

PPHE Hotel Group Ltd (PPH:LN)



London
Stock Exchange

Consumer Discretionary/Hotels and Motels

Price: 17.50

Report Date: April 17, 2026

Business Description and Key Statistics

PPHE Hotel Group Limited is a Netherlands-based company primarily engaged in the hospitality and real estate industry. The Company focuses on developing, owning, and operating hotels and resorts. PPHE Hotel Group operates through several segments, including the United Kingdom, the Netherlands, Germany, Croatia, and other markets, which includes Italy, Serbia, Hungary and Austria. Their portfolio includes, but is not limited to brands such as Park Plaza, art'otel, Holmes Hotel London, Arena Hotels and Apartments as well as Arena Campsites. The Company also operates several restaurant brands across their network, this includes JOIA, ARCA, TOZI, YEZI and The Brush. PPHE Hotel Group is present in over 40 locations across Europe.

Website: <https://www.pphe.com/>

ICB Industry: Consumer Discretionary

ICB Subsector: Hotels and Motels

Address: Radarweg 60 - 9th Floor
AMSTERDAM 1043 NT
NLD

Employees: 3,000

	Current	YTY % Chg
Revenue LFY (M)	466	5.3
EPS Diluted LFY	0.31	-54.4
Market Value (M)	733	
Shares Outstanding LFY (000)	41,856	
Book Value Per Share	7.68	
EBITDA Margin %	19.00	
Net Margin %	3.0	
Long-Term Debt / Capital %	62.2	
Dividends and Yield TTM	0.39 - 2.17%	
Payout Ratio TTM %	100.0	
60-Day Average Volume (000)	27	
52-Week High & Low	20.60 - 12.46	
Price / 52-Week High & Low	0.85 - 1.40	

Price, Moving Averages & Volume



PPHE Hotel Group Ltd is currently trading at 17.50 which is 1.9% below its 50 day moving average price of 17.83 and 6.2% above its 200 day moving average price of 16.48.

PPH:LN is currently 15.0% below its 52-week high price of 20.60 and is 40.4% above its 52-week low price of 12.46. Over the past 52-weeks, PPH:LN is up 32.6% while on a calendar year-to-date basis it is down 2.6%.

The Relative Strength Index (RSI) indicator for PPH:LN is currently 58.01. An RSI value of 70 and above is considered overbought and 30 and below oversold.

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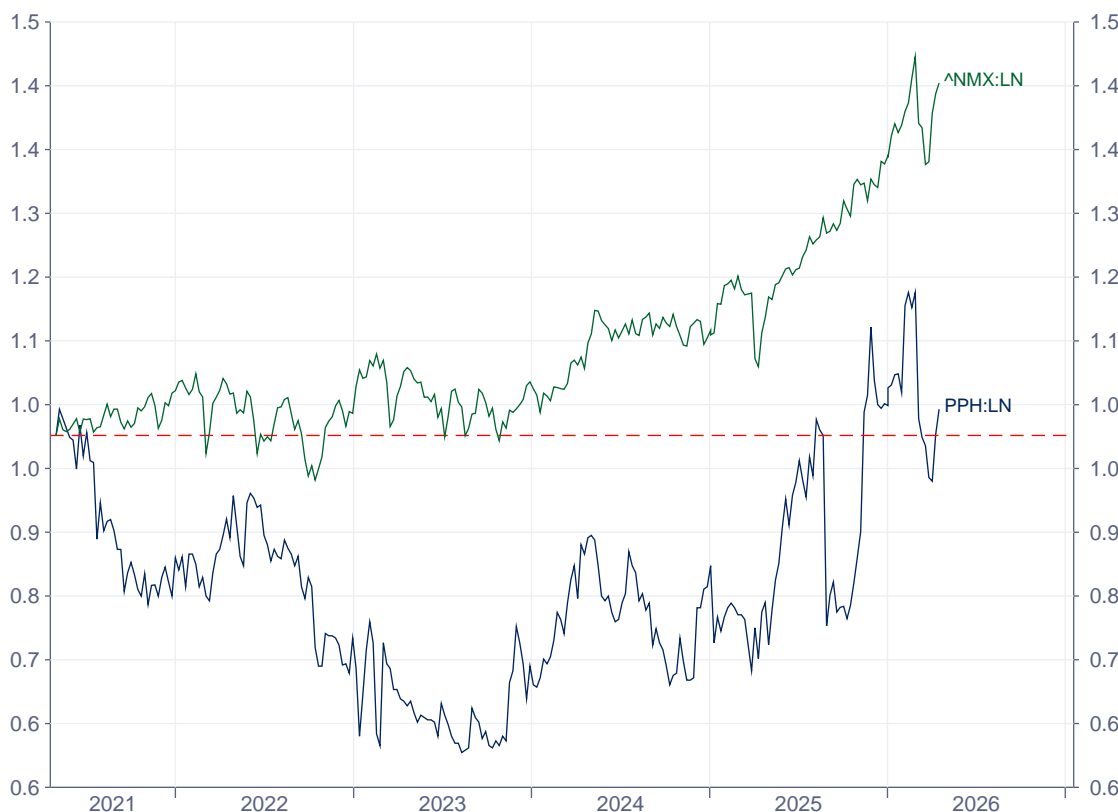
Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	3.06	2.21	50-Day Average Price	17.83
1-Week %	3.18	2.22	Price / 50-Day Average	0.98
4-Week %	3.67	-0.01	200-Day Average Price	16.48
52-Week %	32.58	4.62	Price / 200-Day Average	1.06
Quarter-to-Date %	9.92	4.63	RSI - Relative Strength Index	58.01
Year-to-Date %	-2.56	-9.51	Risk Metrics	
Last Month %	-20.40	-13.25	Price Volatility	0.48
Last Quarter %	-11.36	-12.94	Sharpe Ratio	0.02
Last Calendar Year %	27.38	7.46	Sortino Ratio	0.04

5-Year Price Performance vs. FTSE 350

PPHE Hotel Group Ltd
FTSE 350 Index

Current: 1.03 CAGR: 0.7%
Current: 1.45 CAGR: 7.7%



Over the past five years, PPHE Hotel Group Ltd's stock price is up 3.3% which is 41.2% below the FTSE 350 Index performance of 44.6% over the same period. PPHE Hotel Group Ltd's cumulative annualized growth rate (CAGR) over the five year period has been 0.7% while that of the FTSE 350 Index has been 7.7%.

Over the past year, PPHE Hotel Group Ltd's stock price performance of 32.6% has outperformed that of the FTSE 350 Index by 4.6%. On a year-to-date basis, PPHE Hotel Group Ltd's stock price performance of -2.6% has outperformed the FTSE 350 Index by 9.5%.

Over the past week, PPHE Hotel Group Ltd's stock price performance of 3.2% has outperformed that of the FTSE 350 Index by 2.2%.

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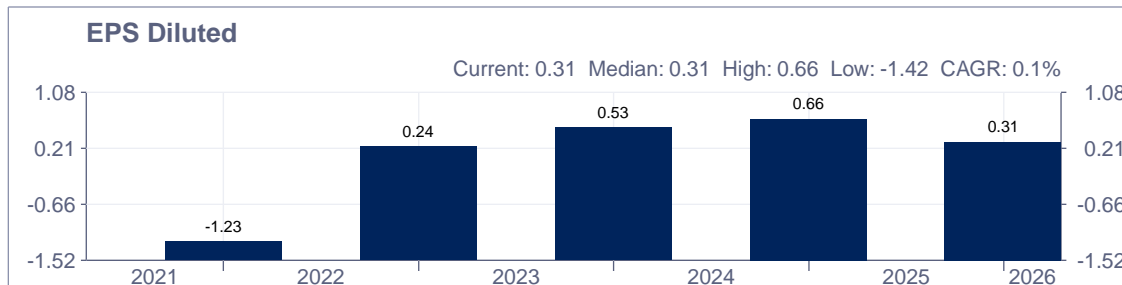
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Growth and Profitability Metrics

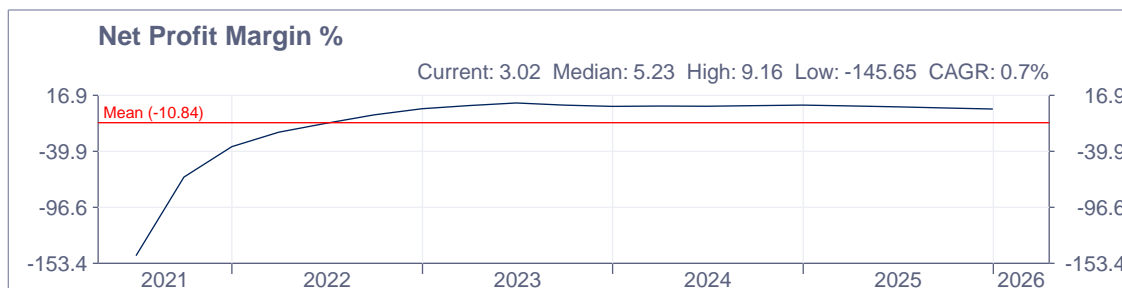
Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	12.2	35.6	7.8	Gross Margin %			
Revenues Per Share %	12.5	35.7	7.7	EBITDA Margin %	19.0	13.2	15.8
EBITDA %	6.5	999.9	2.3	Pre-Tax Margin %	0.3	-12.7	-8.7
EPS Diluted %	9.0	999.9	-7.2	Net Margin %	3.0	-10.8	-7.3
Free Cash Flow %	999.9	999.9	999.9	Return on Equity %	4.5	0.3	2.4
Cash from Operations %	20.8	999.9	6.6	Return on Capital %	1.1	0.0	0.7
Book Value %	1.1	1.1	1.8	Return on Assets %	0.7	0.0	0.5



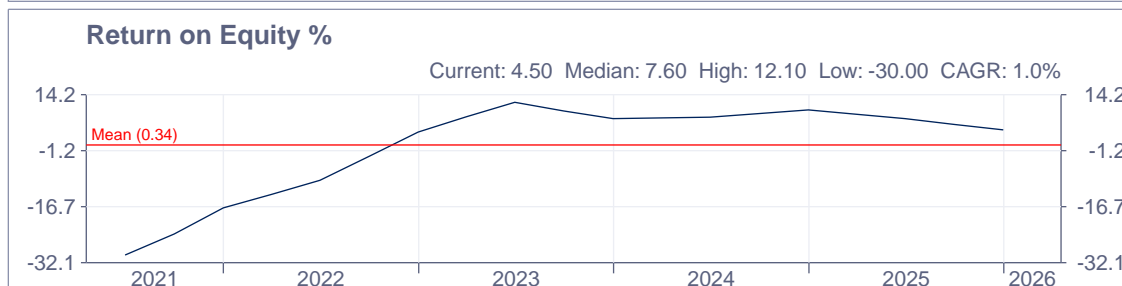
PPHE Hotel Group Ltd's cumulative annualized revenue growth rate over the charted period is 34.7%. This compares to cumulative annualized growth of 12.2% over the past 3 years.



PPHE Hotel Group Ltd's cumulative annualized EPS growth rate over the charted period is 0.1%. This compares to cumulative annualized growth of 9.0% over the past 3 years.



PPHE Hotel Group Ltd's net profit margin of 3.0% is 13.9% above the period's mean net margin of -10.8%. During the charted period, the observed net profit margin high and low were 9.2% and -145.6% respectively.



PPHE Hotel Group Ltd's return on equity of 4.5% is 4.2% above the period's mean return on equity of 0.3%. During the charted period, the observed ROE high and low were 12.1% and -30.0% respectively.

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Valuation Metrics

	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM	52.4	30.4	23.3	Earnings Yield %	1.91	3.29	4.30
Price / Sales	1.6	1.5	1.5	Free Cash Flow Yield %	3.22	0.00	0.00
Price / Operating Cash Flow	19.3	14.3	12.6	Dividend Yield %	2.17	1.38	1.85
Price / Book Value	2.3	1.9	1.8	Enterprise Value / EBITDA	16.4	12.8	12.5



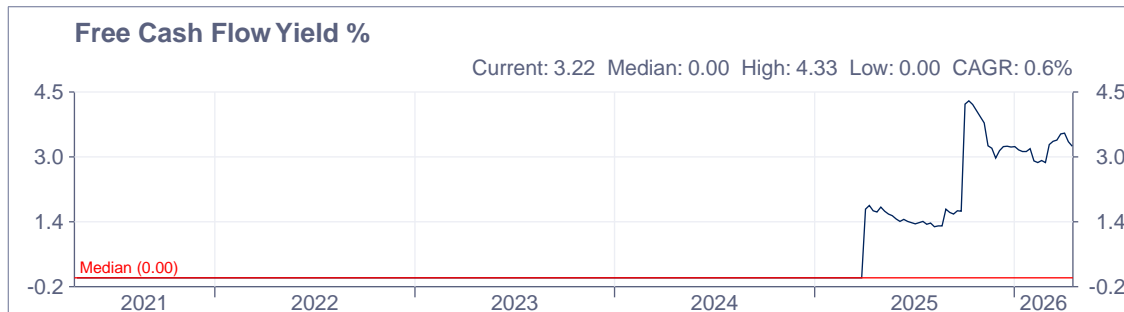
PPHE Hotel Group Ltd is trading at 52.44 times its EPS generated during the latest fiscal year. This multiple is above the historically observed median of 30.37, while high and low observations have been 99.90 and 11.86.



PPHE Hotel Group Ltd is trading at a Price to Sales ratio of 1.58 based on sales generated during the latest fiscal year. This ratio is above the historically observed median ratio of 1.50, while high and low observations have been 11.75 and 1.01.



PPHE Hotel Group Ltd is trading at a Price to Book ratio of 2.28 based on book value at the latest fiscal year end. This ratio is above the historically observed median of 1.91, while high and low observations have been 2.61 and 1.39.



PPHE Hotel Group Ltd has a Free Cash Flow Yield of 3.22% based on free cash flow generated during the latest fiscal year. This value is above the historically observed median yield of 0.00%, while high and low observations have been 4.33 and 0.00.

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Dividends Data

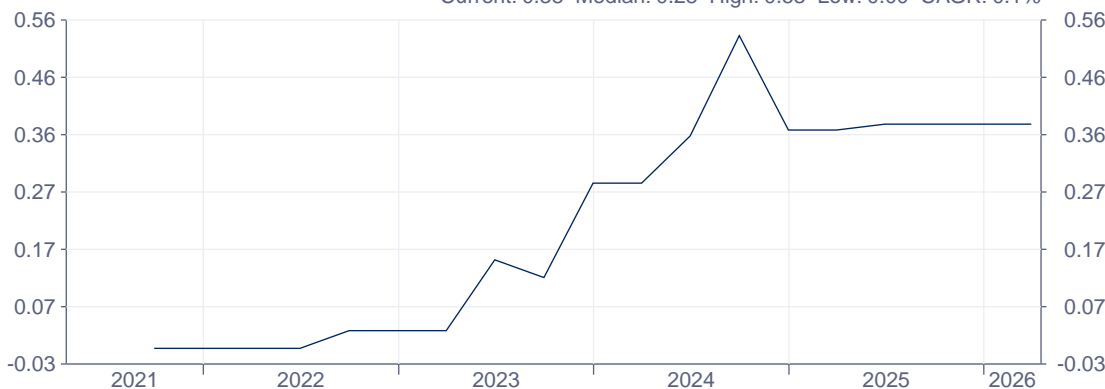
Dividends Per Share TTM 0.39 **Payout Ratio TTM %** 100.00% **Dividend Yield TTM %** 2.17%

Rate	Ex Date	Record Date	Payment Date	Currency	Note
0.220	23-04-2026	24-04-2026	29-05-2026	GBP	
0.170	18-09-2025	19-09-2025	17-10-2025	GBP	
0.210	24-04-2025	25-04-2025	30-05-2025	GBP	
0.170	19-09-2024	20-09-2024	15-10-2024	GBP	
0.200	25-04-2024	26-04-2024	31-05-2024	GBP	
0.160	05-10-2023	06-10-2023	27-10-2023	GBP	
0.120	27-04-2023	28-04-2023	31-05-2023	GBP	
0.030	15-09-2022	16-09-2022	14-10-2022	GBP	

Dividend Growth and Yield

Dividends Per Share TTM

Current: 0.38 Median: 0.28 High: 0.53 Low: 0.00 CAGR: 0.1%



PPHE Hotel Group Ltd's trailing 12-month dividend per share is 0.38 and its dividend has grown at a cumulative annualized rate of 0.1% over the charted period. This compares to dividend growth of 2.60% over the past year and cumulative annualized growth of 37.50% over the past 3 years.

Dividend Yield TTM %

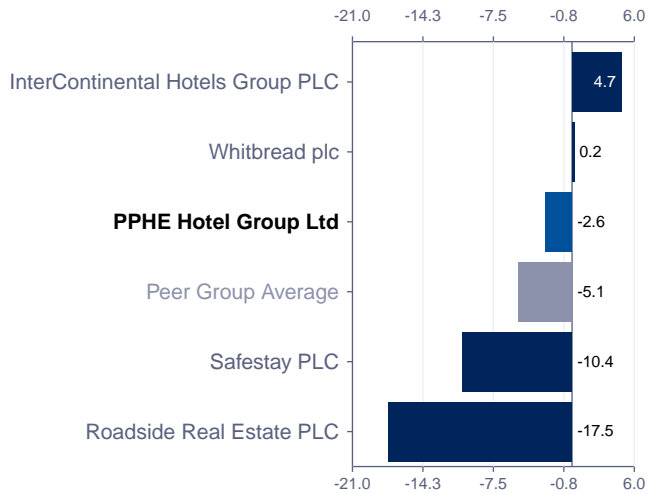
Current: 2.17 Median: 1.38 High: 4.57 Low: 0.00 CAGR: 0.4%



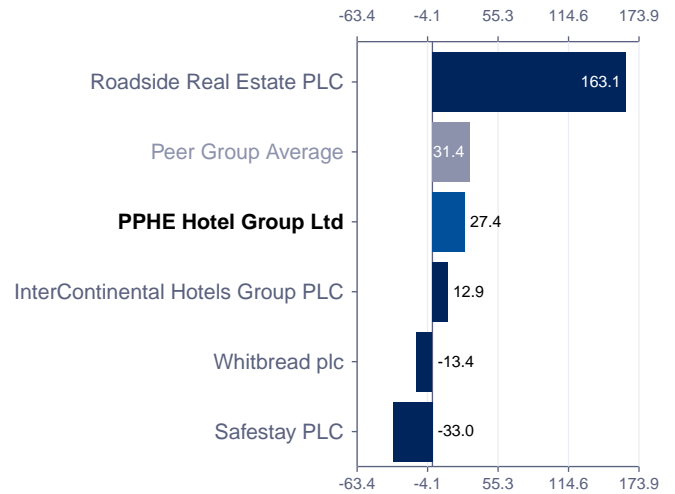
PPHE Hotel Group Ltd's current dividend yield is 2.17% based on trailing 12 month dividends. The current yield is above the historically observed median of 1.38% and, over the charted time period, the observed high yield has been 4.57% and the observed low yield has been 0.00%.

ICB Subsector Peer Comparisons

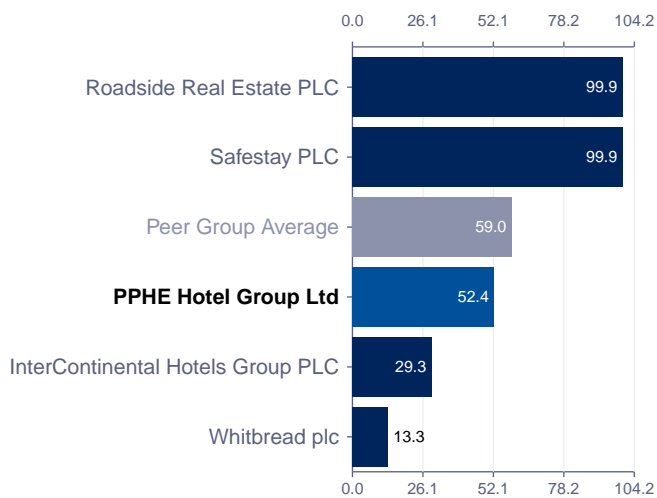
Price Change Year to Date %



Price Change Last Calendar Year %



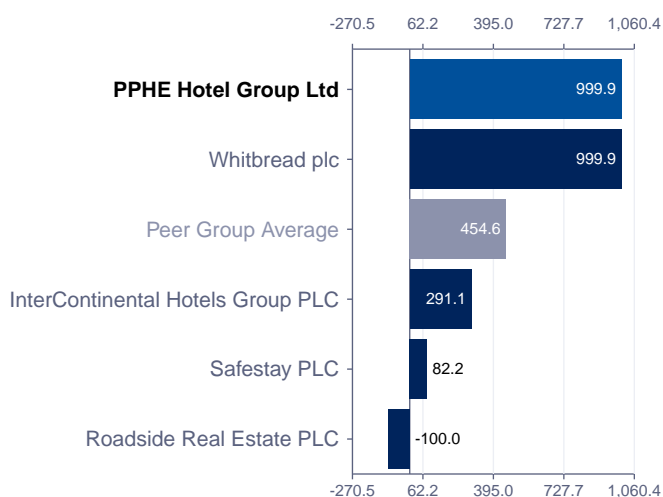
Price / EPS TTM



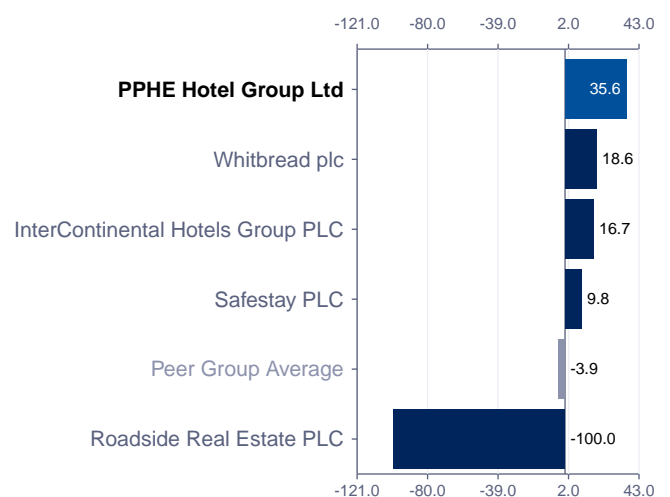
Price / Book Value



EPS 5-Year Growth Rate %



Revenue 5-Year Growth Rate %



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Abbreviations:

CAGR	- Cumulative annual growth rate.
EBIT	- Earnings before interest and taxes.
EBITDA	- Earnings before interest, taxes, depreciation & amortization.
LFY	- Last fiscal year
M	- Million
LON	- London Stock Exchange

Definitions:

Market Value - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

Revenue - Sum of the last four quarters of Revenues.

Revenue Per Share - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

Normalized EPS LFY- EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

60-Day Average Volume (000) - The average of the last 60 daily volume values in thousands of shares.

Price 52-Week High - The high closing price from the last 52 weeks of daily closing prices.

Price 52-Week Low - The low closing price from the last 52 weeks of daily closing prices.

Price / 52-Week High - Latest price divided by the high price from the past 52 weeks of daily closing prices.

Price / 52-Week Low - Latest price divided by the low price from the past 52 weeks of daily closing prices.

50-Day Average Price - Mean of last 50 daily closing prices.

200-Day Average Price - Mean of last 200 daily closing prices.

Price / 50-Day Average Price - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

Price / 200-Day Average Price - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

Relative Strength Index - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is $RSI = 100 - 100 / (1 + RS)$ where $RS = (\text{total gains} / n) / (\text{total losses} / n)$ and $n = \text{number of RSI periods}$. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

Price Volatility - The standard deviation of the last 20 days of daily closing prices.

Sharpe Ratio - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

Sortino Ratio - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

Dividends Per Share TTM - Sum of the last four quarters of Dividends Per Share.

Payout Ratio - Dividends Per Share TTM divided by Normalized EPS TTM.

Dividend Yield TTM % - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

EBITDA - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

Free Cash Flow - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

Book Value Per Share - Total Common Equity last quarter divided by Shares Outstanding last quarter.

Gross Margin % - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

EBITDA Margin % - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

Pre-Tax Margin % - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

Net Profit Margin % - Sum of the last four quarters of Normalized EPS divided by sum of the last four quarters Revenues Per Share.

Return on Equity % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Book Value.

Return on Capital % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Capital Per Share.

Return on Assets % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Assets Per Share.

Price / EPS TTM - Weekly Price divided by the sum of the last four quarters of Normalized EPS (capped at 99.9).

Price / Sales - Weekly Price divided by Revenues Per Share TTM.

Price / Book Value - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

Free Cash Flow Yield % - Free Cash Flow Per Share TTM divided by Weekly Price.

Enterprise Value - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

Enterprise Value / Sales - Enterprise Value divided by the sum of the last four quarters of Revenue.

Enterprise Value / EBITDA - Enterprise Value divided by EBITDA TTM.

Enterprise Value / EBIT - Enterprise Value divided by trailing four quarters of Operating Income.

Enterprise Value / Free Cash Flow - Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

Russell 1000 Index - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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