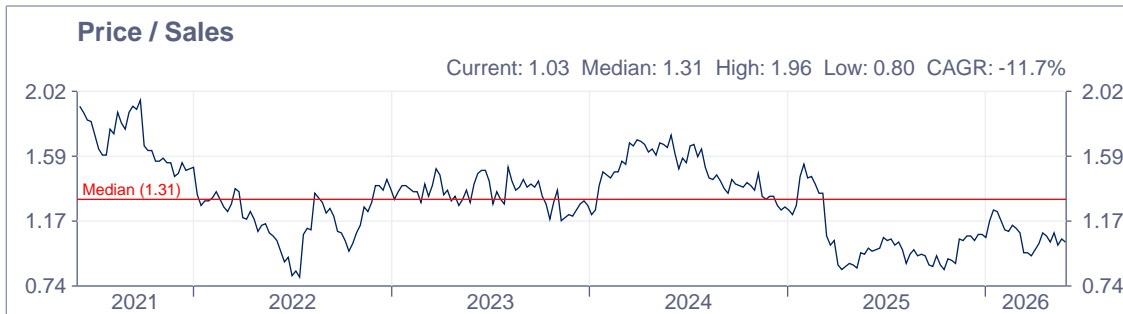
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Valuation Metrics

	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM	12.2	18.2	22.2	Earnings Yield %	8.21	5.50	4.51
Price / Sales	1.0	1.3	1.2	Free Cash Flow Yield %	4.59	2.96	2.01
Price / Operating Cash Flow	11.8	17.6	21.2	Dividend Yield %	5.04	2.62	2.06
Price / Book Value	8.5	12.2	15.7	Enterprise Value / EBITDA	8.4	13.2	15.5



4imprint Group plc is trading at 12.18 times its EPS generated during the latest fiscal year. This multiple is below the historically observed median of 18.19, while high and low observations have been 99.90 and 9.82.



4imprint Group plc is trading at a Price to Sales ratio of 1.03 based on sales generated during the latest fiscal year. This ratio is below the historically observed median ratio of 1.31, while high and low observations have been 1.96 and 0.80.



4imprint Group plc is trading at a Price to Book ratio of 8.47 based on book value at the latest fiscal year end. This ratio is below the historically observed median of 12.23, while high and low observations have been 20.72 and 6.23.



4imprint Group plc has a Free Cash Flow Yield of 4.59% based on free cash flow generated during the latest fiscal year. This value is above the historically observed median yield of 2.96%, while high and low observations have been 5.49 and 0.34.

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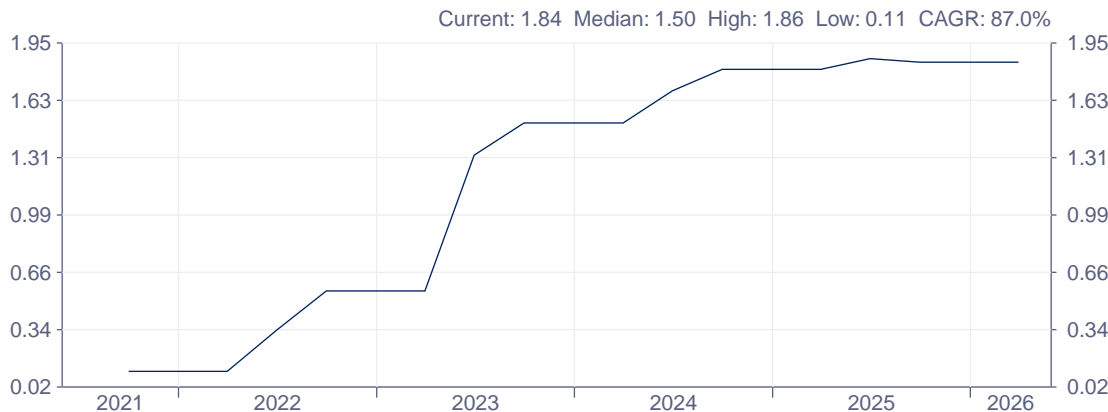
Dividends Data

Dividends Per Share TTM 1.80 **Payout Ratio TTM %** 62.06% **Dividend Yield TTM %** 5.04%

Rate	Ex Date	Record Date	Payment Date	Currency	Note
1.194	30-04-2026	01-05-2026	03-06-2026	GBP	
0.601	14-08-2025	15-08-2025	15-09-2025	GBP	
1.237	01-05-2025	02-05-2025	03-06-2025	GBP	
0.627	15-08-2024	16-08-2024	16-09-2024	GBP	
1.170	02-05-2024	03-05-2024	03-06-2024	GBP	
0.508	17-08-2023	18-08-2023	15-09-2023	GBP	
0.992	04-05-2023	05-05-2023	01-06-2023	GBP	
0.330	18-08-2022	19-08-2022	16-09-2022	GBP	
0.230	28-04-2022	29-04-2022	31-05-2022	GBP	
0.108	26-08-2021	27-08-2021	21-09-2021	GBP	

Dividend Growth and Yield

Dividends Per Share TTM



4imprint Group plc's trailing 12-month dividend per share is 1.84 and its dividend has grown at a cumulative annualized rate of 87.0% over the charted period. This compares to dividend growth of -3.70% over the past year and cumulative annualized growth of 10.70% over the past 3 years.

Dividend Yield TTM %



4imprint Group plc's current dividend yield is 5.04% based on trailing 12 month dividends. The current yield is above the historically observed median of 2.62% and, over the charted time period, the observed high yield has been 6.02% and the observed low yield has been 0.00%.

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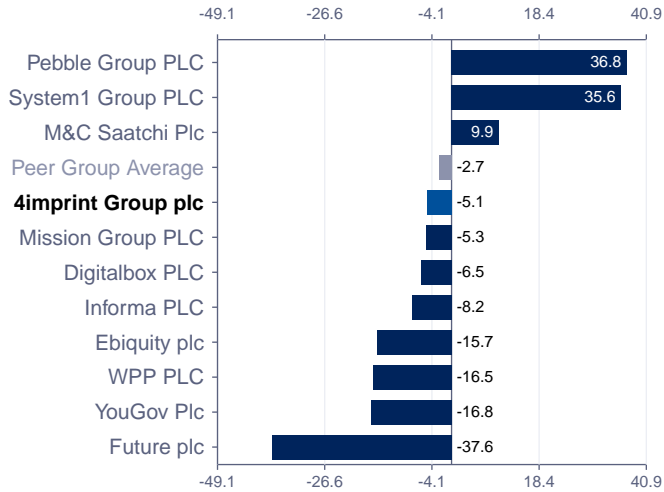
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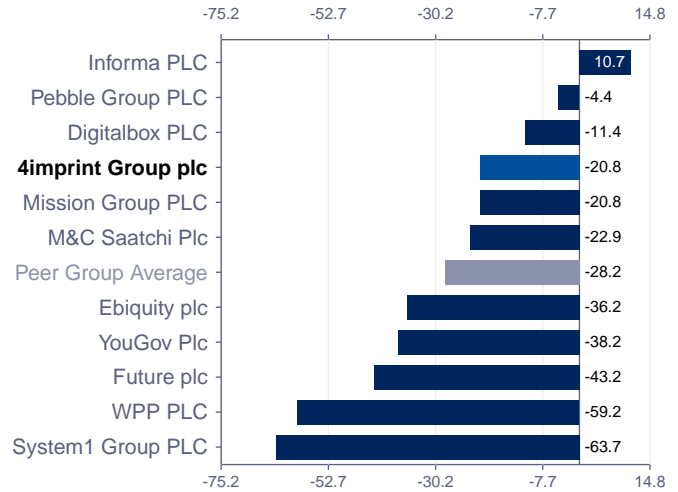
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ICB Subsector Peer Comparisons

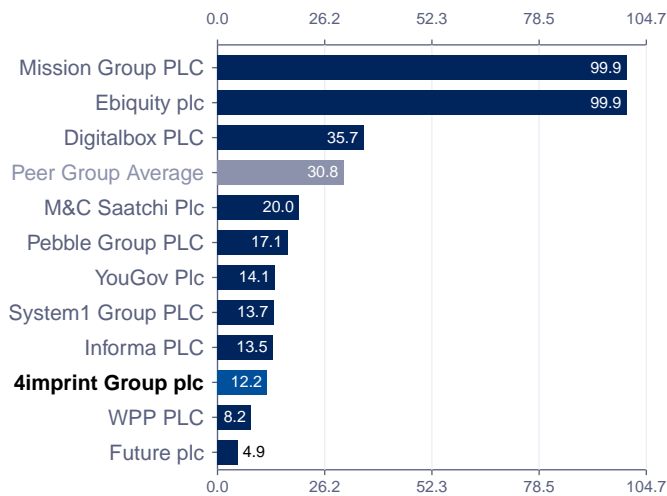
Price Change Year to Date %



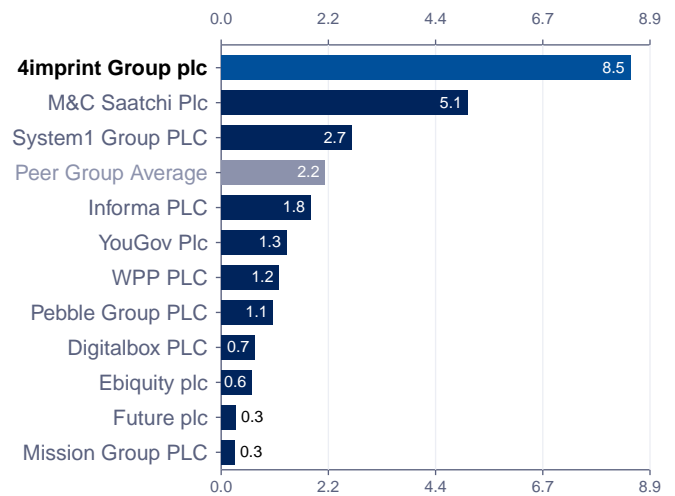
Price Change Last Calendar Year %



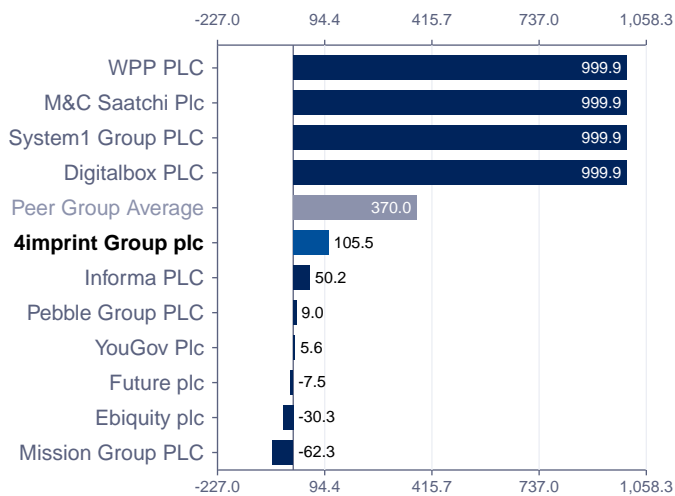
Price / EPS TTM



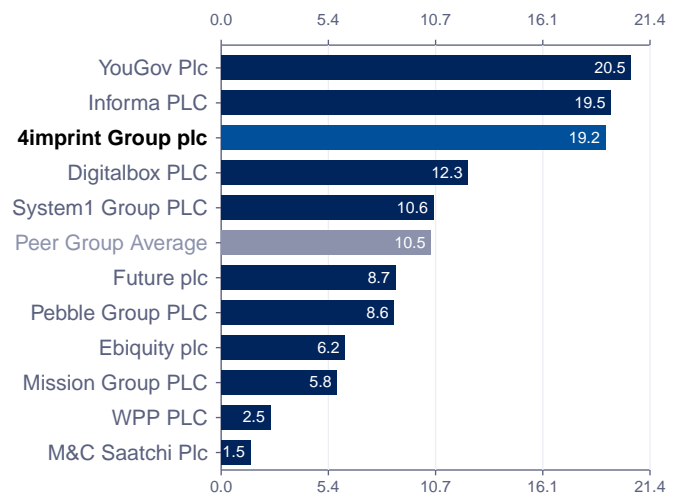
Price / Book Value



EPS 5-Year Growth Rate %



Revenue 5-Year Growth Rate %



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Abbreviations:

CAGR	- Cumulative annual growth rate.
EBIT	- Earnings before interest and taxes.
EBITDA	- Earnings before interest, taxes, depreciation & amortization.
LFY	- Last fiscal year
M	- Million
LON	- London Stock Exchange

Definitions:

Market Value - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

Revenue - Sum of the last four quarters of Revenues.

Revenue Per Share - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

Normalized EPS LFY- EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

60-Day Average Volume (000) - The average of the last 60 daily volume values in thousands of shares.

Price 52-Week High - The high closing price from the last 52 weeks of daily closing prices.

Price 52-Week Low - The low closing price from the last 52 weeks of daily closing prices.

Price / 52-Week High - Latest price divided by the high price from the past 52 weeks of daily closing prices.

Price / 52-Week Low - Latest price divided by the low price from the past 52 weeks of daily closing prices.

50-Day Average Price - Mean of last 50 daily closing prices.

200-Day Average Price - Mean of last 200 daily closing prices.

Price / 50-Day Average Price - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

Price / 200-Day Average Price - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

Relative Strength Index - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is $RSI = 100 - 100 / (1 + RS)$ where $RS = (\text{total gains} / n) / (\text{total losses} / n)$ and $n = \text{number of RSI periods}$. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

Price Volatility - The standard deviation of the last 20 days of daily closing prices.

Sharpe Ratio - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

Sortino Ratio - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

Dividends Per Share TTM - Sum of the last four quarters of Dividends Per Share.

Payout Ratio - Dividends Per Share TTM divided by Normalized EPS TTM.

Dividend Yield TTM % - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

EBITDA - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

Free Cash Flow - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

Book Value Per Share - Total Common Equity last quarter divided by Shares Outstanding last quarter.

Gross Margin % - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

EBITDA Margin % - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

Pre-Tax Margin % - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

Net Profit Margin % - Sum of the last four quarters of Normalized EPS divided by sum of the last four quarters Revenues Per Share.

Return on Equity % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Book Value.

Return on Capital % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Capital Per Share.

Return on Assets % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Assets Per Share.

Price / EPS TTM - Weekly Price divided by the sum of the last four quarters of Normalized EPS (capped at 99.9).

Price / Sales - Weekly Price divided by Revenues Per Share TTM.

Price / Book Value - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

Free Cash Flow Yield % - Free Cash Flow Per Share TTM divided by Weekly Price.

Enterprise Value - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

Enterprise Value / Sales - Enterprise Value divided by the sum of the last four quarters of Revenue.

Enterprise Value / EBITDA - Enterprise Value divided by EBITDA TTM.

Enterprise Value / EBIT - Enterprise Value divided by trailing four quarters of Operating Income.

Enterprise Value / Free Cash Flow - Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

Russell 1000 Index - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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