

# M&C Saatchi Plc (SAA:LN)



**London**  
Stock Exchange

Consumer Discretionary/Media Agencies

Price: 1.42

Report Date: June 10, 2026

## Business Description and Key Statistics

M&C Saatchi Plc is a United Kingdom-based creative solutions company, which is engaged in the provision of marketing services. Its segments include Advertising, Non-advertising, and Group Central Costs. The Company operates through its specialisms: Advertising, Media, Issues, Consulting, and Passions and PR. Advertising specialism offers scaled and personalized content to create and fulfil demand. Media specialism is engaged in connecting brands with digitally connected consumers. Issues specialism offers communication for defense, diplomacy, and development. Consulting specialism offers consulting in high margin and emerging sectors. Passions and PR specialism is engaged in connecting brands to customers through passions, communications, and personalities. The Company is also a specialist advisory and media rights consultancy in women's sport. Its geographical segments include UK, Europe, Middle East, Asia Pacific, and Americas.

**Website:** <https://www.mcsaatchiplc.com/>

**ICB Industry:** Consumer Discretionary

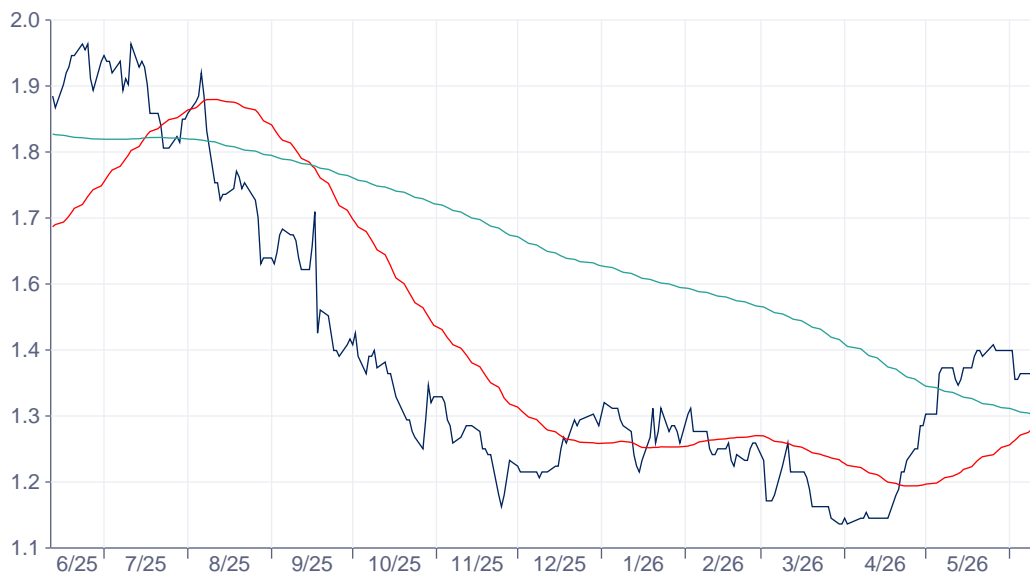
**ICB Subsector:** Media Agencies

**Address:** 36 Golden Square  
LONDON W1F 9EE  
GBR

**Employees:** 1,968

	Current	YTY % Chg
<b>Revenue LFY (M)</b>	347	-12.1
<b>EPS Diluted LFY</b>	-0.02	-59.0
<b>Market Value (M)</b>	174	
<b>Shares Outstanding LFY (000)</b>	122,258	
<b>Book Value Per Share</b>	0.28	
<b>EBITDA Margin %</b>	3.90	
<b>Net Margin %</b>	2.5	
<b>Long-Term Debt / Capital %</b>	53.7	
<b>Dividends and Yield TTM</b>	0.02 - 1.37%	
<b>Payout Ratio TTM %</b>	27.0	
<b>60-Day Average Volume (000)</b>	359	
<b>52-Week High &amp; Low</b>	1.97 - 1.14	
<b>Price / 52-Week High &amp; Low</b>	0.72 - 1.25	

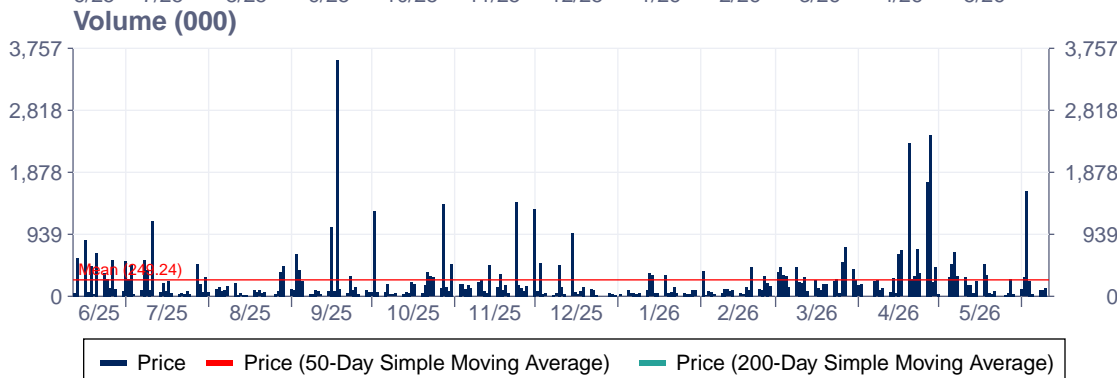
## Price, Moving Averages & Volume



M&C Saatchi Plc is currently trading at 1.42 which is 8.4% above its 50 day moving average price of 1.31 and 6.8% above its 200 day moving average price of 1.33.

SAA:LN is currently 27.9% below its 52-week high price of 1.97 and is 25.1% above its 52-week low price of 1.14. Over the past 52-weeks, SAA:LN is down 23.2% while on a calendar year-to-date basis it is up 8.4%.

The Relative Strength Index (RSI) indicator for SAA:LN is currently 60.1. An RSI value of 70 and above is considered overbought and 30 and below oversold.



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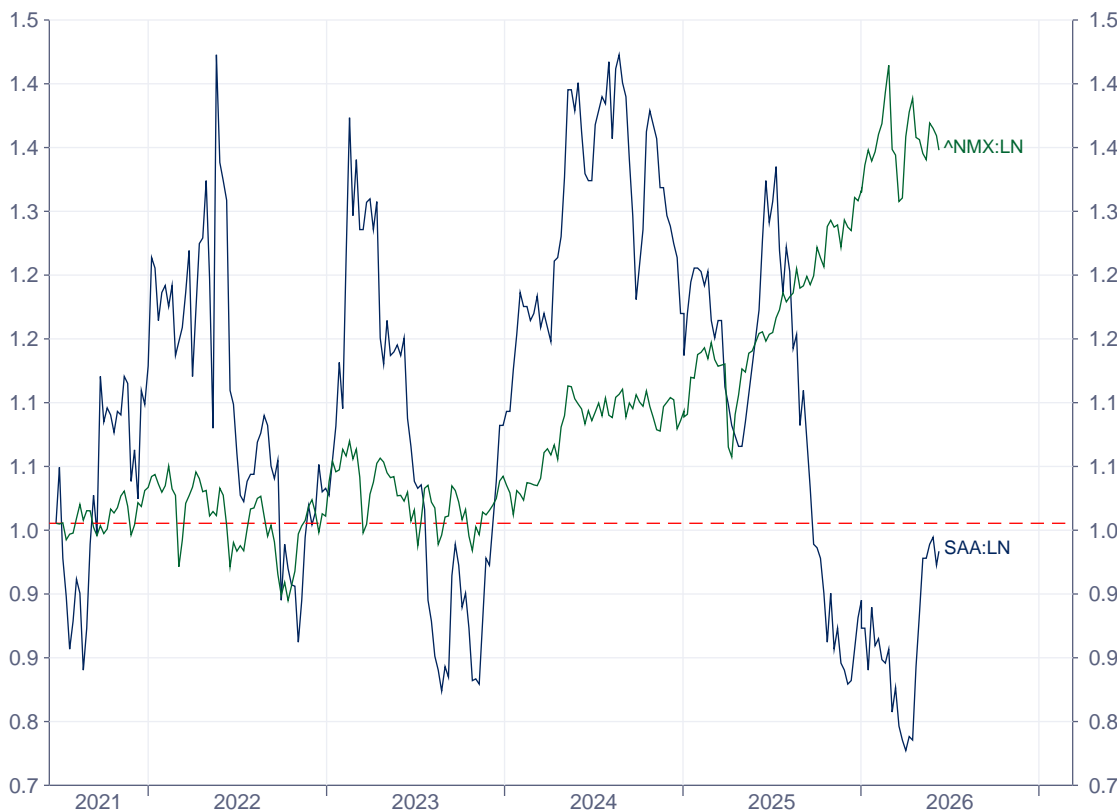
## Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	1.43	1.14	50-Day Average Price	1.31
1-Week %	2.53	3.31	Price / 50-Day Average	1.09
4-Week %	2.53	2.40	200-Day Average Price	1.33
52-Week %	-23.24	-37.90	Price / 200-Day Average	1.07
Quarter-to-Date %	25.11	23.59	RSI - Relative Strength Index	60.10
Year-to-Date %	8.40	5.28	<b>Risk Metrics</b>	
Last Month %	9.92	9.21	Price Volatility	0.02
Last Quarter %	-13.36	-14.94	Sharpe Ratio	-0.03
Last Calendar Year %	-22.94	-42.86	Sortino Ratio	-0.05

## 5-Year Price Performance vs. FTSE 350

**M&C Saatchi Plc**  
**FTSE 350 Index**

Current: 0.97 CAGR: -0.6%  
Current: 1.37 CAGR: 6.5%



Over the past five years, M&C Saatchi Plc's stock price is down 2.7% which is 39.3% below the FTSE 350 Index performance of 36.5% over the same period. M&C Saatchi Plc's cumulative annualized growth rate (CAGR) over the five year period has been -0.6% while that of the FTSE 350 Index has been 6.5%.

Over the past year, M&C Saatchi Plc's stock price performance of -23.2% has underperformed that of the FTSE 350 Index by 37.9%. On a year-to-date basis, M&C Saatchi Plc's stock price performance of 8.4% has underperformed the FTSE 350 Index by 5.3%.

Over the past week, M&C Saatchi Plc's stock price performance of 2.5% has outperformed that of the FTSE 350 Index by 3.3%.

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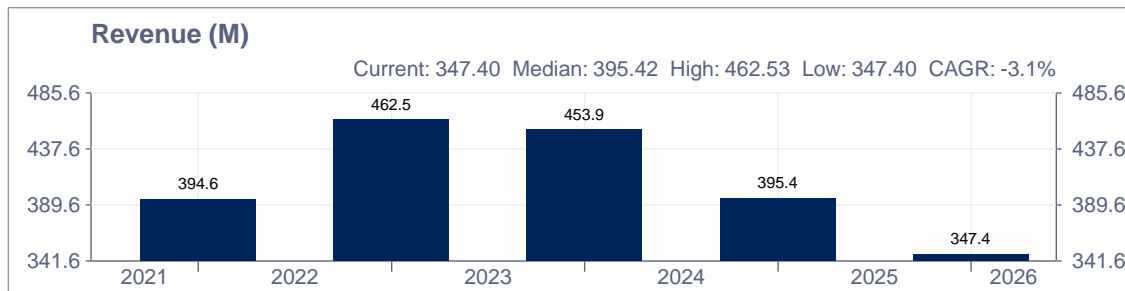
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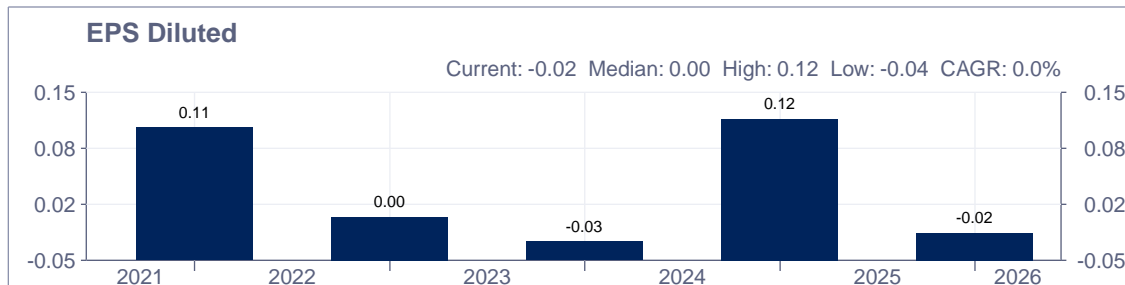
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## Growth and Profitability Metrics

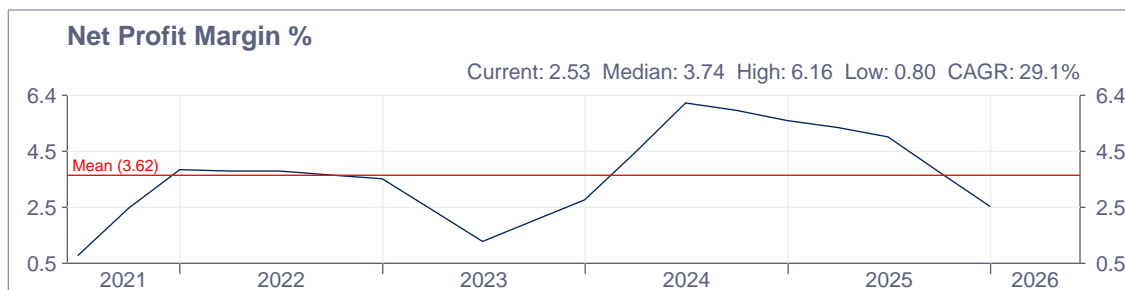
Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	-9.1	1.5	6.9	Gross Margin %	60.4	59.5	
Revenues Per Share %	-9.1	-2.9	1.1	EBITDA Margin %	3.9	4.9	4.0
EBITDA %	-4.8	38.6	-2.1	Pre-Tax Margin %	1.3	2.5	1.9
EPS Diluted %	-18.3	999.9	-2.3	Net Margin %	2.5	3.6	1.9
Free Cash Flow %	-5.9	-17.5	-5.2	Return on Equity %	22.9	42.8	21.4
Cash from Operations %	-8.7	-12.7	0.5	Return on Capital %	10.1	18.5	9.4
Book Value %	-3.2	-6.2	-6.0	Return on Assets %	4.0	5.6	2.9



M&C Saatchi Plc's cumulative annualized revenue growth rate over the charted period is -3.1%. This compares to cumulative annualized growth of -9.1% over the past 3 years.



M&C Saatchi Plc's cumulative annualized EPS growth rate over the charted period is 0.0%. This compares to cumulative annualized growth of -18.3% over the past 3 years.



M&C Saatchi Plc's net profit margin of 2.5% is 1.1% below the period's mean net margin of 3.6%. During the charted period, the observed net profit margin high and low were 6.2% and 0.8% respectively.



M&C Saatchi Plc's return on equity of 22.9% is 19.9% below the period's mean return on equity of 42.8%. During the charted period, the observed ROE high and low were 92.2% and 5.7% respectively.

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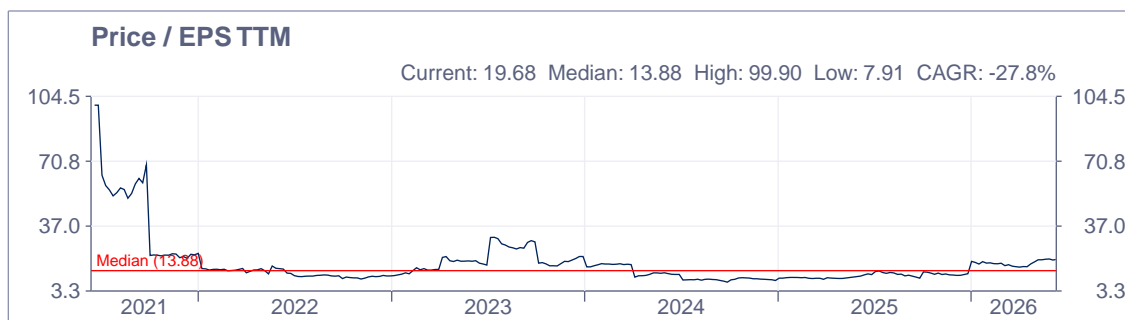
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## Valuation Metrics

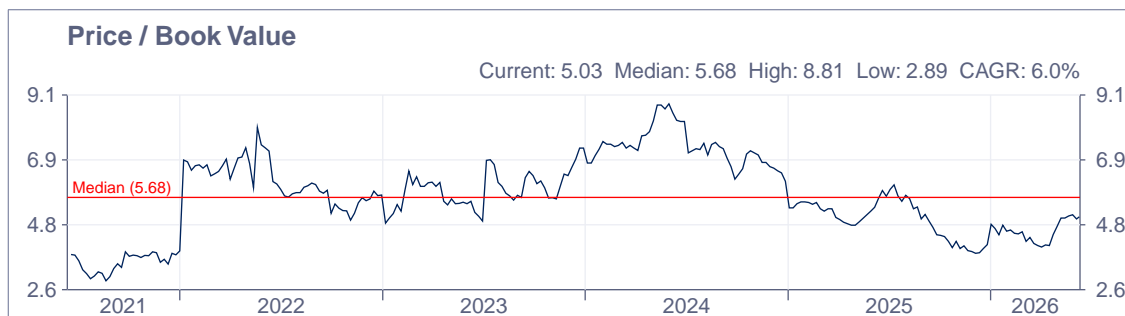
	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM	19.7	13.9	29.0	Earnings Yield %	5.01	7.21	3.39
Price / Sales	0.5	0.5	0.5	Free Cash Flow Yield %	4.06	3.68	3.37
Price / Operating Cash Flow	14.1	10.4	16.2	Dividend Yield %	1.37	0.80	1.43
Price / Book Value	5.0	5.7	5.1	Enterprise Value / EBITDA	14.1	11.0	14.1



M&C Saatchi Plc is trading at 19.68 times its EPS generated during the latest fiscal year. This multiple is above the historically observed median of 13.88, while high and low observations have been 99.90 and 7.91.



M&C Saatchi Plc is trading at a Price to Sales ratio of 0.50 based on sales generated during the latest fiscal year. This ratio is above the historically observed median ratio of 0.49, while high and low observations have been 0.68 and 0.33.



M&C Saatchi Plc is trading at a Price to Book ratio of 5.03 based on book value at the latest fiscal year end. This ratio is below the historically observed median of 5.68, while high and low observations have been 8.81 and 2.89.



M&C Saatchi Plc has a Free Cash Flow Yield of 4.06% based on free cash flow generated during the latest fiscal year. This value is above the historically observed median yield of 3.68%, while high and low observations have been 8.06 and 0.00.

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## Dividends Data

**Dividends Per Share TTM** 0.02      **Payout Ratio TTM %** 27.02%      **Dividend Yield TTM %** 1.37%

Rate	Ex Date	Record Date	Payment Date	Currency	Note
0.020	08-05-2025	09-05-2025	11-06-2025	GBP	
0.016	09-05-2024	10-05-2024	24-06-2024	GBP	
0.015	08-06-2023	09-06-2023	12-07-2023	GBP	

## Dividend Growth and Yield

### Dividends Per Share TTM

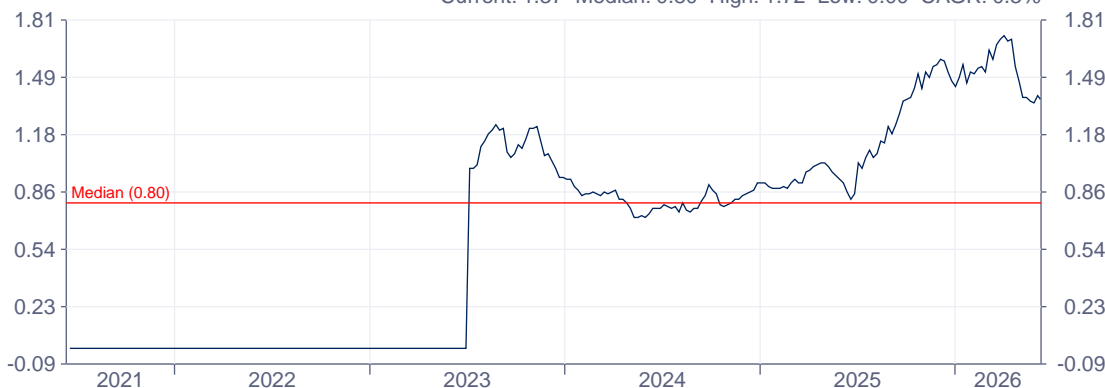
Current: 0.02 Median: 0.02 High: 0.02 Low: 0.00 CAGR: 0.0%



M&C Saatchi Plc's trailing 12-month dividend per share is 0.02 and its dividend has grown at a cumulative annualized rate of 0.0% over the charted period. This compares to dividend growth of 21.90% over the past year and cumulative annualized growth of % over the past 3 years.

### Dividend Yield TTM %

Current: 1.37 Median: 0.80 High: 1.72 Low: 0.00 CAGR: 0.3%



M&C Saatchi Plc's current dividend yield is 1.37% based on trailing 12 month dividends. The current yield is above the historically observed median of 0.80% and, over the charted time period, the observed high yield has been 1.72% and the observed low yield has been 0.00%.

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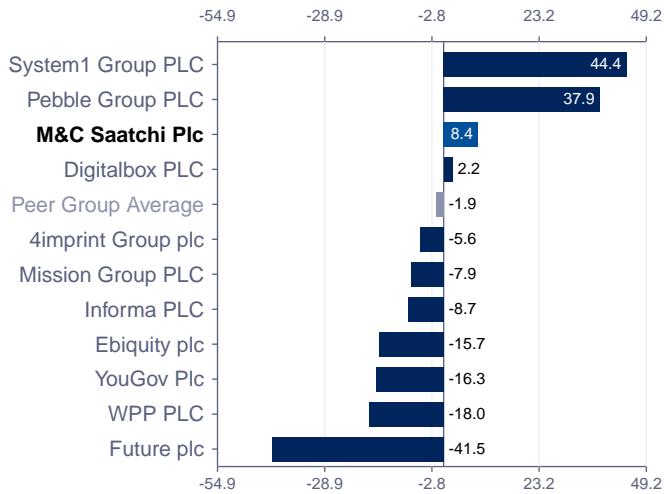
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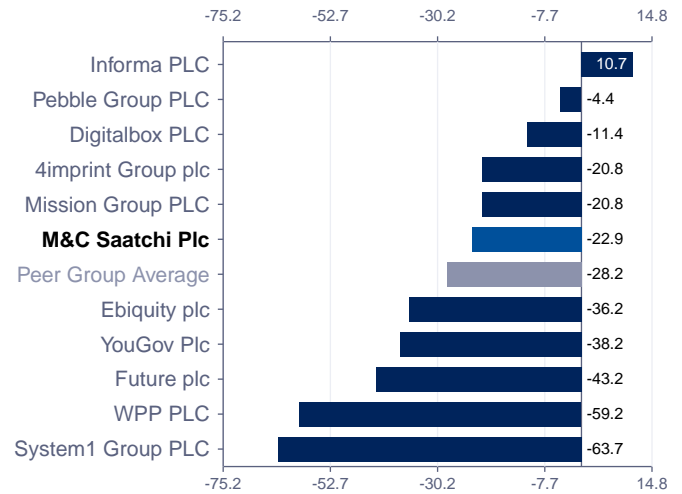
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## ICB Subsector Peer Comparisons

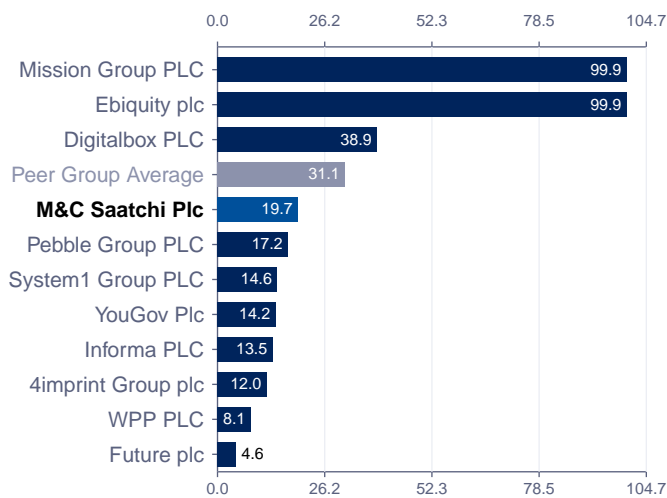
### Price Change Year to Date %



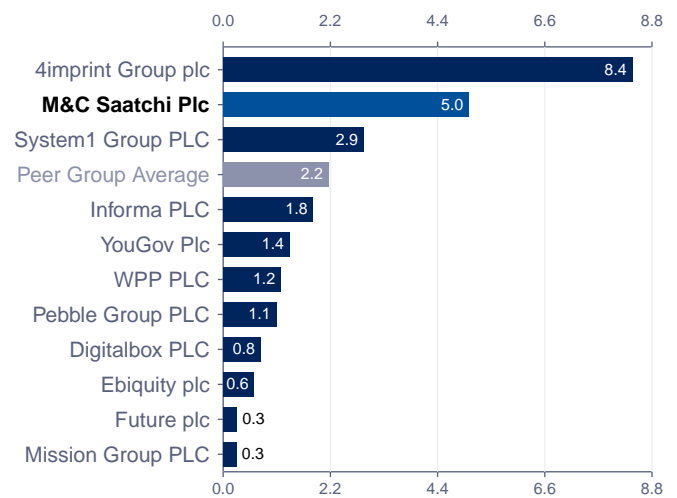
### Price Change Last Calendar Year %



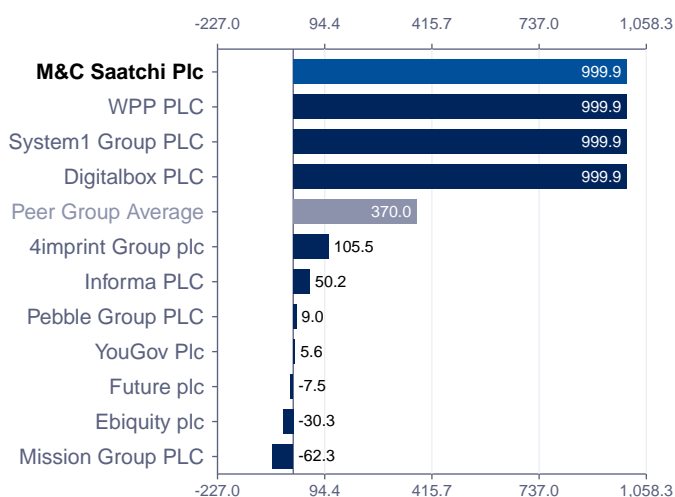
### Price / EPS TTM



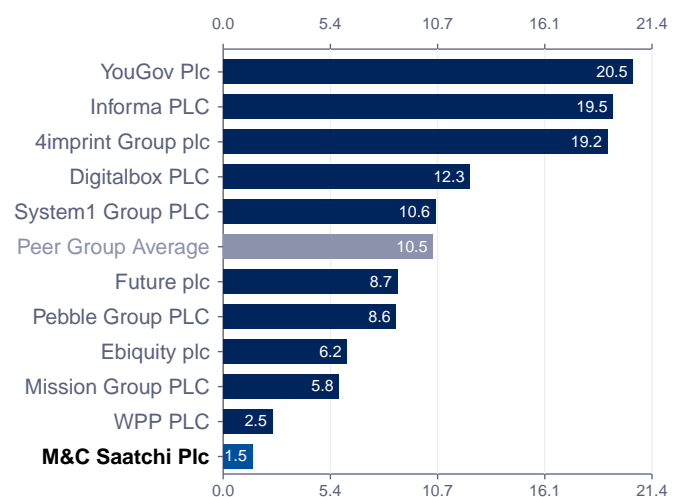
### Price / Book Value



### EPS 5-Year Growth Rate %



### Revenue 5-Year Growth Rate %



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## Abbreviations:

<b>CAGR</b>	- Cumulative annual growth rate.
<b>EBIT</b>	- Earnings before interest and taxes.
<b>EBITDA</b>	- Earnings before interest, taxes, depreciation & amortization.
<b>LFY</b>	- Last fiscal year
<b>M</b>	- Million
<b>LON</b>	- London Stock Exchange

## Definitions:

**Market Value** - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

**Revenue** - Sum of the last four quarters of Revenues.

**Revenue Per Share** - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

**Normalized EPS LFY**- EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

**60-Day Average Volume (000)** - The average of the last 60 daily volume values in thousands of shares.

**Price 52-Week High** - The high closing price from the last 52 weeks of daily closing prices.

**Price 52-Week Low** - The low closing price from the last 52 weeks of daily closing prices.

**Price / 52-Week High** - Latest price divided by the high price from the past 52 weeks of daily closing prices.

**Price / 52-Week Low** - Latest price divided by the low price from the past 52 weeks of daily closing prices.

**50-Day Average Price** - Mean of last 50 daily closing prices.

**200-Day Average Price** - Mean of last 200 daily closing prices.

**Price / 50-Day Average Price** - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

**Price / 200-Day Average Price** - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

**Relative Strength Index** - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is  $RSI = 100 - 100 / (1 + RS)$  where  $RS = (\text{total gains} / n) / (\text{total losses} / n)$  and  $n = \text{number of RSI periods}$ . In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

**Price Volatility** - The standard deviation of the last 20 days of daily closing prices.

**Sharpe Ratio** - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

**Sortino Ratio** - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

**Dividends Per Share TTM** - Sum of the last four quarters of Dividends Per Share.

**Payout Ratio** - Dividends Per Share TTM divided by Normalized EPS TTM.

**Dividend Yield TTM %** - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

**EBITDA** - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

**Free Cash Flow** - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

**Book Value Per Share** - Total Common Equity last quarter divided by Shares Outstanding last quarter.

**Gross Margin %** - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

**EBITDA Margin %** - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

**Pre-Tax Margin %** - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

**Net Profit Margin %** - Sum of the last four quarters of Normalized EPS divided by sum of the last four quarters Revenues Per Share.

**Return on Equity %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Book Value.

**Return on Capital %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Capital Per Share.

**Return on Assets %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Assets Per Share.

**Price / EPS TTM** - Weekly Price divided by the sum of the last four quarters of Normalized EPS (capped at 99.9).

**Price / Sales** - Weekly Price divided by Revenues Per Share TTM.

**Price / Book Value** - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

**Free Cash Flow Yield %** - Free Cash Flow Per Share TTM divided by Weekly Price.

**Enterprise Value** - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

**Enterprise Value / Sales** - Enterprise Value divided by the sum of the last four quarters of Revenue.

**Enterprise Value / EBITDA** - Enterprise Value divided by EBITDA TTM.

**Enterprise Value / EBIT** - Enterprise Value divided by trailing four quarters of Operating Income.

**Enterprise Value / Free Cash Flow** - Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

**Russell 1000 Index** - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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