

JD Sports Fashion PLC (JD.:LN)



London
Stock Exchange

Consumer Discretionary/Apparel Retailers

Price: 119.15

Report Date: April 24, 2024

Business Description and Key Statistics

JD Sports Fashion Plc is a United Kingdom-based multichannel retailer of sports, fashion and outdoor brands. The Company specializes in the sale of sports fashion and outdoor footwear and apparel, combining global brands such as Nike, adidas, Puma and The North Face, with own brand labels such as Pink Soda and Supply & Demand. The Company's segments include Sports Fashion and Outdoor. Its sports fashion brands include JD, Size?, Footpatrol, Finish Line, Shoe palace, DTLR, Livestock, Sprinter, Sport Zone, Perry Sport and Sizeer. Its outdoor brands include Go Outdoors (GO), Blacks, Millets, Tiso, Ultimate Outdoors, Fishing Republic and Naylors. Its Finish Line is a retailer of multi-branded athletic footwear, apparel and accessories in the United States. Shoe Palace is a retailer of branded sports footwear and apparel located on the West Coast of the United States and has over 160 stores, which trade under the Shoe Palace banner.

Website: <https://www.jdsports.co.uk/>

ICB Industry: Consumer Discretionary

ICB Subsector: Apparel Retailers

Address: Hollins Brook Way
BURY BL9 8RR
GBR

Employees: 51,297

	Current	YTY % Chg
Revenue LFY (M)	10,125	15.3
EPS Diluted LFY	0.03	-39.2
Market Value (M)	6,176	
Shares Outstanding LFY (000)	5,183,136	
Book Value Per Share	0.38	
EBITDA Margin %	10.80	
Net Margin %	1.9	
Long-Term Debt / Capital %	42.8	
Dividends and Yield TTM	0.01 - 0.81%	
Payout Ratio TTM %	20.9	
60-Day Average Volume (000)	18,906	
52-Week High & Low	175.15 - 104.00	
Price / 52-Week High & Low	0.68 - 1.15	

Price, Moving Averages & Volume



JD Sports Fashion PLC is currently trading at 119.15 which is 1.5% above its 50 day moving average price of 117.36 and 11.6% below its 200 day moving average price of 134.80.

JD.:LN is currently 32.0% below its 52-week high price of 175.15 and is 14.6% above its 52-week low price of 104.00. Over the past 52-weeks, JD.:LN is down 28.2% while on a calendar year-to-date basis it is down 28.2%.

The Relative Strength Index (RSI) indicator for JD.:LN is currently 48.85. An RSI value of 70 and above is considered overbought and 30 and below oversold.

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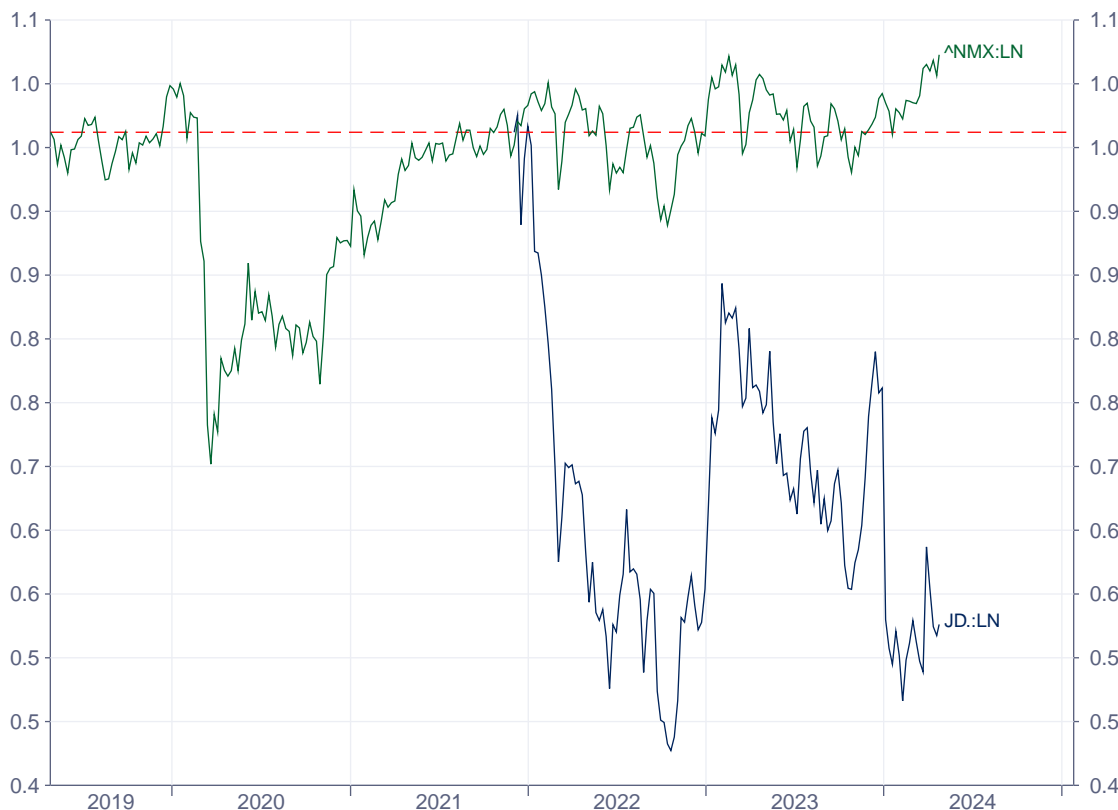
Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	-3.05	-2.95	50-Day Average Price	117.36
1-Week %	0.08	-2.30	Price / 50-Day Average	1.02
4-Week %	8.22	6.81	200-Day Average Price	134.80
52-Week %	-28.24	-30.24	Price / 200-Day Average	0.88
Quarter-to-Date %	-11.41	-12.24	RSI - Relative Strength Index	48.85
Year-to-Date %	-28.20	-31.63	Risk Metrics	
Last Month %	14.08	9.83	Price Volatility	6.01
Last Quarter %	-18.95	-21.52	Sharpe Ratio	
Last Calendar Year %	31.55	27.67	Sortino Ratio	

5-Year Price Performance vs. FTSE 350

JD Sports Fashion PLC
FTSE 350 Index

Current: 0.55 CAGR: -22.1%
Current: 1.07 CAGR: 1.4%



Over the past five years, JD Sports Fashion PLC's stock price is down 45.0% which is 52.1% below the FTSE 350 Index performance of 7.1% over the same period. JD Sports Fashion PLC's cumulative annualized growth rate (CAGR) over the five year period has been -22.1% while that of the FTSE 350 Index has been 1.4%.

Over the past year, JD Sports Fashion PLC's stock price performance of -28.2% has underperformed that of the FTSE 350 Index by 30.2%. On a year-to-date basis, JD Sports Fashion PLC's stock price performance of -28.2% has underperformed the FTSE 350 Index by 31.6%.

Over the past week, JD Sports Fashion PLC's stock price performance of 0.1% has underperformed that of the FTSE 350 Index by 2.3%.

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Growth and Profitability Metrics

Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	20.9	23.6	23.5	Gross Margin %	47.6	47.9	48.2
Revenues Per Share %	18.6	22.1	-0.3	EBITDA Margin %	10.8	11.4	10.6
EBITDA %	21.6	25.0	29.6	Pre-Tax Margin %	4.9	6.0	6.9
EPS Diluted %	-0.5	-5.7	-6.8	Net Margin %	1.9	3.7	5.0
Free Cash Flow %	-4.3	44.3	29.2	Return on Equity %	9.5	18.8	21.9
Cash from Operations %	3.3	29.4	33.0	Return on Capital %	4.4	9.1	24.8
Book Value %	12.9	16.4	23.0	Return on Assets %	2.5	5.4	13.4

Revenue (M)

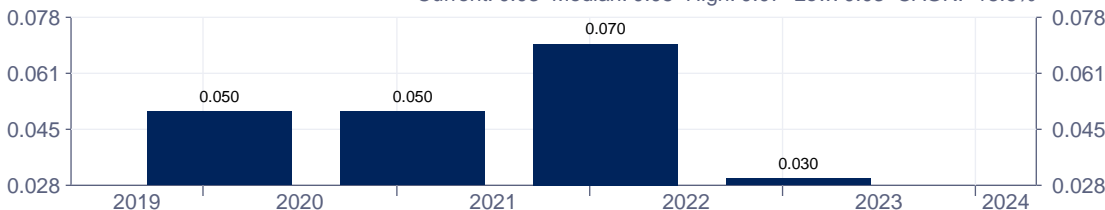
Current: 10125.00 Median: 7365.15 High: 10125.00 Low: 6110.80 CAGR: 18.3%



JD Sports Fashion PLC's cumulative annualized revenue growth rate over the charted period is 18.3%. This compares to cumulative annualized growth of 20.9% over the past 3 years.

EPS Diluted

Current: 0.03 Median: 0.05 High: 0.07 Low: 0.03 CAGR: -15.6%



JD Sports Fashion PLC's cumulative annualized EPS growth rate over the charted period is -15.6%. This compares to cumulative annualized growth of -0.5% over the past 3 years.

Net Profit Margin %

Current: 1.89 Median: 3.79 High: 5.44 Low: 1.41 CAGR: -20.6%



JD Sports Fashion PLC's net profit margin of 1.9% is 1.8% below the period's mean net margin of 3.7%. During the charted period, the observed net profit margin high and low were 5.4% and 1.4% respectively.

Return on Equity %

Current: 9.50 Median: 18.50 High: 29.40 Low: 6.80 CAGR: -22.3%



JD Sports Fashion PLC's return on equity of 9.5% is 9.3% below the period's mean return on equity of 18.8%. During the charted period, the observed ROE high and low were 29.4% and 6.8% respectively.

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Valuation Metrics

	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM	31.1			Earnings Yield %	2.31		
Price / Sales	0.6			Free Cash Flow Yield %	7.10		
Price / Operating Cash Flow	11.9			Dividend Yield %	0.81		
Price / Book Value	3.2			Enterprise Value / EBITDA	6.4		

Price / EPS TTM



JD Sports Fashion PLC is trading at 31.05 times its EPS generated during the latest fiscal year. This multiple is above the historically observed median of 29.64, while high and low observations have been 67.55 and 14.93.

Price / Sales



JD Sports Fashion PLC is trading at a Price to Sales ratio of 0.59 based on sales generated during the latest fiscal year. This ratio is below the historically observed median ratio of 0.73, while high and low observations have been 1.37 and 0.51.

Price / Book Value



JD Sports Fashion PLC is trading at a Price to Book ratio of 3.15 based on book value at the latest fiscal year end. This ratio is below the historically observed median of 3.64, while high and low observations have been 6.23 and 2.22.

Free Cash Flow Yield %



JD Sports Fashion PLC has a Free Cash Flow Yield of 7.10% based on free cash flow generated during the latest fiscal year. This value is above the historically observed median yield of 5.57%, while high and low observations have been 8.13 and 3.75.

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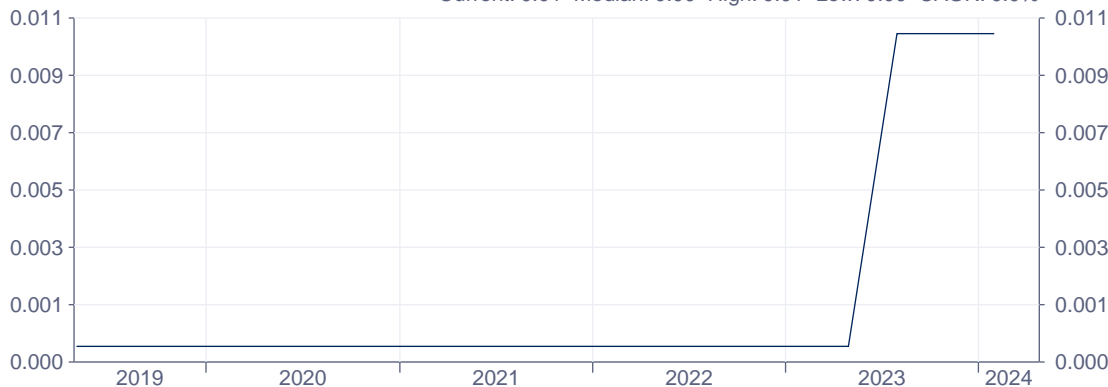
Dividends Data

Dividends Per Share TTM		0.01	Payout Ratio TTM %		20.85%	Dividend Yield TTM %		0.81%
Rate	Ex Date	Record Date	Payment Date	Currency	Note			
0.003	07-12-2023	08-12-2023	05-01-2024	GBP				
0.007	06-07-2023	07-07-2023	04-08-2023	GBP				
0.001	08-12-2022	09-12-2022	06-01-2023	GBP				
0.004	07-07-2022	08-07-2022	05-08-2022	GBP				
0.003	24-06-2021	25-06-2021	02-08-2021	GBP				
0.001	28-11-2019	29-11-2019	03-01-2020	GBP				
0.003	27-06-2019	28-06-2019	05-08-2019	GBP				
0.001	29-11-2018	30-11-2018	04-01-2019	GBP				
0.003	28-06-2018	29-06-2018	06-08-2018	GBP				

Dividend Growth and Yield

Dividends Per Share TTM

Current: 0.01 Median: 0.00 High: 0.01 Low: 0.00 CAGR: 0.0%



JD Sports Fashion PLC's trailing 12-month dividend per share is 0.01 and its dividend has grown at a cumulative annualized rate of 0.0% over the charted period. This compares to dividend growth of 102.10% over the past year and cumulative annualized growth of % over the past 3 years.

Dividend Yield TTM %

Current: 0.81 Median: 0.29 High: 0.93 Low: 0.13 CAGR: 114.9%



JD Sports Fashion PLC's current dividend yield is 0.81% based on trailing 12 month dividends. The current yield is above the historically observed median of 0.29% and, over the charted time period, the observed high yield has been 0.93% and the observed low yield has been 0.13%.

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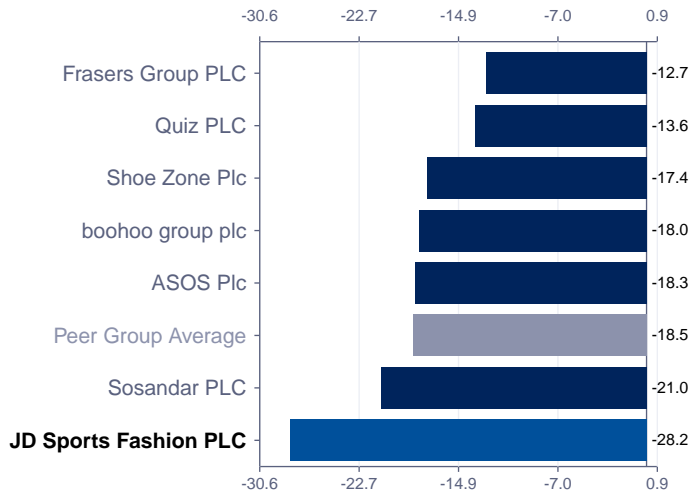
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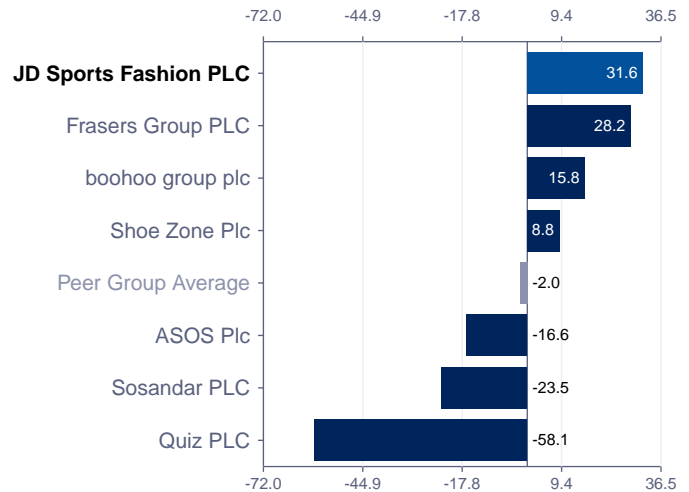
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ICB Subsector Peer Comparisons

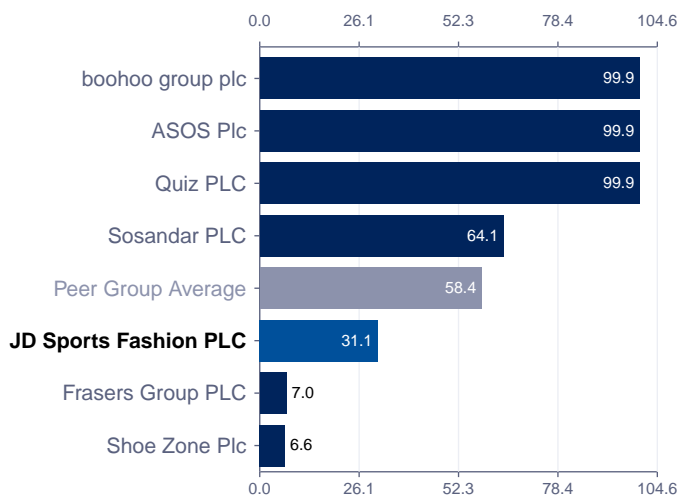
Price Change Year to Date %



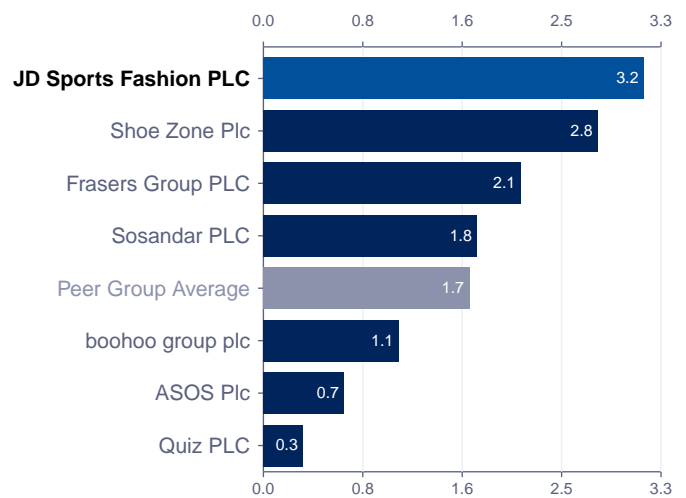
Price Change Last Calendar Year %



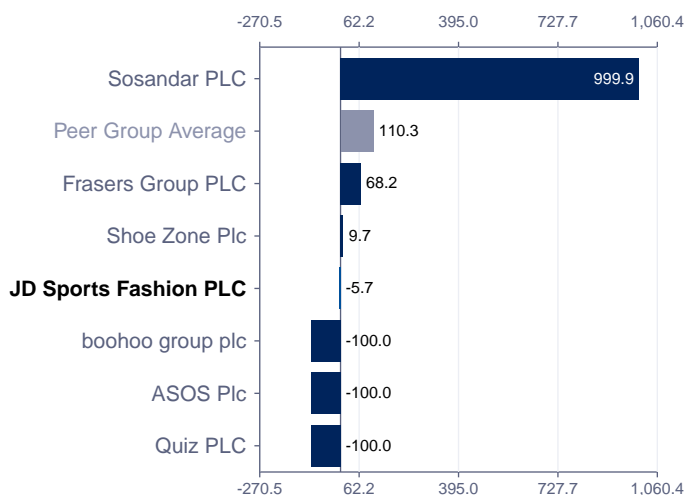
Price / EPS TTM



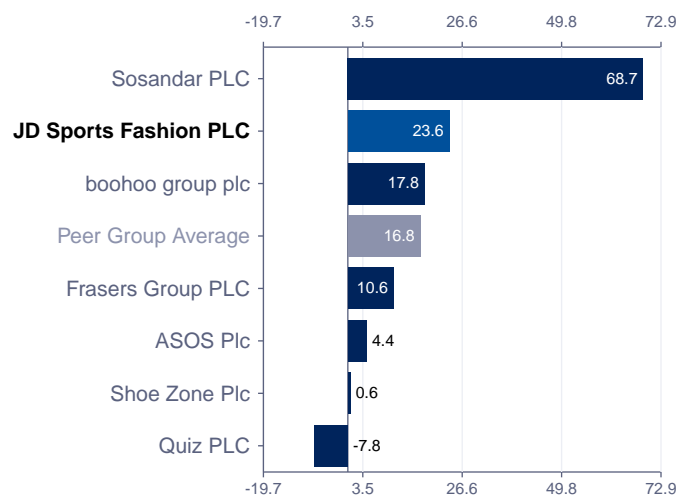
Price / Book Value



EPS 5-Year Growth Rate %



Revenue 5-Year Growth Rate %



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Abbreviations:

CAGR	- Cumulative annual growth rate.
EBIT	- Earnings before interest and taxes.
EBITDA	- Earnings before interest, taxes, depreciation & amortization.
LFY	- Last fiscal year
M	- Million
LON	- London Stock Exchange

Definitions:

Market Value - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

Revenue - Sum of the last four quarters of Revenues.

Revenue Per Share - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

Operating EPS LFY - EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

60-Day Average Volume (000) - The average of the last 60 daily volume values in thousands of shares.

Price 52-Week High - The high closing price from the last 52 weeks of daily closing prices.

Price 52-Week Low - The low closing price from the last 52 weeks of daily closing prices.

Price / 52-Week High - Latest price divided by the high price from the past 52 weeks of daily closing prices.

Price / 52-Week Low - Latest price divided by the low price from the past 52 weeks of daily closing prices.

50-Day Average Price - Mean of last 50 daily closing prices.

200-Day Average Price - Mean of last 200 daily closing prices.

Price / 50-Day Average Price - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

Price / 200-Day Average Price - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

Relative Strength Index - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is $RSI = 100 - 100 / (1 + RS)$ where $RS = (\text{total gains} / n) / (\text{total losses} / n)$ and n = number of RSI periods. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

Price Volatility - The standard deviation of the last 20 days of daily closing prices.

Sharpe Ratio - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

Sortino Ratio - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

Dividends Per Share TTM - Sum of the last four quarters of Dividends Per Share.

Payout Ratio - Dividends Per Share TTM divided by Operating EPS TTM.

Dividend Yield TTM % - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

EBITDA - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

Free Cash Flow - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

Book Value Per Share - Total Common Equity last quarter divided by Shares Outstanding last quarter.

Gross Margin % - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

EBITDA Margin % - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

Pre-Tax Margin % - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

Net Profit Margin % - Sum of the last four quarters of Operating EPS divided by sum of the last four quarters Revenues Per Share.

Return on Equity % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Book Value.

Return on Capital % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Capital Per Share.

Return on Assets % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Assets Per Share.

Price / EPS TTM - Weekly Price divided by the sum of the last four quarters of Operating EPS (capped at 99.9).

Price / Sales - Weekly Price divided by Revenues Per Share TTM.

Price / Book Value - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

Free Cash Flow Yield % - Free Cash Flow Per Share TTM divided by Weekly Price.

Enterprise Value - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

Enterprise Value / Sales - Enterprise Value divided by the sum of the last four quarters of Revenue.

Enterprise Value / EBITDA - Enterprise Value divided by EBITDA TTM.

Enterprise Value / EBIT - Enterprise Value divided by trailing four quarters of Operating Income.

Enterprise Value / Free Cash Flow - Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

Russell 1000 Index - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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