

PZ Cussons plc (PZC:LN)



London
Stock Exchange

Consumer Staples/Personal Products

Price: 0.88

Report Date: May 26, 2026

Business Description and Key Statistics

PZ Cussons plc is a United Kingdom-based company engaged in the consumer goods business. The principal activities of the Company and its subsidiaries are the manufacture and distribution of soaps, detergents, toiletries, beauty products, pharmaceuticals, electrical goods, edible oils, fats and spreads and nutritional products. Its Europe & the Americas and Asia Pacific segments are engaged in the sale of hygiene, beauty, and baby products. Its Africa segment is engaged in the sale of hygiene, beauty, and baby products as well as electrical products. Its Central segment comprises the activities of its in-house fragrance business. Its hygiene brands include Joy, Carex, Imperial Leather, Original Source, Premier Cool, Haier Thermocool, Morning Fresh, and others. Its beauty brands include St.Tropez, Sanctuary Spa, Fudge Professional, Charles Worthington, Fudge Urban, and Venus for You. The Company's baby brands are Rafferty's Garden, Childs Farm, Cussons Baby, and Cussons Kids.

Website: <https://www.pzcussons.com/>

ICB Industry: Consumer Staples

ICB Subsector: Personal Products

Address: Manchester Business Park;3500 Aviator Way
MANCHESTER M22 5TG
GBR

Employees: 2,500

	Current	YTY % Chg
Revenue LFY (M)	514	6.7
EPS Diluted LFY	-0.01	-80.5
Market Value (M)	376	
Shares Outstanding LFY (000)	428,725	
Book Value Per Share	0.55	
EBITDA Margin %	9.40	
Net Margin %	3.9	
Long-Term Debt / Capital %	24.5	
Dividends and Yield TTM	0.04 - 4.10%	
Payout Ratio TTM %	72.7	
60-Day Average Volume (000)	1,048	
52-Week High & Low	0.91 - 0.66	
Price / 52-Week High & Low	0.96 - 1.33	

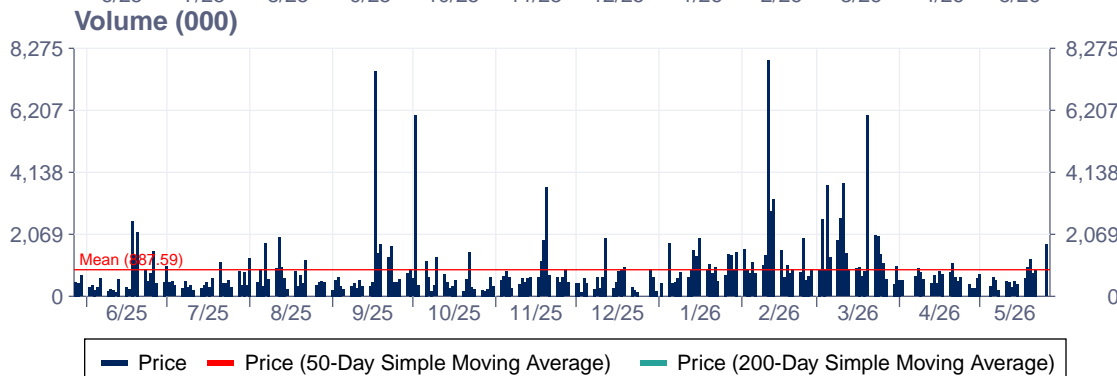
Price, Moving Averages & Volume



PZ Cussons plc is currently trading at 0.88 which is 11.4% above its 50 day moving average price of 0.79 and 15.8% above its 200 day moving average price of 0.76.

PZC:LN is currently 3.3% below its 52-week high price of 0.91 and is 33.5% above its 52-week low price of 0.66. Over the past 52-weeks, PZC:LN is up 1.0% while on a calendar year-to-date basis it is up 18.8%.

The Relative Strength Index (RSI) indicator for PZC:LN is currently 72.36. An RSI value of 70 and above is considered overbought and 30 and below oversold.



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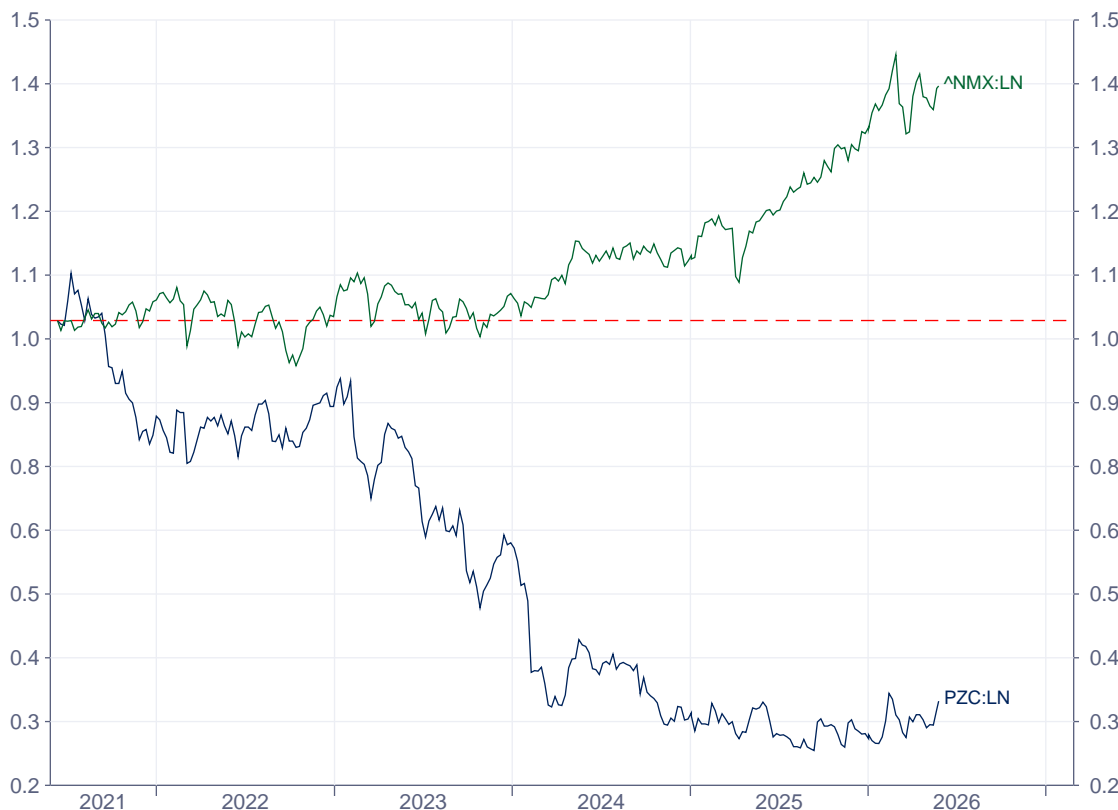
Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	4.15	3.86	50-Day Average Price	0.79
1-Week %	11.70	9.92	Price / 50-Day Average	1.11
4-Week %	9.61	8.30	200-Day Average Price	0.76
52-Week %	1.04	-17.53	Price / 200-Day Average	1.15
Quarter-to-Date %	9.75	5.96	RSI - Relative Strength Index	72.36
Year-to-Date %	18.81	13.38	Risk Metrics	
Last Month %	-4.75	-7.14	Price Volatility	0.03
Last Quarter %	8.25	6.67	Sharpe Ratio	-0.26
Last Calendar Year %	-9.44	-29.36	Sortino Ratio	-0.36

5-Year Price Performance vs. FTSE 350

PZ Cussons plc
FTSE 350 Index

Current: 0.36 CAGR: -18.7%
Current: 1.40 CAGR: 6.9%



Over the past five years, PZ Cussons plc's stock price is down 64.2% which is 103.7% below the FTSE 350 Index performance of 39.5% over the same period. PZ Cussons plc's cumulative annualized growth rate (CAGR) over the five year period has been -18.7% while that of the FTSE 350 Index has been 6.9%.

Over the past year, PZ Cussons plc's stock price performance of 1.0% has underperformed that of the FTSE 350 Index by 17.5%. On a year-to-date basis, PZ Cussons plc's stock price performance of 18.8% has underperformed the FTSE 350 Index by 13.4%.

Over the past week, PZ Cussons plc's stock price performance of 11.7% has outperformed that of the FTSE 350 Index by 9.9%.

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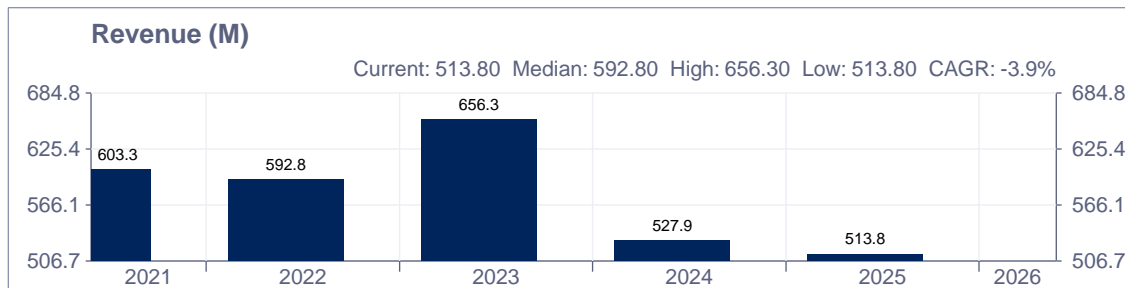
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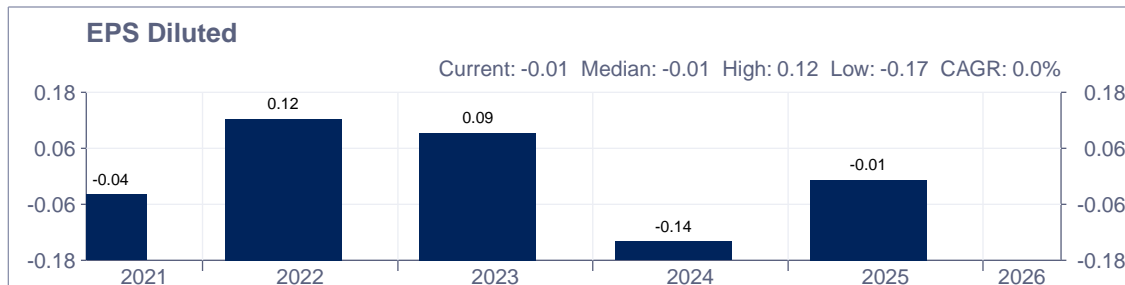
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Growth and Profitability Metrics

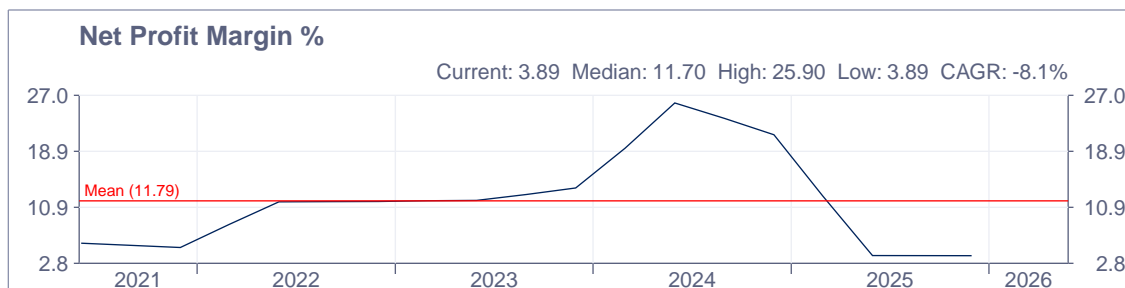
Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	-6.2	-2.5	-4.2	Gross Margin %	39.8	39.5	38.7
Revenues Per Share %	-6.0	-2.6	-4.2	EBITDA Margin %	9.4	5.4	8.0
EBITDA %	-13.9	1.7	-6.7	Pre-Tax Margin %	6.4	2.8	5.5
EPS Diluted %	-34.9	-29.0	-12.4	Net Margin %	3.9	11.8	12.0
Free Cash Flow %	-13.7	-35.4	-4.5	Return on Equity %	9.0	20.8	20.3
Cash from Operations %	-10.2	-30.9	-10.9	Return on Capital %	6.1	12.7	13.9
Book Value %	-16.3	-9.5	-6.5	Return on Assets %	3.3	8.2	8.4



PZ Cussons plc's cumulative annualized revenue growth rate over the charted period is -3.9%. This compares to cumulative annualized growth of -6.2% over the past 3 years.



PZ Cussons plc's cumulative annualized EPS growth rate over the charted period is 0.0%. This compares to cumulative annualized growth of -34.9% over the past 3 years.



PZ Cussons plc's net profit margin of 3.9% is 7.9% below the period's mean net margin of 11.8%. During the charted period, the observed net profit margin high and low were 25.9% and 3.9% respectively.



PZ Cussons plc's return on equity of 9.0% is 11.8% below the period's mean return on equity of 20.8%. During the charted period, the observed ROE high and low were 47.1% and 7.9% respectively.

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Valuation Metrics

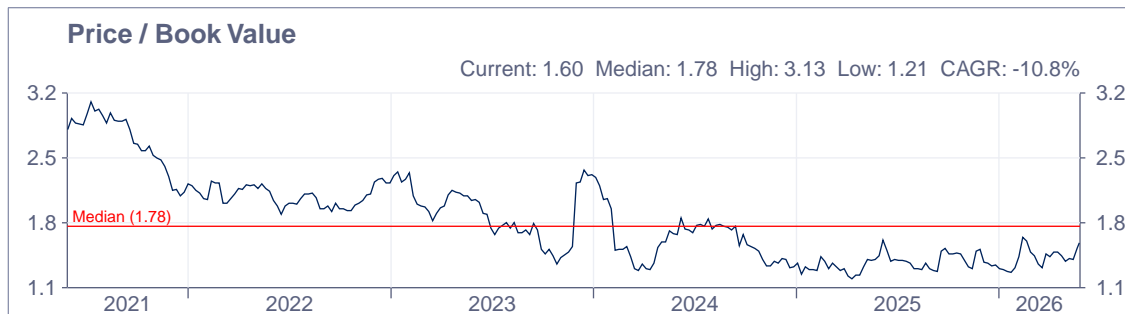
	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM	17.7	11.7	12.3	Earnings Yield %	6.18	8.69	8.19
Price / Sales	0.7	1.0	1.3	Free Cash Flow Yield %	1.87	2.28	2.31
Price / Operating Cash Flow	14.1	10.4	10.9	Dividend Yield %	4.10	4.21	3.62
Price / Book Value	1.6	1.8	2.1	Enterprise Value / EBITDA	8.0	12.6	15.4



PZ Cussons plc is trading at 17.73 times its EPS generated during the latest fiscal year. This multiple is above the historically observed median of 11.67, while high and low observations have been 32.73 and 2.68.



PZ Cussons plc is trading at a Price to Sales ratio of 0.69 based on sales generated during the latest fiscal year. This ratio is below the historically observed median ratio of 0.96, while high and low observations have been 1.83 and 0.54.



PZ Cussons plc is trading at a Price to Book ratio of 1.60 based on book value at the latest fiscal year end. This ratio is below the historically observed median of 1.78, while high and low observations have been 3.13 and 1.21.



PZ Cussons plc has a Free Cash Flow Yield of 1.87% based on free cash flow generated during the latest fiscal year. This value is below the historically observed median yield of 2.28%, while high and low observations have been 5.81 and 0.72.

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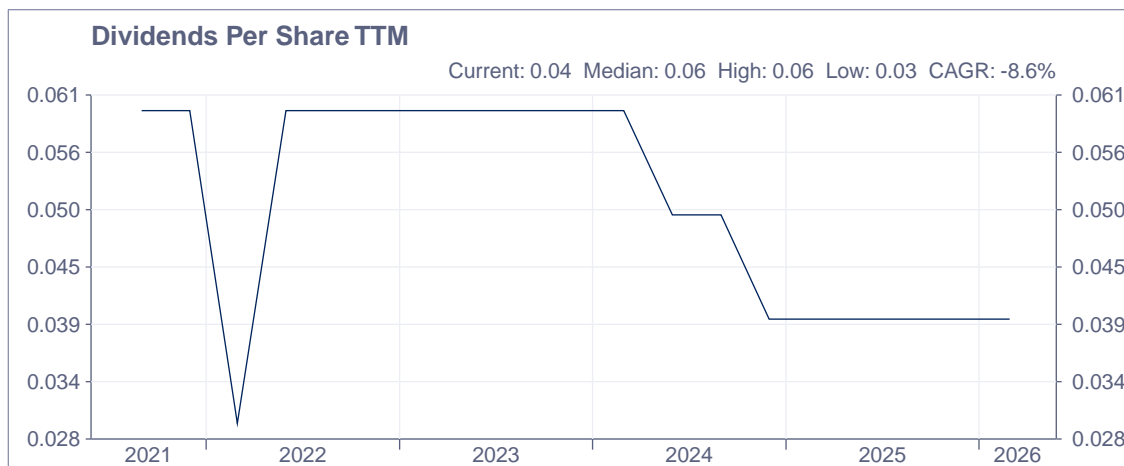
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Dividends Data

Dividends Per Share TTM		0.04	Payout Ratio TTM %		72.68%	Dividend Yield TTM %		4.10%
Rate	Ex Date	Record Date	Payment Date	Currency	Note			
0.015	05-03-2026	06-03-2026	09-04-2026	GBP				
0.021	30-10-2025	31-10-2025	27-11-2025	GBP				
0.015	06-03-2025	07-03-2025	09-04-2025	GBP				
0.021	31-10-2024	01-11-2024	04-12-2024	GBP				
0.015	07-03-2024	08-03-2024	04-04-2024	GBP				
0.037	02-11-2023	03-11-2023	30-11-2023	GBP				
0.027	09-03-2023	10-03-2023	06-04-2023	GBP				
0.037	20-10-2022	21-10-2022	30-11-2022	GBP				
0.027	10-03-2022	11-03-2022	07-04-2022	GBP				
0.034	21-10-2021	22-10-2021	30-11-2021	GBP				
0.027	11-02-2021	12-02-2021	01-04-2021	GBP				
0.031	08-10-2020	09-10-2020	03-12-2020	GBP				

Dividend Growth and Yield



PZ Cussons plc's trailing 12-month dividend per share is 0.04 and its dividend has grown at a cumulative annualized rate of -8.6% over the charted period. This compares to dividend growth of 0.00% over the past year and cumulative annualized growth of -17.50% over the past 3 years.



PZ Cussons plc's current dividend yield is 4.10% based on trailing 12 month dividends. The current yield is below the historically observed median of 4.21% and, over the charted time period, the observed high yield has been 7.49% and the observed low yield has been 1.66%.

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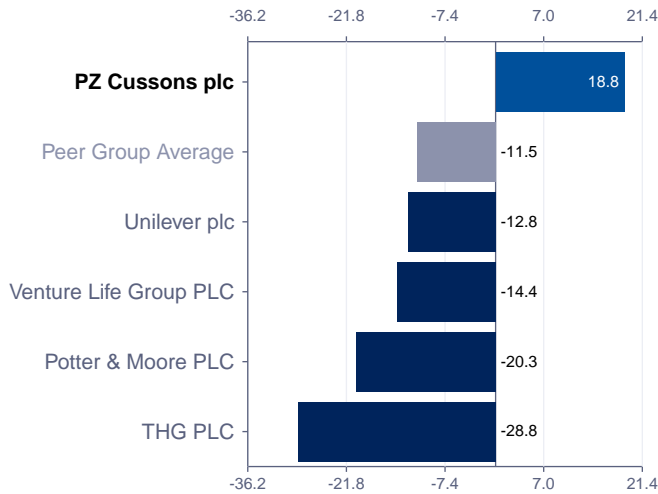
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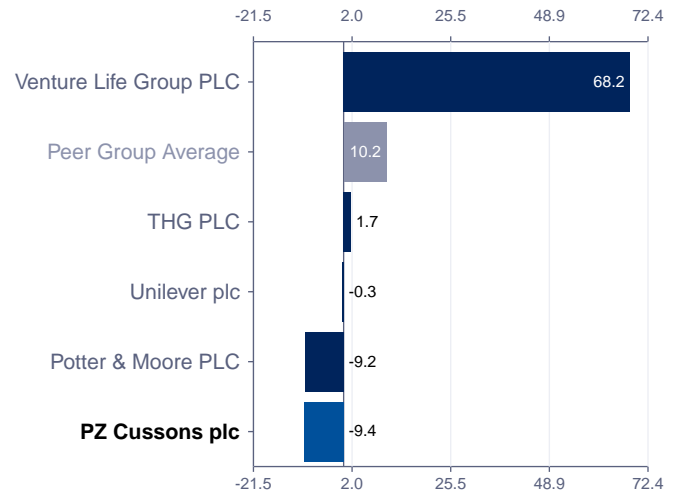
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ICB Subsector Peer Comparisons

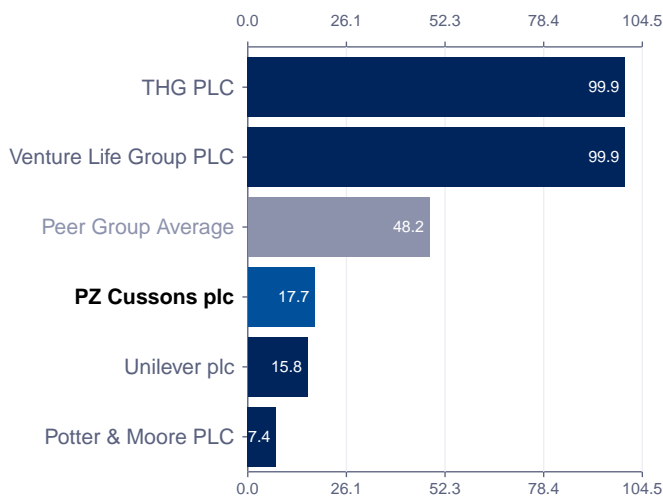
Price Change Year to Date %



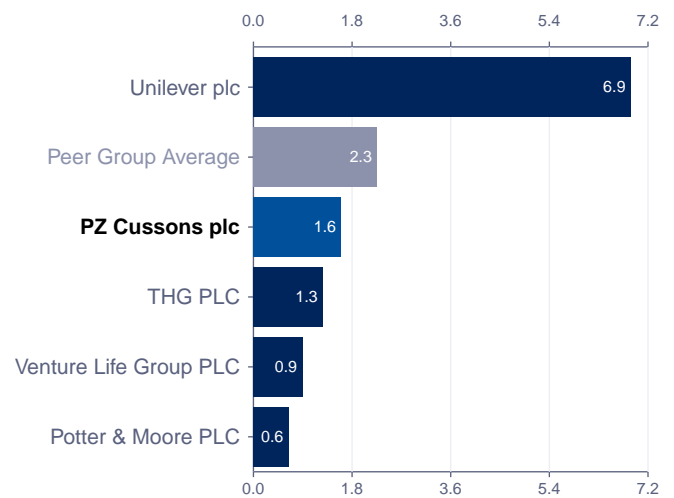
Price Change Last Calendar Year %



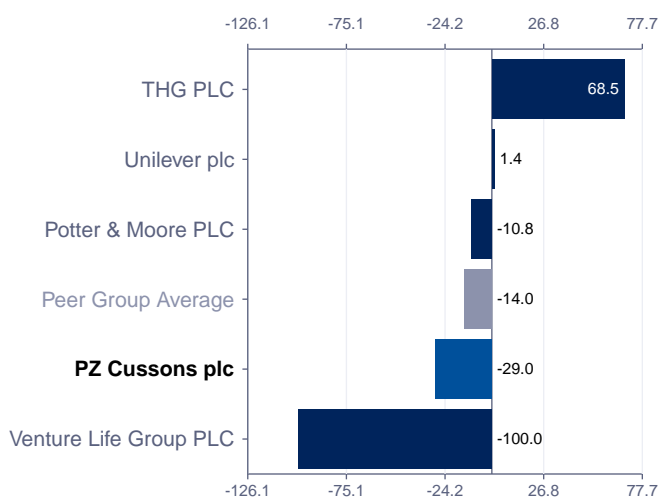
Price / EPS TTM



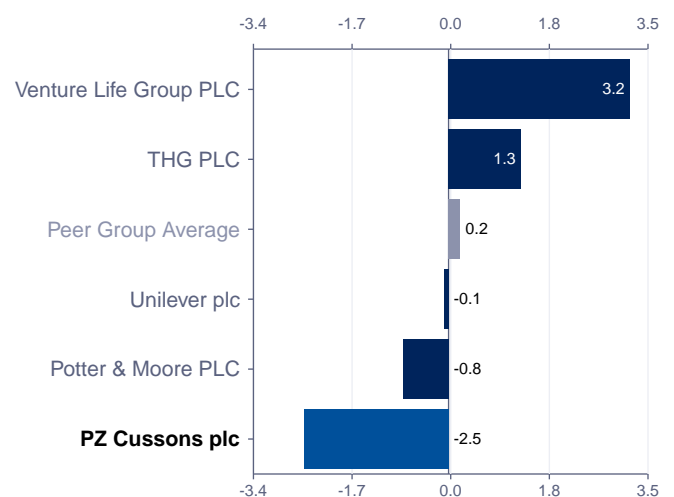
Price / Book Value



EPS 5-Year Growth Rate %



Revenue 5-Year Growth Rate %



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Abbreviations:

CAGR	- Cumulative annual growth rate.
EBIT	- Earnings before interest and taxes.
EBITDA	- Earnings before interest, taxes, depreciation & amortization.
LFY	- Last fiscal year
M	- Million
LON	- London Stock Exchange

Definitions:

Market Value - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

Revenue - Sum of the last four quarters of Revenues.

Revenue Per Share - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

Normalized EPS LFY- EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

60-Day Average Volume (000) - The average of the last 60 daily volume values in thousands of shares.

Price 52-Week High - The high closing price from the last 52 weeks of daily closing prices.

Price 52-Week Low - The low closing price from the last 52 weeks of daily closing prices.

Price / 52-Week High - Latest price divided by the high price from the past 52 weeks of daily closing prices.

Price / 52-Week Low - Latest price divided by the low price from the past 52 weeks of daily closing prices.

50-Day Average Price - Mean of last 50 daily closing prices.

200-Day Average Price - Mean of last 200 daily closing prices.

Price / 50-Day Average Price - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

Price / 200-Day Average Price - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

Relative Strength Index - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is $RSI = 100 - 100 / (1 + RS)$ where $RS = (\text{total gains} / n) / (\text{total losses} / n)$ and $n = \text{number of RSI periods}$. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

Price Volatility - The standard deviation of the last 20 days of daily closing prices.

Sharpe Ratio - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

Sortino Ratio - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

Dividends Per Share TTM - Sum of the last four quarters of Dividends Per Share.

Payout Ratio - Dividends Per Share TTM divided by Normalized EPS TTM.

Dividend Yield TTM % - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

EBITDA - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

Free Cash Flow - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

Book Value Per Share - Total Common Equity last quarter divided by Shares Outstanding last quarter.

Gross Margin % - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

EBITDA Margin % - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

Pre-Tax Margin % - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

Net Profit Margin % - Sum of the last four quarters of Normalized EPS divided by sum of the last four quarters Revenues Per Share.

Return on Equity % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Book Value.

Return on Capital % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Capital Per Share.

Return on Assets % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Assets Per Share.

Price / EPS TTM - Weekly Price divided by the sum of the last four quarters of Normalized EPS (capped at 99.9).

Price / Sales - Weekly Price divided by Revenues Per Share TTM.

Price / Book Value - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

Free Cash Flow Yield % - Free Cash Flow Per Share TTM divided by Weekly Price.

Enterprise Value - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

Enterprise Value / Sales - Enterprise Value divided by the sum of the last four quarters of Revenue.

Enterprise Value / EBITDA - Enterprise Value divided by EBITDA TTM.

Enterprise Value / EBIT - Enterprise Value divided by trailing four quarters of Operating Income.

Enterprise Value / Free Cash Flow- Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

Russell 1000 Index - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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