

# Pearson plc (PSON:LN)



**London**  
Stock Exchange

Consumer Discretionary/Publishing

Price: 1,084.50

Report Date: August 26, 2025

## Business Description and Key Statistics

Pearson plc is a learning company with its principal operations in the education, assessment and certifications markets. The Company's divisions include Assessment & Qualifications, Virtual Learning, English Language Learning, Higher Education and Workforce Skills. The Assessment & Qualifications division includes Pearson VUE, US Student Assessment, Clinical Assessment, UK GCSE and A Levels and International academic qualifications and associated courseware including the English-speaking Canadian and Australian K-12 businesses. The Virtual Learning division includes virtual schools and online program management. The English Language Learning division includes Pearson Test of English, Institutional Courseware and English Online Solutions. The Workforce Skills division includes BTEC, GED, TalentLens, Faethm, Credly, Pearson College and Apprenticeships. Higher Education includes the United States, Canadian, and International Higher Education Courseware businesses.

**Website:** <https://www.pearson.com/>

**ICB Industry:** Consumer Discretionary

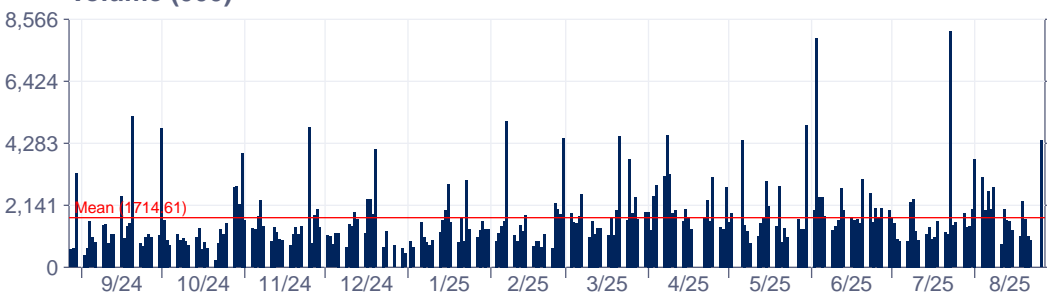
**ICB Subsector:** Publishing

**Address:** 80 Strand  
LONDON WC2R 0RL  
GBR

**Employees:** 17,024

	Current	YTY % Chg
<b>Revenue LFY (M)</b>	3,552	-0.8
<b>EPS Diluted LFY</b>	0.63	24.0
<b>Market Value (M)</b>	7,081	
<b>Shares Outstanding LFY (000)</b>	652,965	
<b>Book Value Per Share</b>	5.50	
<b>EBITDA Margin %</b>	19.10	
<b>Net Margin %</b>	12.4	
<b>Long-Term Debt / Capital %</b>	28.3	
<b>Dividends and Yield TTM</b>	0.24 - 2.21%	
<b>Payout Ratio TTM %</b>	37.4	
<b>60-Day Average Volume (000)</b>	1,991	
<b>52-Week High &amp; Low</b>	13.79 - 10.14	
<b>Price / 52-Week High &amp; Low</b>	0.79 - 1.07	

## Price, Moving Averages & Volume



— Price — Price (50-Day Simple Moving Average) — Price (200-Day Simple Moving Average)

Pearson plc is currently trading at 1,084.50 which is 10,035.5% above its 50 day moving average price of 10.70 and 8,967.7% above its 200 day moving average price of 11.96.

PSON:LN is currently 7,764.4% above its 52-week high price of 13.79 and is 10,600.5% above its 52-week low price of 10.14. Over the past 52-weeks, PSON:LN is up 4.2% while on a calendar year-to-date basis it is down 15.4%.

The Relative Strength Index (RSI) indicator for PSON:LN is currently 51.76. An RSI value of 70 and above is considered overbought and 30 and below oversold.

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## Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	-1.32	-0.68	50-Day Average Price	10.70
1-Week %	1.36	0.26	Price / 50-Day Average	1.01
4-Week %	2.80	1.06	200-Day Average Price	11.96
52-Week %	4.23	-5.98	Price / 200-Day Average	0.91
Quarter-to-Date %	1.21	-3.99	RSI - Relative Strength Index	51.76
Year-to-Date %	-15.41	-27.83	Risk Metrics	
Last Month %	0.09	-3.83	Price Volatility	0.23
Last Quarter %	-12.03	-15.14	Sharpe Ratio	0.13
Last Calendar Year %	32.96	27.41	Sortino Ratio	0.26

## 5-Year Price Performance vs. FTSE 350

Pearson plc  
FTSE 350 Index

Current: 2.08 CAGR: 15.9%  
Current: 1.54 CAGR: 9.1%



Over the past five years, Pearson plc's stock price is up 108.2% which is 53.8% above the FTSE 350 Index performance of 54.4% over the same period. Pearson plc's cumulative annualized growth rate (CAGR) over the five year period has been 15.9% while that of the FTSE 350 Index has been 9.1%.

Over the past year, Pearson plc's stock price performance of 4.2% has underperformed that of the FTSE 350 Index by 6.0%. On a year-to-date basis, Pearson plc's stock price performance of -15.4% has underperformed the FTSE 350 Index by 27.8%.

Over the past week, Pearson plc's stock price performance of 1.4% has outperformed that of the FTSE 350 Index by 0.3%.

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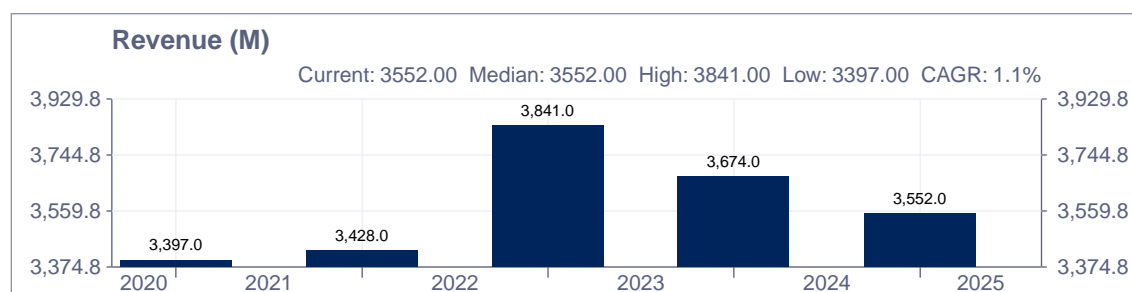
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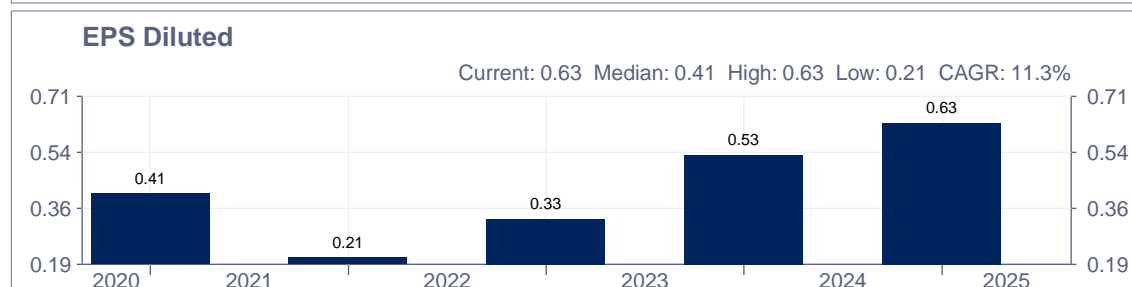
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## Growth and Profitability Metrics

Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	-0.9	-0.1	-3.4	Gross Margin %	51.4	49.2	51.4
Revenues Per Share %	2.7	2.6	-1.7	EBITDA Margin %	19.1	15.4	8.1
EBITDA %	10.6	3.9	2.3	Pre-Tax Margin %	14.7	10.5	1.6
EPS Diluted %	15.2	11.2	10.7	Net Margin %	12.4	9.7	6.7
Free Cash Flow %	52.2	26.4	15.9	Return on Equity %	11.1	8.4	6.0
Cash from Operations %	26.4	13.6	6.8	Return on Capital %	8.5	6.5	4.7
Book Value %	-3.3	-0.2	-1.9	Return on Assets %	6.5	4.9	3.5



Pearson plc's cumulative annualized revenue growth rate over the charted period is 1.1%. This compares to cumulative annualized growth of -0.9% over the past 3 years.



Pearson plc's cumulative annualized EPS growth rate over the charted period is 11.3%. This compares to cumulative annualized growth of 15.2% over the past 3 years.



Pearson plc's net profit margin of 12.4% is 2.7% above the period's mean net margin of 9.7%. During the charted period, the observed net profit margin high and low were 12.6% and 5.9% respectively.



Pearson plc's return on equity of 11.1% is 2.7% above the period's mean return on equity of 8.4%. During the charted period, the observed ROE high and low were 11.4% and 4.7% respectively.

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## Valuation Metrics

	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
<b>Price / EPS TTM</b>	16.9	18.5	19.7	<b>Earnings Yield %</b>	5.92	5.41	5.08
<b>Price / Sales</b>	2.1	1.8	1.6	<b>Free Cash Flow Yield %</b>	4.18	2.60	1.83
<b>Price / Operating Cash Flow</b>	13.5	13.2	13.0	<b>Dividend Yield %</b>	2.21	2.36	2.62
<b>Price / Book Value</b>	2.0	1.5	1.4	<b>Enterprise Value / EBITDA</b>	12.2	12.9	13.1

### Price / EPS TTM



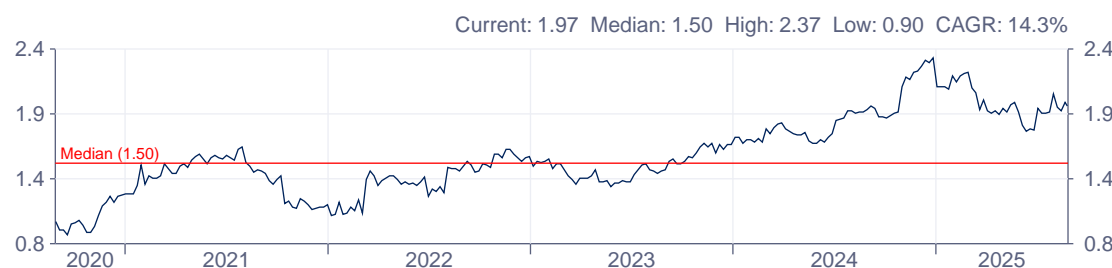
Pearson plc is trading at 16.88 times its EPS generated during the latest fiscal year. This multiple is below the historically observed median of 18.49, while high and low observations have been 31.29 and 13.17.

### Price / Sales



Pearson plc is trading at a Price to Sales ratio of 2.09 based on sales generated during the latest fiscal year. This ratio is above the historically observed median ratio of 1.80, while high and low observations have been 2.65 and 1.09.

### Price / Book Value



Pearson plc is trading at a Price to Book ratio of 1.97 based on book value at the latest fiscal year end. This ratio is above the historically observed median of 1.50, while high and low observations have been 2.37 and 0.90.

### Free Cash Flow Yield %



Pearson plc has a Free Cash Flow Yield of 4.18% based on free cash flow generated during the latest fiscal year. This value is above the historically observed median yield of 2.60%, while high and low observations have been 4.32 and 1.23.

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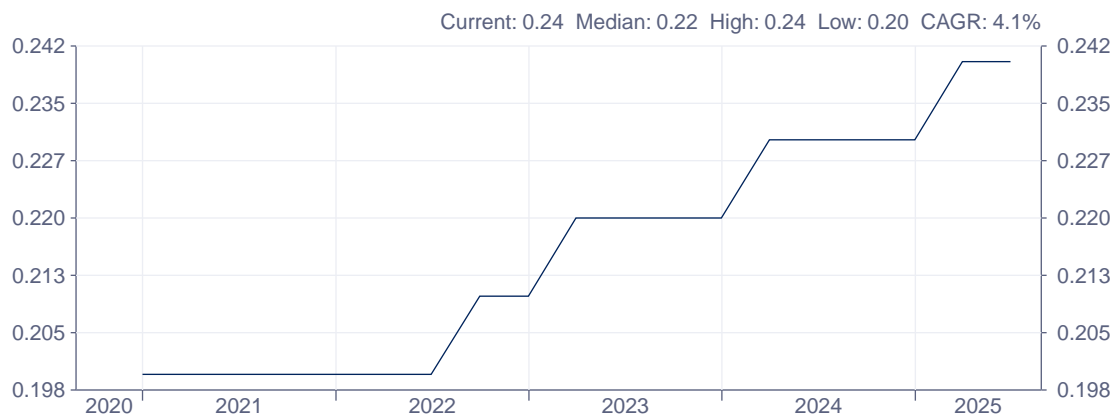
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## Dividends Data

Dividends Per Share TTM	0.24	Payout Ratio TTM %	37.35%	Dividend Yield TTM %	2.21%
Rate	Ex Date	Record Date	Payment Date	Currency	Note
0.078	14-08-2025	15-08-2025	15-09-2025	GBP	
0.166	20-03-2025	21-03-2025	09-05-2025	GBP	
0.074	08-08-2024	09-08-2024	16-09-2024	GBP	
0.157	21-03-2024	22-03-2024	03-05-2024	GBP	
0.070	10-08-2023	11-08-2023	18-09-2023	GBP	
0.149	23-03-2023	24-03-2023	05-05-2023	GBP	
0.066	11-08-2022	12-08-2022	20-09-2022	GBP	
0.142	24-03-2022	25-03-2022	06-05-2022	GBP	
0.063	12-08-2021	13-08-2021	20-09-2021	GBP	
0.135	25-03-2021	26-03-2021	07-05-2021	GBP	
0.060	13-08-2020	14-08-2020	21-09-2020	GBP	
0.135	26-03-2020	27-03-2020	07-05-2020	GBP	

## Dividend Growth and Yield

### Dividends Per Share TTM



Pearson plc's trailing 12-month dividend per share is 0.24 and its dividend has grown at a cumulative annualized rate of 4.1% over the charted period. This compares to dividend growth of 5.60% over the past year and cumulative annualized growth of 5.50% over the past 3 years.

### Dividend Yield TTM %



Pearson plc's current dividend yield is 2.21% based on trailing 12 month dividends. The current yield is below the historically observed median of 2.37% and, over the charted time period, the observed high yield has been 3.91% and the observed low yield has been 1.70%.

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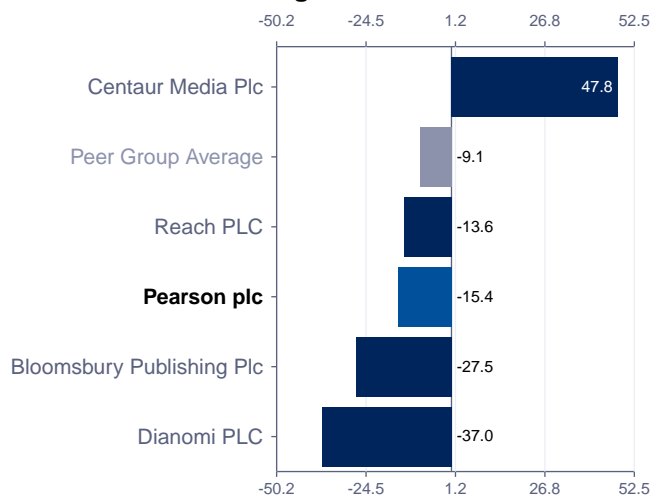
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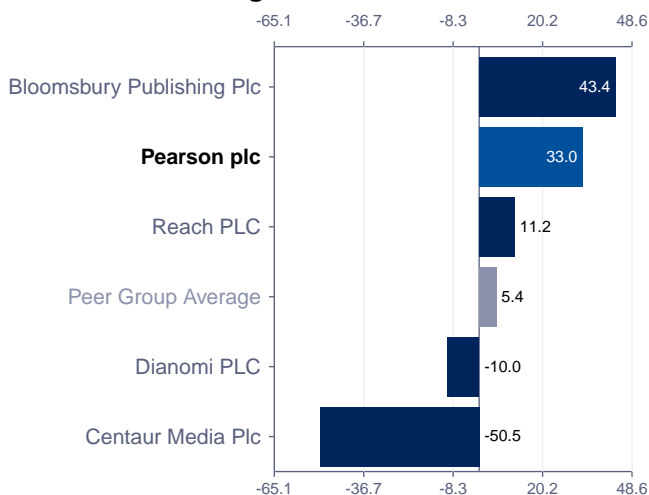
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## ICB Subsector Peer Comparisons

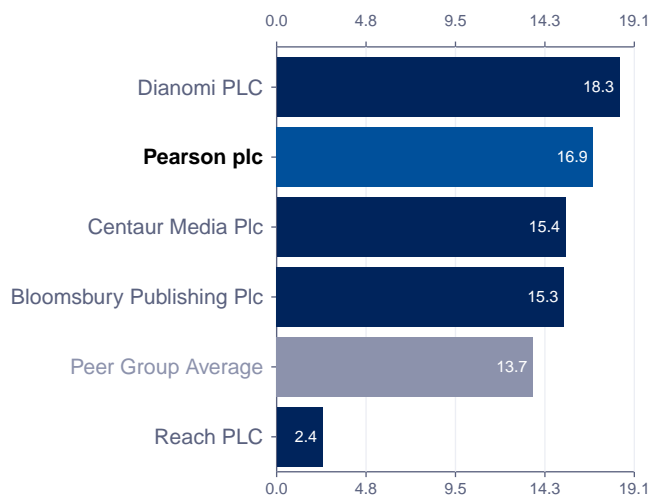
Price Change Year to Date %



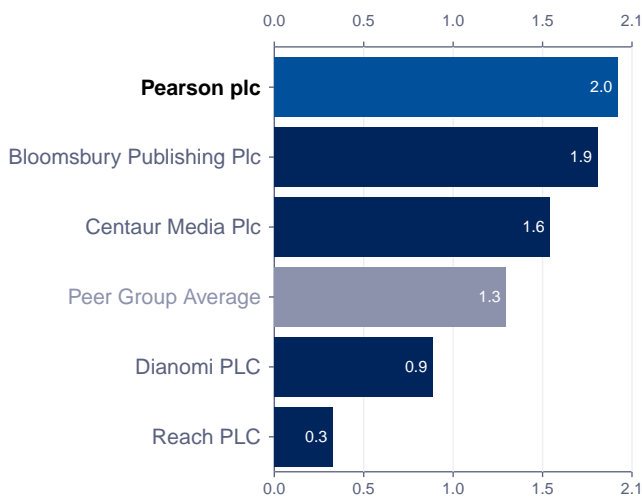
Price Change Last Calendar Year %



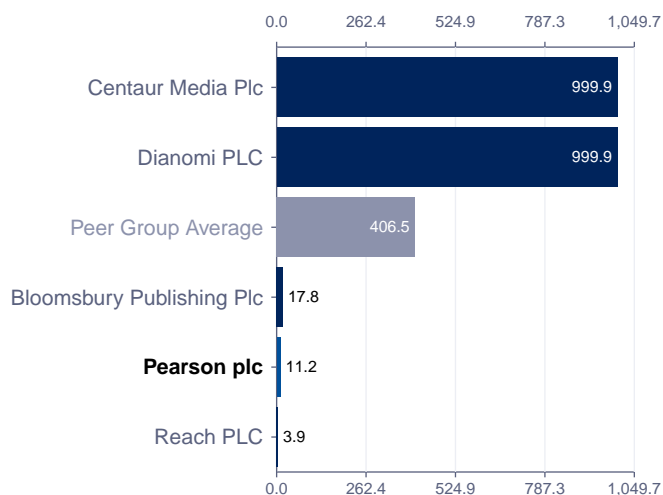
Price / EPS TTM



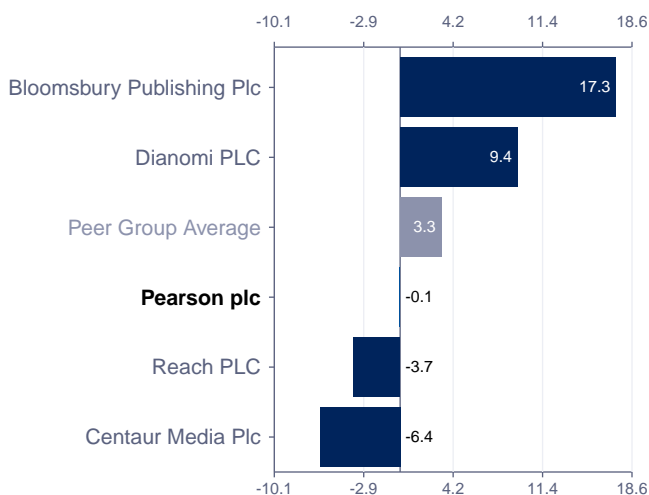
Price / Book Value



EPS 5-Year Growth Rate %



Revenue 5-Year Growth Rate %



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## Abbreviations:

<b>CAGR</b>	- Cumulative annual growth rate.
<b>EBIT</b>	- Earnings before interest and taxes.
<b>EBITDA</b>	- Earnings before interest, taxes, depreciation & amortization.
<b>LFY</b>	- Last fiscal year
<b>M</b>	- Million
<b>LON</b>	- London Stock Exchange

## Definitions:

**Market Value** - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

**Revenue** - Sum of the last four quarters of Revenues.

**Revenue Per Share** - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

**Normalized EPS LFY** - EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

**60-Day Average Volume (000)** - The average of the last 60 daily volume values in thousands of shares.

**Price 52-Week High** - The high closing price from the last 52 weeks of daily closing prices.

**Price 52-Week Low** - The low closing price from the last 52 weeks of daily closing prices.

**Price / 52-Week High** - Latest price divided by the high price from the past 52 weeks of daily closing prices.

**Price / 52-Week Low** - Latest price divided by the low price from the past 52 weeks of daily closing prices.

**50-Day Average Price** - Mean of last 50 daily closing prices.

**200-Day Average Price** - Mean of last 200 daily closing prices.

**Price / 50-Day Average Price** - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

**Price / 200-Day Average Price** - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

**Relative Strength Index** - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is  $RSI = 100 - 100 / (1 + RS)$  where  $RS = (total\ gains / n) / (total\ losses / n)$  and  $n =$  number of RSI periods. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

**Price Volatility** - The standard deviation of the last 20 days of daily closing prices.

**Sharpe Ratio** - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

**Sortino Ratio** - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

**Dividends Per Share TTM** - Sum of the last four quarters of Dividends Per Share.

**Payout Ratio** - Dividends Per Share TTM divided by Normalized EPS TTM.

**Dividend Yield TTM %** - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

**EBITDA** - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

**Free Cash Flow** - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

**Book Value Per Share** - Total Common Equity last quarter divided by Shares Outstanding last quarter.

**Gross Margin %** - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

**EBITDA Margin %** - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

**Pre-Tax Margin %** - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

**Net Profit Margin %** - Sum of the last four quarters of Normalized EPS divided by sum of the last four quarters Revenues Per Share.

**Return on Equity %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Book Value.

**Return on Capital %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Capital Per Share.

**Return on Assets %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Assets Per Share.

**Price / EPS TTM** - Weekly Price divided by the sum of the last four quarters of Normalized EPS (capped at 99.9).

**Price / Sales** - Weekly Price divided by Revenues Per Share TTM.

**Price / Book Value** - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

**Free Cash Flow Yield %** - Free Cash Flow Per Share TTM divided by Weekly Price.

**Enterprise Value** - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

**Enterprise Value / Sales** - Enterprise Value divided by the sum of the last four quarters of Revenue.

**Enterprise Value / EBITDA** - Enterprise Value divided by EBITDA TTM.

**Enterprise Value / EBIT** - Enterprise Value divided by trailing four quarters of Operating Income.

**Enterprise Value / Free Cash Flow** - Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

**Russell 1000 Index** - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.



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