

# LBG Media PLC (LBG:LN)



**London**  
Stock Exchange

Consumer Discretionary/Entertainment

Price: 0.36

Report Date: May 28, 2026

## Business Description and Key Statistics

LBG Media PLC is a United Kingdom-based company that operates a global digital entertainment business with a focus on young adults. The Company produces and distributes digital content across a range of mediums, including video, editorial, image, audio, and experience (virtual and augmented reality). It has curated a collection of specialist brands using social media platforms (Facebook, Instagram, Snapchat, X, and TikTok). It operates two core routes to market: Direct revenue, where the Company provides content marketing services to blue-chip brands and media agencies and has a direct relationship with the advertiser; and Indirect revenue, which is generated via a third-party, such as a social media platform that places advertisements next to the Company's content and its owned and operated Websites, where it indirectly engages with the end customer. It licenses content to customers, including television channels and other media publishers, either on a per clip or package basis.

**Website:** <https://lbgmedia.co.uk/>

**ICB Industry:** Consumer Discretionary

**ICB Subsector:** Entertainment

**Address:** 20 Dale Street  
MANCHESTER M1 1EZ  
GBR

**Employees:** 478

	Current	YTY % Chg
<b>Revenue LFY (M)</b>	92	44.2
<b>EPS Diluted LFY</b>	0.05	33.7
<b>Market Value (M)</b>	76	
<b>Shares Outstanding LFY (000)</b>	209,080	
<b>Book Value Per Share</b>	0.39	
<b>EBITDA Margin %</b>	17.40	
<b>Net Margin %</b>	12.9	
<b>Long-Term Debt / Capital %</b>	1.2	
<b>Dividends and Yield TTM</b>	0.00 - 0.00%	
<b>Payout Ratio TTM %</b>	0.0	
<b>60-Day Average Volume (000)</b>	254	
<b>52-Week High &amp; Low</b>	1.09 - 0.35	
<b>Price / 52-Week High &amp; Low</b>	0.33 - 1.04	

## Price, Moving Averages & Volume



LBG Media PLC is currently trading at 0.36 which is 25.0% below its 50 day moving average price of 0.48 and 53.8% below its 200 day moving average price of 0.78.

LBG:LN is currently 67.0% below its 52-week high price of 1.09 and is 3.2% above its 52-week low price of 0.35. Over the past 52-weeks, LBG:LN is down 58.8% while on a calendar year-to-date basis it is down 58.9%.

The Relative Strength Index (RSI) indicator for LBG:LN is currently 29.25. An RSI value of 70 and above is considered overbought and 30 and below oversold.

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## Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	1.11	1.81	50-Day Average Price	0.48
1-Week %	1.68	1.51	Price / 50-Day Average	0.76
4-Week %	-12.08	-13.32	200-Day Average Price	0.78
52-Week %	-58.82	-77.42	Price / 200-Day Average	0.47
Quarter-to-Date %	-36.14	-39.35	RSI - Relative Strength Index	29.25
Year-to-Date %	-58.87	-63.71	<b>Risk Metrics</b>	
Last Month %	-29.82	-32.21	Price Volatility	0.02
Last Quarter %	-35.59	-37.17	Sharpe Ratio	-0.09
Last Calendar Year %	-31.92	-51.84	Sortino Ratio	-0.18

## 5-Year Price Performance vs. FTSE 350

**LBG Media PLC**  
**FTSE 350 Index**

Current: 0.19 CAGR: -31.3%  
Current: 1.39 CAGR: 6.8%



Over the past five years, LBG Media PLC's stock price is down 81.2% which is 119.9% below the FTSE 350 Index performance of 38.8% over the same period. LBG Media PLC's cumulative annualized growth rate (CAGR) over the five year period has been -31.3% while that of the FTSE 350 Index has been 6.8%.

Over the past year, LBG Media PLC's stock price performance of -58.8% has underperformed that of the FTSE 350 Index by 77.4%. On a year-to-date basis, LBG Media PLC's stock price performance of -58.9% has underperformed the FTSE 350 Index by 63.7%.

Over the past week, LBG Media PLC's stock price performance of 1.7% has outperformed that of the FTSE 350 Index by 1.5%.

# LBG Media PLC (LBG:LN)



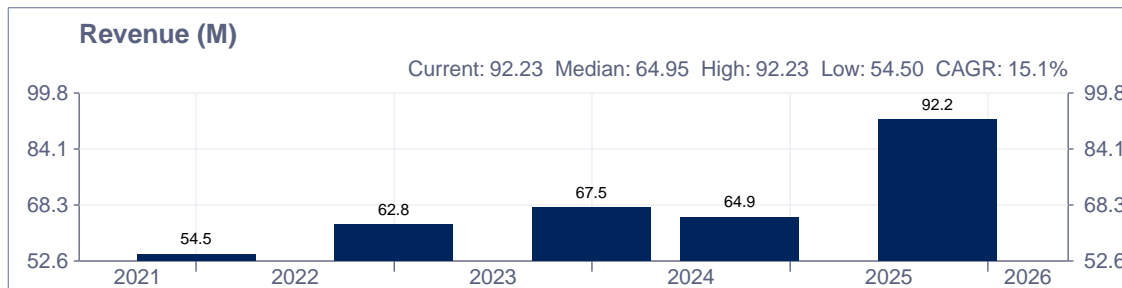
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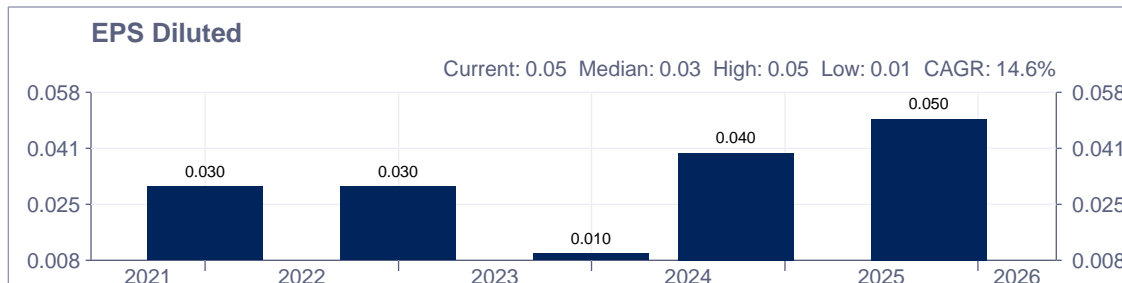
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## Growth and Profitability Metrics

Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	15.7	27.6		Gross Margin %	88.8	92.5	
Revenues Per Share %	7.8	26.5		EBITDA Margin %	17.4	17.4	
EBITDA %	42.4	38.1		Pre-Tax Margin %	15.2	14.5	
EPS Diluted %	33.6	74.7		Net Margin %	12.9	11.9	
Free Cash Flow %	999.9	153.7		Return on Equity %	15.0	18.1	
Cash from Operations %	999.9	77.9		Return on Capital %	15.1	14.1	
Book Value %	14.8	54.4		Return on Assets %	11.9	10.8	



LBG Media PLC's cumulative annualized revenue growth rate over the charted period is 15.1%. This compares to cumulative annualized growth of 15.7% over the past 3 years.



LBG Media PLC's cumulative annualized EPS growth rate over the charted period is 14.6%. This compares to cumulative annualized growth of 33.6% over the past 3 years.



LBG Media PLC's net profit margin of 12.9% is 1.0% above the period's mean net margin of 11.9%. During the charted period, the observed net profit margin high and low were 19.2% and 5.0% respectively.



LBG Media PLC's return on equity of 15.0% is 3.1% below the period's mean return on equity of 18.1%. During the charted period, the observed ROE high and low were 58.6% and 5.5% respectively.

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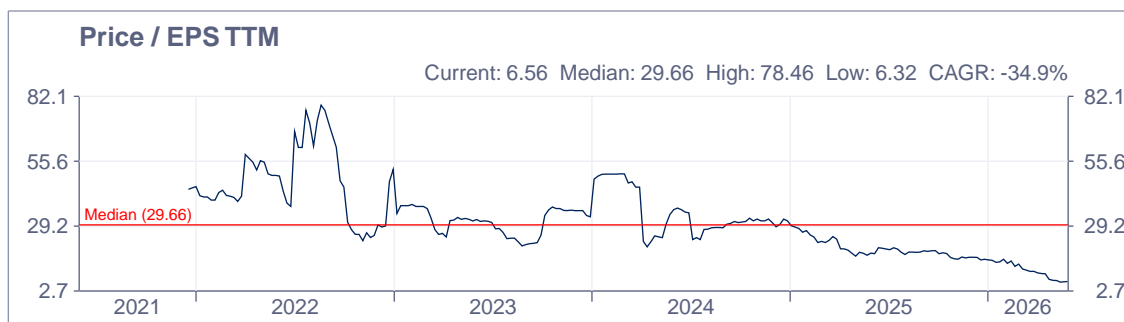
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## Valuation Metrics

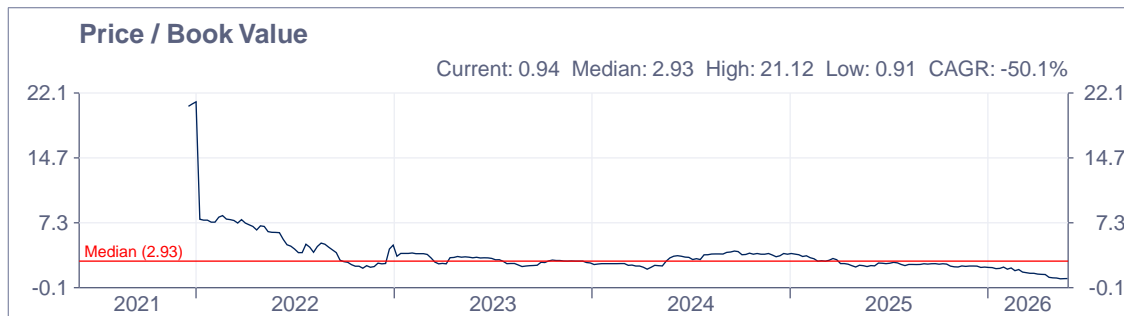
	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM	6.6	29.7		Earnings Yield %	7.31	3.27	
Price / Sales	0.9	3.0		Free Cash Flow Yield %	9.26	2.90	
Price / Operating Cash Flow	5.5	23.7		Dividend Yield %	0.00	0.00	
Price / Book Value	0.9	2.9		Enterprise Value / EBITDA	2.9	16.1	



LBG Media PLC is trading at 6.56 times its EPS generated during the latest fiscal year. This multiple is below the historically observed median of 29.66, while high and low observations have been 78.46 and 6.32.



LBG Media PLC is trading at a Price to Sales ratio of 0.85 based on sales generated during the latest fiscal year. This ratio is below the historically observed median ratio of 3.02, while high and low observations have been 8.34 and 0.82.



LBG Media PLC is trading at a Price to Book ratio of 0.94 based on book value at the latest fiscal year end. This ratio is below the historically observed median of 2.93, while high and low observations have been 21.12 and 0.91.



LBG Media PLC has a Free Cash Flow Yield of 9.26% based on free cash flow generated during the latest fiscal year. This value is above the historically observed median yield of 2.90%, while high and low observations have been 9.61 and 0.00.

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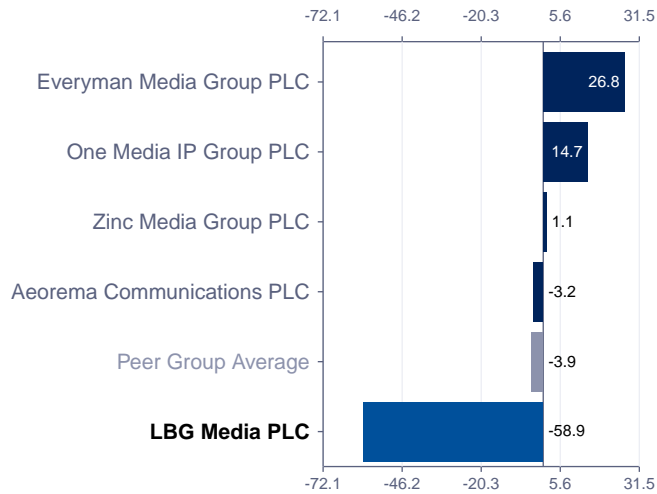
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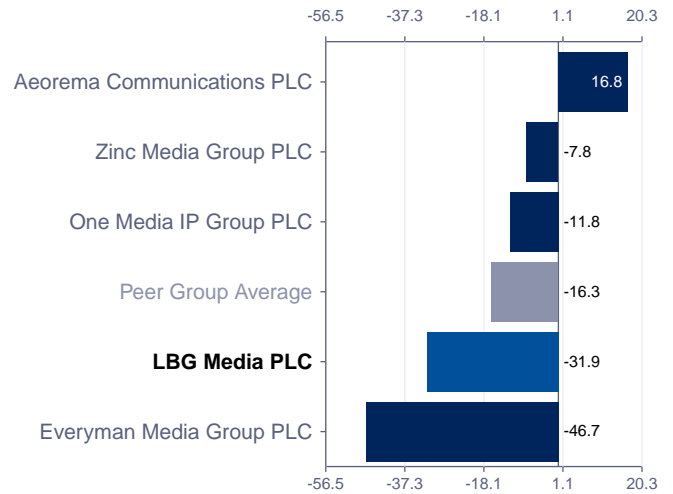
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## ICB Subsector Peer Comparisons

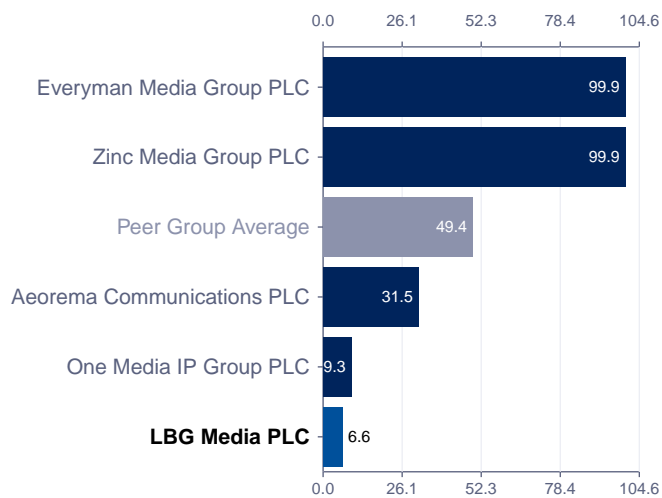
**Price Change Year to Date %**



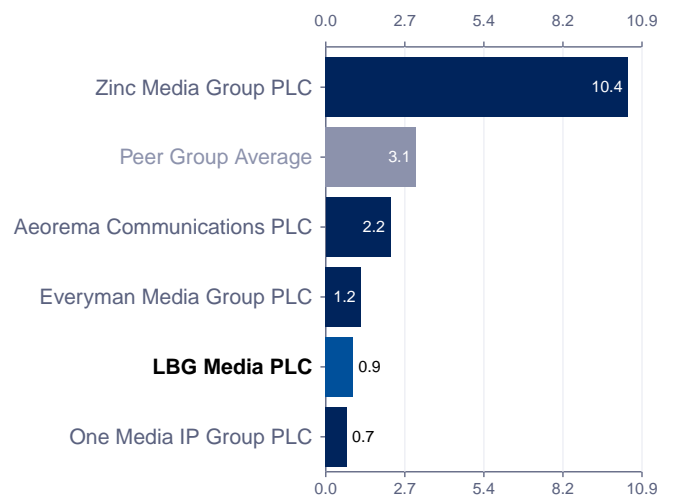
**Price Change Last Calendar Year %**



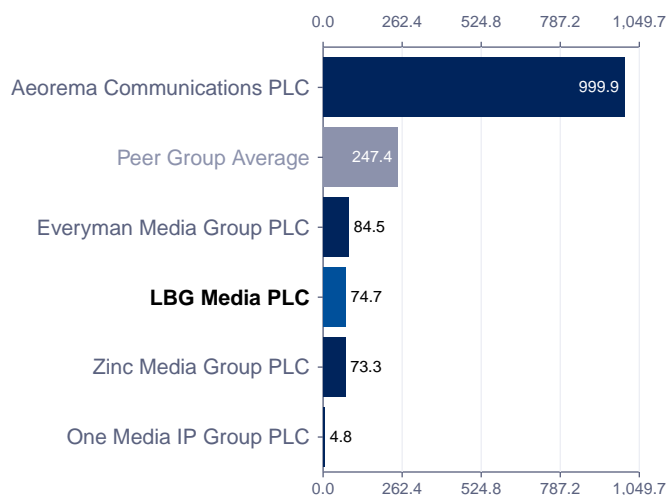
**Price / EPS TTM**



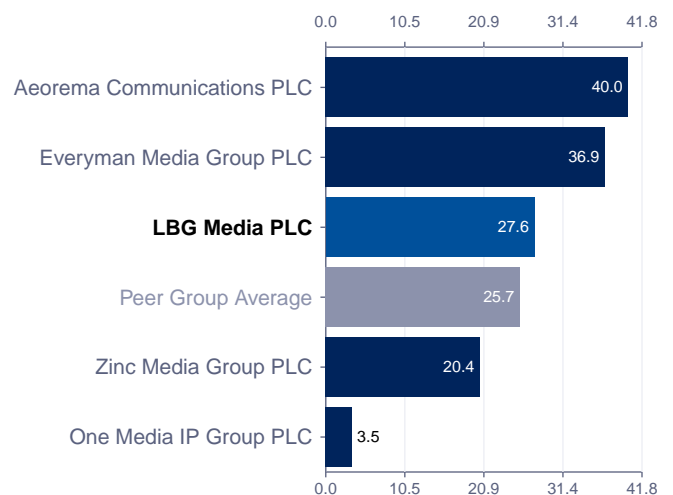
**Price / Book Value**



**EPS 5-Year Growth Rate %**



**Revenue 5-Year Growth Rate %**



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## Abbreviations:

<b>CAGR</b>	- Cumulative annual growth rate.
<b>EBIT</b>	- Earnings before interest and taxes.
<b>EBITDA</b>	- Earnings before interest, taxes, depreciation & amortization.
<b>LFY</b>	- Last fiscal year
<b>M</b>	- Million
<b>LON</b>	- London Stock Exchange

## Definitions:

**Market Value** - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

**Revenue** - Sum of the last four quarters of Revenues.

**Revenue Per Share** - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

**Normalized EPS LFY**- EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

**60-Day Average Volume (000)** - The average of the last 60 daily volume values in thousands of shares.

**Price 52-Week High** - The high closing price from the last 52 weeks of daily closing prices.

**Price 52-Week Low** - The low closing price from the last 52 weeks of daily closing prices.

**Price / 52-Week High** - Latest price divided by the high price from the past 52 weeks of daily closing prices.

**Price / 52-Week Low** - Latest price divided by the low price from the past 52 weeks of daily closing prices.

**50-Day Average Price** - Mean of last 50 daily closing prices.

**200-Day Average Price** - Mean of last 200 daily closing prices.

**Price / 50-Day Average Price** - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

**Price / 200-Day Average Price** - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

**Relative Strength Index** - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is  $RSI = 100 - 100 / (1 + RS)$  where  $RS = (\text{total gains} / n) / (\text{total losses} / n)$  and  $n = \text{number of RSI periods}$ . In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

**Price Volatility** - The standard deviation of the last 20 days of daily closing prices.

**Sharpe Ratio** - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

**Sortino Ratio** - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

**Dividends Per Share TTM** - Sum of the last four quarters of Dividends Per Share.

**Payout Ratio** - Dividends Per Share TTM divided by Normalized EPS TTM.

**Dividend Yield TTM %** - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

**EBITDA** - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

**Free Cash Flow** - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

**Book Value Per Share** - Total Common Equity last quarter divided by Shares Outstanding last quarter.

**Gross Margin %** - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

**EBITDA Margin %** - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

**Pre-Tax Margin %** - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

**Net Profit Margin %** - Sum of the last four quarters of Normalized EPS divided by sum of the last four quarters Revenues Per Share.

**Return on Equity %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Book Value.

**Return on Capital %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Capital Per Share.

**Return on Assets %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Assets Per Share.

**Price / EPS TTM** - Weekly Price divided by the sum of the last four quarters of Normalized EPS (capped at 99.9).

**Price / Sales** - Weekly Price divided by Revenues Per Share TTM.

**Price / Book Value** - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

**Free Cash Flow Yield %** - Free Cash Flow Per Share TTM divided by Weekly Price.

**Enterprise Value** - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

**Enterprise Value / Sales** - Enterprise Value divided by the sum of the last four quarters of Revenue.

**Enterprise Value / EBITDA** - Enterprise Value divided by EBITDA TTM.

**Enterprise Value / EBIT** - Enterprise Value divided by trailing four quarters of Operating Income.

**Enterprise Value / Free Cash Flow**- Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

**Russell 1000 Index** - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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