

Report Date: April 24, 2024

#### Consumer Discretionary/Electronic Entertainment

Price: 1,151.00

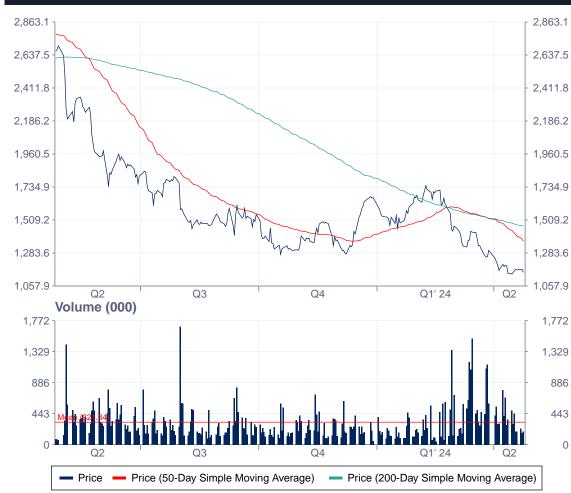
### **Business Description and Key Statistics**

Keywords Studios plc is an Ireland-based international provider of creative and technology-enabled solutions to the global video games and entertainment industries. The Company operates through three segments: Create, Globalize and Engage. The Creative segment services range from creation of concept art, two-dimensional (2D) and three-dimensional (3D) asset production and animation to full and co-development of games across all platforms, porting and remastering and consulting services. The Globalize segment brings together its audio, testing and localization businesses to create a global offering encompassing all the post-production services required by clients to get a game to launch. Its Engage segment creates trailers and PR campaigns, as well as offers community management and other. Its player support business incorporates in-game automated solutions twinned with a customer service team of over 2,000 people. The Company is also a multiplayer focused game development studio.

Website:	https://www.keywordsstudios.com/
ICB Industry:	Consumer Discretionary
ICB Subsector:	Electronic Entertainment
Address:	South County Business Park;Leopardstown, Dublin 18
	DUBLIN D18 T9P8
Employees:	招, <sub>141</sub>

Current	YTY % Chg
780	13.0
0.25	-58.9
913	
<b>0)</b> 79,287	
7.56	
14.00	
2.6	
21.1	
0.03 - 0.21%	
9.7	
) 423	
2,700.00 - 1,140.00	
0.43 - 1.01	
	780 0.25 913 0) 79,287 7.56 14.00 2.6 21.1 0.03 - 0.21% 9.7 ) 423 2,700.00 - 1,140.00

### Price, Moving Averages & Volume



Keywords Studios PLC is currently trading at 1,151.00 which is 15.7% below its 50 day moving average price of 1,365.50 and 21.6% below its 200 day moving average price of 1,467.78.

KWS:LN is currently 57.4% below its 52-week high price of 2,700.00 and is 1.0% above its 52-week low price of 1,140.00. Over the past 52weeks, KWS:LN is down 57.3% while on a calendar year-to-date basis it is down 30.8%.

The Relative Strength Index (RSI) indicator for KWS:LN is currently 32.43. An RSI value of 70 and above is considered overbought and 30 and below oversold.

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### Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	-1.79	-1.69	50-Day Average Price	1365.50
1-Week %	-0.95	-3.33	Price / 50-Day Average	0.84
4-Week %	-8.94	-10.35	200-Day Average Price	1467.78
52-Week %	-57.31	-59.31	Price / 200-Day Average	0.78
Quarter-to-Date %	-11.60	-12.43	RSI - Relative Strength Index	32.43
Year-to-Date %	-30.75	-34.18	Risk Metrics	
Last Month %	-9.21	-13.46	Price Volatility	43.76
Last Quarter %	-21.66	-24.23	Sharpe Ratio	0.01
Last Calendar Year %	-38.99	-42.87	Sortino Ratio	0.01

# 5-Year Price Performance vs. FTSE 350





Current: 0.74 CAGR: -5.8% Current: 1.07 CAGR: 1.4%

Over the past five years, Keywords Studios PLC's stock price is down 25.6% which is 32.7% below the FTSE 350 Index performance of 7.1% over the same period. Keywords Studios PLC's cumulative annualized growth rate (CAGR) over the five year period has been -5.8% while that of the FTSE 350 Index has been 1.4%.

Over the past year, Keywords Studios PLC's stock price performance of -57.3% has underperformed that of the FTSE 350 Index by 59.3%. On a year-to-date basis, Keywords Studios PLC's stock price performance of -30.7% has underperformed the FTSE 350 Index by 34.2%.

Over the past week, Keywords Studios PLC's stock price performance of -0.9% has underperformed that of the FTSE 350 Index by 3.3%.

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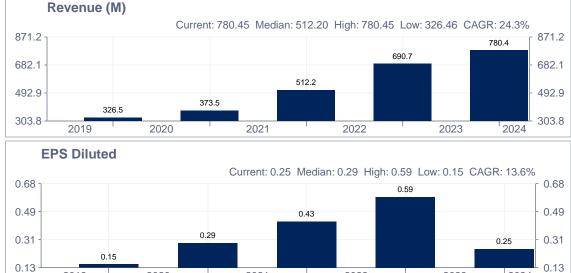


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Growth and Profitability Metrics

Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	27.8	25.5	47.2	Gross Margin %	38.3	38.2	37.4
Revenues Per Share %	22.7	20.4	35.5	EBITDA Margin %	14.0	13.8	14.1
EBITDA %	31.0	26.3	46.0	Pre-Tax Margin %	4.5	7.9	8.4
EPS Diluted %	-5.4	1.8	30.6	Net Margin %	2.6	5.5	5.6
Free Cash Flow %	2.9	24.1	33.5	Return on Equity %	3.4	6.8	7.8
Cash from Operations %	13.1	28.0	47.4	Return on Capital %	3.0	6.5	7.7
Book Value %	14.7	20.0	33.0	Return on Assets %	2.2	4.8	5.6

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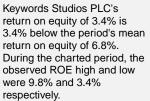
2019 2020 2021 2022 2023 2024 **Net Profit Margin %** Current: 2.63 Median: 5.74 High: 8.16 Low: 2.63 CAGR: -6.9% 8.4 8.4 6.4 6.4 Mean (5.45) 4.4 4.4 2.4 2.4 2019 2020 2021 2022 2023 2024



Keywords Studios PLC's cumulative annualized revenue growth rate over the charted period is 24.3%. This compares to cumulatative annualized growth of 27.8% over the past 3 years.

Keywords Studios PLC's cumulative annualized EPS growth rate over the charted period is 13.6%. This compares to cumulatative annualized growth of -5.4% over the past 3 years.

Keywords Studios PLC's net profit margin of 2.6% is 2.8% below the period's mean net margin of 5.4%. During the charted period, the observed net profit margin high and low were 8.2% and 2.6% respectively.



16.7

1.5

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**Price / Operating Cash Flow** 

Price / Book Value

6.4

4.7

3.0

1.3

4.3

3.1

1.9

0.7

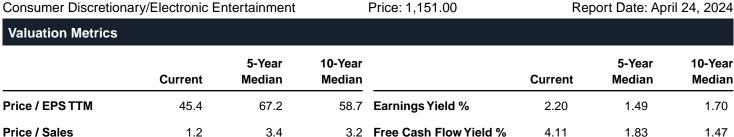
2019

2019

2020

2020

Free Cash Flow Yield %



**Dividend Yield %** 

4.0 Enterprise Value / EBITDA

40.5

		Cu	rent: 45.43 Median	: 67.16 High: 99.90 L	.ow: 34.06 CAGR	: -10.5%
03.2 79.1 -			M			79.1
	Median (67.16)	,	My	Mar M	m.	54.9
30.8	2019	2020	2021	2022	2023	2024 30.8
Р	Price / Sales					
			Current: 1.19 Me	edian: 3.37 High: 5.80	Low: 1.19 CAG	R: -20.8%
02		^	$\sim \Lambda$ . $\Lambda$			0.03
.34 -	$\mathcal{A}$		V M	1		- 4.34
.03 .34 .65	1edian (3.37)	har man		horan	vanh	2.65

2021

2021

40.0

4.1

Keywords Studios PLC is trading at 45.43 times its EPS generated during the latest fiscal year. This multiple is below the historically observed median of 67.16. while high and low observations have been 99.90 and 34.06.

0.09

23.9

0.11

21.2

0.21

9.4

6.4

4.7

3.0

1.3

4.3

3.1

1.9

0.7

2024

2024

2023

2023

Keywords Studios PLC is trading at a Price to Sales ratio of 1.19 based on sales generated during the latest fiscal year. This ratio is below the historically observed median ratio of 3.37, while high and low observations have been 5.80 and 1.19.

Keywords Studios PLC is trading at a Price to Book ratio of 1.52 based on book value at the latest fiscal year end. This ratio is below the historically observed median of 4.12, while high and low observations have been 6.21 and 1.52.

Keywords Studios PLC has a Free Cash Flow Yield of 4.11% based on free cash flow generated during the latest fiscal year. This value is above the historically observed median yield of 1.83%, while high and low observations have been 4.13 and 0.86.

4

2022

Current: 1.52 Median: 4.12 High: 6.21 Low: 1.52 CAGR: -21.5%

Current: 4.11 Median: 1.83 High: 4.13 Low: 0.86 CAGR: 27.9%

2022



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Dividenc	ls Data						
Dividends	Per Share TTM	0.03 <b>P</b> a	yout Ratio TTM %	9.67	%	Dividend Yield TTM %	0.21%
Rate	Ex Date	Record Date	Payment Date	Currency	Note		
0.018	23-05-2024	24-05-2024	28-06-2024	GBP			
0.009	05-10-2023	06-10-2023	27-10-2023	GBP			
0.016	01-06-2023	02-06-2023	30-06-2023	GBP			
0.008	06-10-2022	07-10-2022	28-10-2022	GBP			
0.015	26-05-2022	27-05-2022	17-06-2022	GBP			
0.007	07-10-2021	08-10-2021	29-10-2021	GBP			
0.006	03-10-2019	04-10-2019	25-10-2019	GBP			
0.011	30-05-2019	31-05-2019	21-06-2019	GBP			
0.005	04-10-2018	05-10-2018	26-10-2018	GBP			
0.010	31-05-2018	01-06-2018	22-06-2018	GBP			

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# **Dividend Growth and Yield**



Keywords Studios PLC's trailing 12-month dividend per share is 0.02 and its dividend has grown at a cumulative annualized rate of 0.0% over the charted period. This compares to dividend growth of 10.10% over the past year and cumulative annualized growth of % over the past 3 years.

**Dividend Yield TTM %** Current: 0.21 Median: 0.09 High: 0.21 Low: 0.00 CAGR: 16.0% 0.22 0.22 0.18 0.18 0.14 0.14 0.11 0.11 0.07 0.07 0.03 0.03 -0.01 -0.01 2020 2021 2022 2023 2024 2019

Keywords Studios PLC's current dividend yield is 0.21% based on trailing 12 month dividends. The current yield is above the historically observed median of 0.09% and, over the charted time period, the observed high yield has been 0.21% and the observed low yield has been 0.00%.



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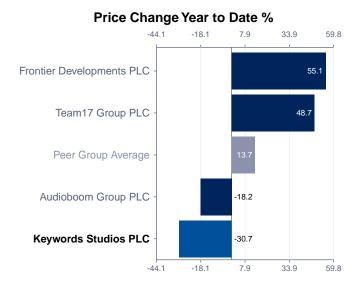


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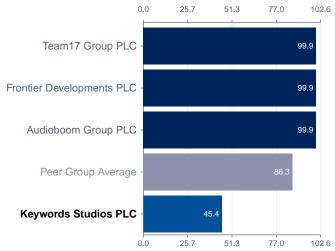
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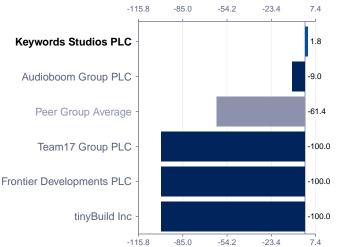
**ICB Subsector Peer Comparisons** 



#### Price / EPS TTM

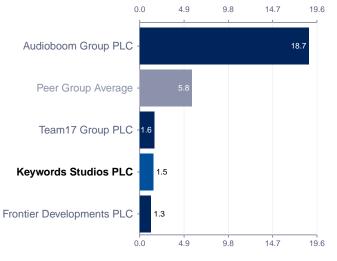


## EPS 5-Year Growth Rate %

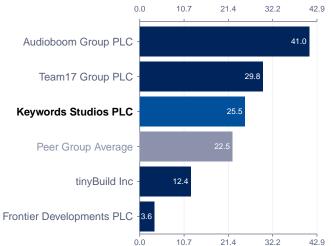




### Price / Book Value



### **Revenue 5-Year Growth Rate %**



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# London Stock Exchange

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#### Abbreviations:

CAGR EBIT	<ul> <li>Cumulative annual growth rate.</li> <li>Earnings before interest and taxes.</li> </ul>
EBITDA	- Earnings before interest, taxes, depreciation & amortization.
LFY	- Last fiscal year
М	- Million
LON	- London Stock Exchange

#### **Definitions:**

Market Value - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

**Revenue** - Sum of the last four quarters of Revenues.

Revenue Per Share - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

**Operating EPS LFY** - EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

60-Day Average Volume (000) - The average of the last 60 daily volume values in thousands of shares.

Price 52-Week High - The high closing price from the last 52 weeks of daily closing prices.

Price 52-Week Low - The low closing price from the last 52 weeks of daily closing prices.

Price / 52-Week High - Latest price divided by the high price from the past 52 weeks of daily closing prices.

Price / 52-Week Low - Latest price divided by the low price from the past 52 weeks of daily closing prices.

**50-Day Average Price** - Mean of last 50 daily closing prices.

200-Day Average Price - Mean of last 200 daily closing prices.

Price / 50-Day Average Price - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

Price / 200-Day Average Price - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

**Relative Strength Index** - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is RSI = 100 - 100 / (1 + RS) where RS = (total gains / n) / (total losses / n) and n = number of RSI periods. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

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Price Volatility - The standard deviation of the last 20 days of daily closing prices.

Sharpe Ratio - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

Sortino Ratio - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

Dividends Per Share TTM - Sum of the last four quarters of Dividends Per Share.

Payout Ratio - Dividends Per Share TTM divided by Operating EPS TTM.

Dividend Yield TTM % - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

**EBITDA** - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

Free Cash Flow - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

Book Value Per Share - Total Common Equity last quarter divided by Shares Outstanding last quarter.

Gross Margin % - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

EBITDA Margin % - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

Pre-Tax Margin % - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

Net Profit Margin % - Sum of the last four quarters of Operating EPS divided by sum of the last four quarters Revenues Per Share.

Return on Equity % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Book Value.

Return on Capital % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Capital Per Share.

Return on Assets % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Assets Per Share.

Price / EPS TTM - Weekly Price divided by the sum of the last four quarters of Operating EPS (capped at 99.9).

Price / Sales - Weekly Price divided by Revenues Per Share TTM.

**Price / Book Value** - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

Free Cash Flow Yield % - Free Cash Flow Per Share TTM divided by Weekly Price.

Enterprise Value - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

Enterprise Value / Sales - Enterprise Value divided by the sum of the last four quarters of Revenue.

**Enterprise Value / EBITDA** - Enterprise Value divided by EBITDA TTM.

Enterprise Value / EBIT - Enterprise Value divided by trailing four quarters of Operating Income.

Enterprise Value / Free Cash Flow- Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

Russell 1000 Index - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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