

Rentokil Initial plc (RTO:LN)



London
Stock Exchange

Industrials/Professional Business Support Services

Price: 4.42

Report Date: June 17, 2026

Business Description and Key Statistics

Rentokil Initial plc is a United Kingdom-based company, which is engaged in pest control and hygiene and wellbeing services. The Company's services include pest control, hygiene & wellbeing, connect technology, operational expertise, and innovation. The Company is a commercial pest control company providing risk mitigation, reassurance and responsiveness to customers. It offers a complete range of pest control services, from rodents to flying and crawling insects, to other forms of wildlife management. It offers a range of hygiene services, including the provision and maintenance of products, such as soap and hand sanitizer dispensers, hand dryers, air care and purification, cubicle and surface sanitizers, feminine hygiene units, toilet paper dispensers and floor protection mats. Its connected devices, PestConnect, help to provide customers with a complete pest detection solution and traceability. Its PestConnect is a remote monitoring system for rodents.

Website: <https://www.rentokil-initial.com/>

ICB Industry: Industrials

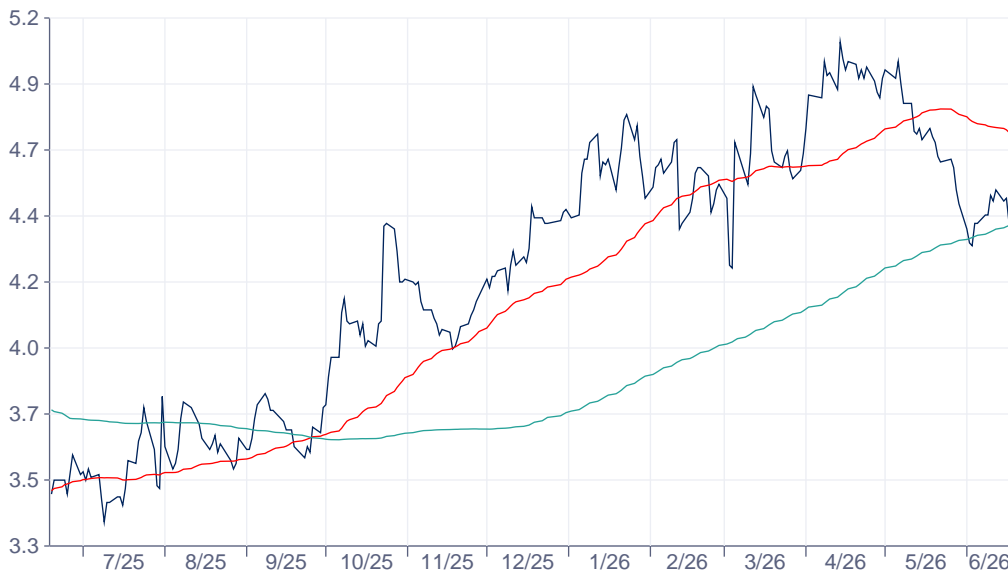
ICB Subsector: Professional Business Support Services

Address: Compass House, Manor Royal
CRAWLEY RH10 9PY
GBR

Employees: 63,400

	Current	YTY % Chg
Revenue LFY (M)	6,908	-0.3
EPS Diluted LFY	0.19	-12.4
Market Value (M)	11,173	
Shares Outstanding LFY (000)	2,526,040	
Book Value Per Share	2.18	
EBITDA Margin %	12.50	
Net Margin %	7.5	
Long-Term Debt / Capital %	45.3	
Dividends and Yield TTM	0.09 - 2.04%	
Payout Ratio TTM %	60.3	
60-Day Average Volume (000)	7,627	
52-Week High & Low	5.07 - 3.35	
Price / 52-Week High & Low	0.87 - 1.32	

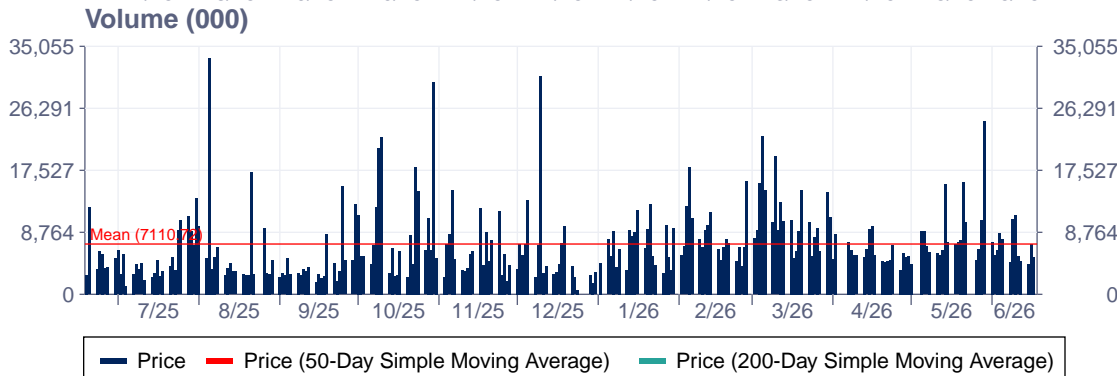
Price, Moving Averages & Volume



Rentokil Initial plc is currently trading at 4.42 which is 6.9% below its 50 day moving average price of 4.75 and 0.2% above its 200 day moving average price of 4.41.

RTO:LN is currently 12.8% below its 52-week high price of 5.07 and is 31.9% above its 52-week low price of 3.35. Over the past 52-weeks, RTO:LN is up 26.8% while on a calendar year-to-date basis it is down 1.2%.

The Relative Strength Index (RSI) indicator for RTO:LN is currently 36.58. An RSI value of 70 and above is considered overbought and 30 and below oversold.



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Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	-1.95	-2.09	50-Day Average Price	4.75
1-Week %	-2.15	-4.55	Price / 50-Day Average	0.93
4-Week %	-6.43	-8.34	200-Day Average Price	4.41
52-Week %	26.81	9.06	Price / 200-Day Average	1.00
Quarter-to-Date %	-5.29	-9.25	RSI - Relative Strength Index	36.58
Year-to-Date %	-1.16	-6.76	Risk Metrics	
Last Month %	-9.09	-9.80	Price Volatility	0.11
Last Quarter %	4.36	2.78	Sharpe Ratio	-0.01
Last Calendar Year %	11.65	-8.27	Sortino Ratio	-0.02

5-Year Price Performance vs. FTSE 350

Rentokil Initial plc
FTSE 350 Index

Current: 0.88 CAGR: -2.4%
Current: 1.40 CAGR: 7.0%



Over the past five years, Rentokil Initial plc's stock price is down 11.5% which is 51.5% below the FTSE 350 Index performance of 39.9% over the same period. Rentokil Initial plc's cumulative annualized growth rate (CAGR) over the five year period has been -2.4% while that of the FTSE 350 Index has been 7.0%.

Over the past year, Rentokil Initial plc's stock price performance of 26.8% has outperformed that of the FTSE 350 Index by 9.1%. On a year-to-date basis, Rentokil Initial plc's stock price performance of -1.2% has outperformed the FTSE 350 Index by 6.8%.

Over the past week, Rentokil Initial plc's stock price performance of -2.1% has underperformed that of the FTSE 350 Index by 4.6%.

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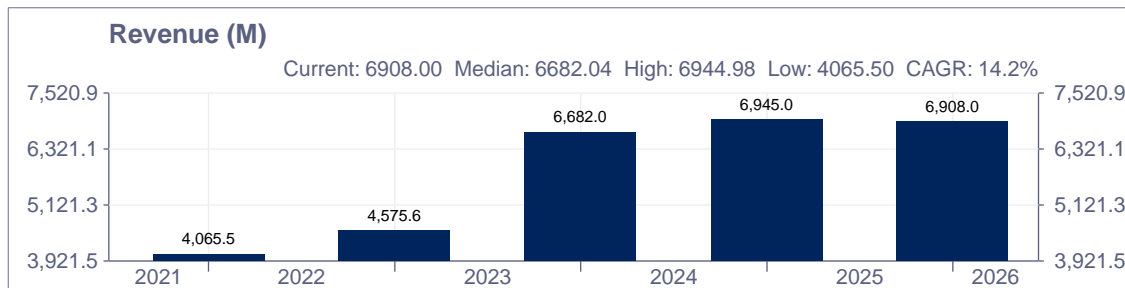
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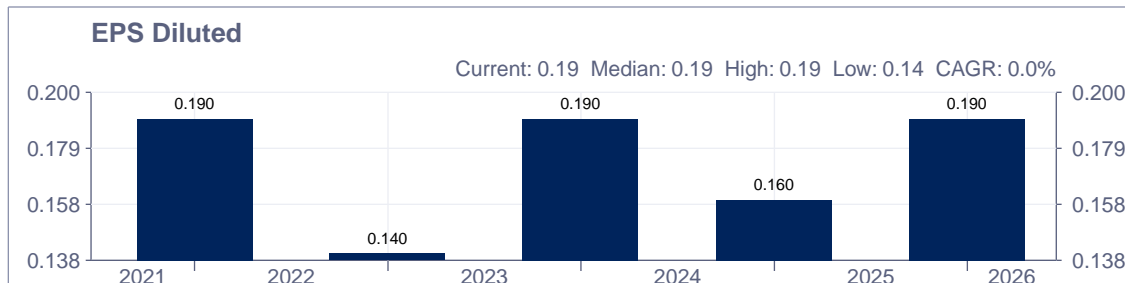
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Growth and Profitability Metrics

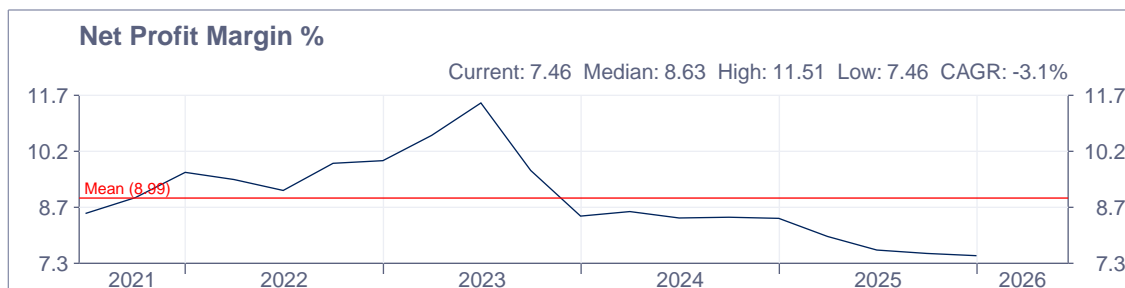
Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	10.8	12.8	9.8	Gross Margin %	83.1	82.2	81.3
Revenues Per Share %	2.8	6.1	6.3	EBITDA Margin %	12.5	15.2	16.3
EBITDA %	10.8	8.4	6.9	Pre-Tax Margin %	5.6	8.6	9.9
EPS Diluted %	-4.4	8.5	6.1	Net Margin %	7.5	9.0	8.3
Free Cash Flow %	2.2	0.6	8.4	Return on Equity %	9.6	16.1	23.6
Cash from Operations %	9.6	6.9	7.1	Return on Capital %	5.3	7.5	8.8
Book Value %	3.4	21.2	28.9	Return on Assets %	3.7	4.6	5.4



Rentokil Initial plc's cumulative annualized revenue growth rate over the charted period is 14.2%. This compares to cumulative annualized growth of 10.8% over the past 3 years.



Rentokil Initial plc's cumulative annualized EPS growth rate over the charted period is 0.0%. This compares to cumulative annualized growth of -4.4% over the past 3 years.



Rentokil Initial plc's net profit margin of 7.5% is 1.5% below the period's mean net margin of 9.0%. During the charted period, the observed net profit margin high and low were 11.5% and 7.5% respectively.



Rentokil Initial plc's return on equity of 9.6% is 6.5% below the period's mean return on equity of 16.1%. During the charted period, the observed ROE high and low were 24.5% and 9.6% respectively.

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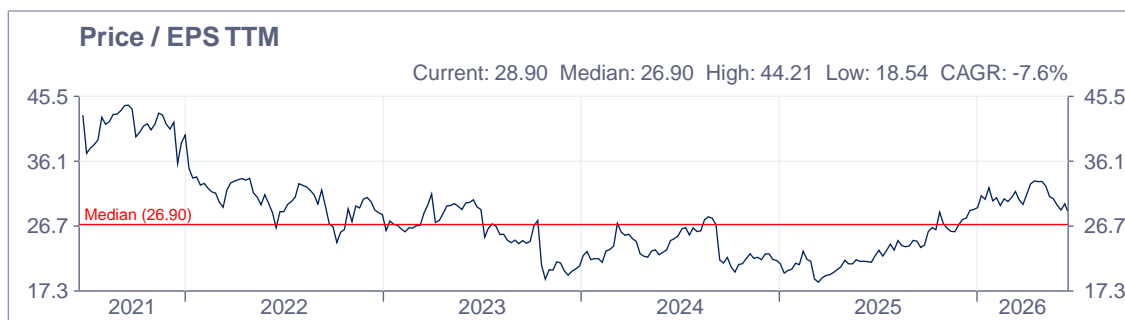
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Valuation Metrics

	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM	28.9	26.9	29.1	Earnings Yield %	3.37	3.73	3.43
Price / Sales	2.1	2.4	2.5	Free Cash Flow Yield %	2.36	2.21	1.96
Price / Operating Cash Flow	18.7	17.7	18.9	Dividend Yield %	2.04	1.74	1.25
Price / Book Value	2.7	3.0	6.7	Enterprise Value / EBITDA	20.6	19.2	19.1



Rentokil Initial plc is trading at 28.90 times its EPS generated during the latest fiscal year. This multiple is above the historically observed median of 26.90, while high and low observations have been 44.21 and 18.54.



Rentokil Initial plc is trading at a Price to Sales ratio of 2.14 based on sales generated during the latest fiscal year. This ratio is below the historically observed median ratio of 2.35, while high and low observations have been 3.87 and 1.56.



Rentokil Initial plc is trading at a Price to Book ratio of 2.70 based on book value at the latest fiscal year end. This ratio is below the historically observed median of 3.02, while high and low observations have been 10.10 and 2.06.



Rentokil Initial plc has a Free Cash Flow Yield of 2.36% based on free cash flow generated during the latest fiscal year. This value is above the historically observed median yield of 2.21%, while high and low observations have been 3.07 and 1.56.

Rentokil Initial plc (RTO:LN)



Industrials/Professional Business Support Services

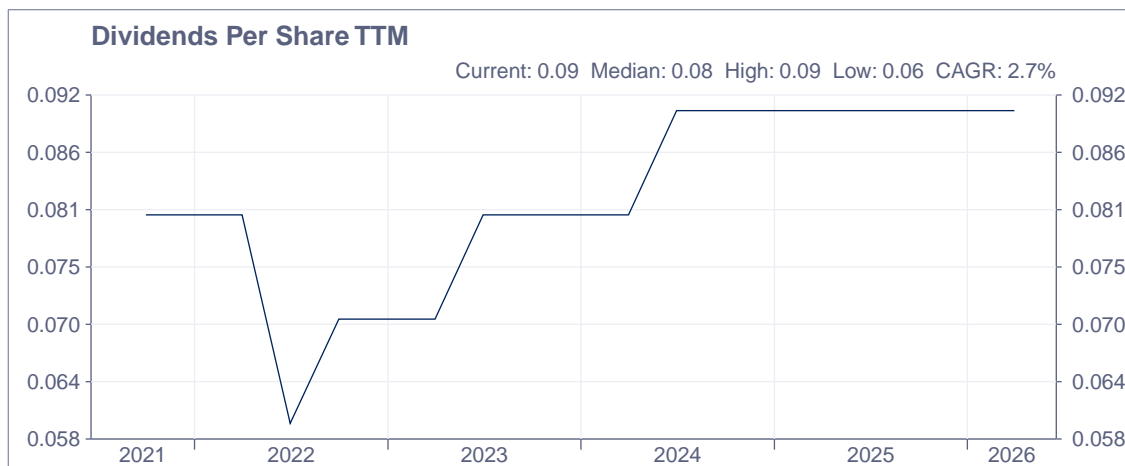
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Dividends Data

Dividends Per Share TTM		0.09	Payout Ratio TTM %		60.30%	Dividend Yield TTM %		2.04%
Rate	Ex Date	Record Date	Payment Date	Currency	Note			
0.061	09-04-2026	10-04-2026	18-05-2026	GBP				
0.031	14-08-2025	15-08-2025	22-09-2025	GBP				
0.059	03-04-2025	04-04-2025	14-05-2025	GBP				
0.032	08-08-2024	09-08-2024	16-09-2024	GBP				
0.059	04-04-2024	05-04-2024	15-05-2024	GBP				
0.028	03-08-2023	04-08-2023	11-09-2023	GBP				
0.052	06-04-2023	11-04-2023	17-05-2023	GBP				
0.024	04-08-2022	05-08-2022	12-09-2022	GBP				
0.043	07-04-2022	08-04-2022	18-05-2022	GBP				
0.021	05-08-2021	06-08-2021	13-09-2021	GBP				
0.054	08-04-2021	09-04-2021	19-05-2021	GBP				

Dividend Growth and Yield



Rentokil Initial plc's trailing 12-month dividend per share is 0.09 and its dividend has grown at a cumulative annualized rate of 2.7% over the charted period. This compares to dividend growth of 1.00% over the past year and cumulative annualized growth of 6.70% over the past 3 years.



Rentokil Initial plc's current dividend yield is 2.04% based on trailing 12 month dividends. The current yield is above the historically observed median of 1.74% and, over the charted time period, the observed high yield has been 2.73% and the observed low yield has been 0.00%.

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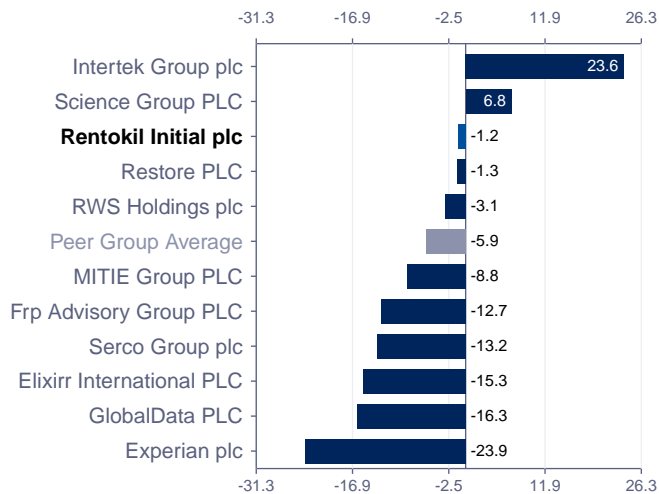
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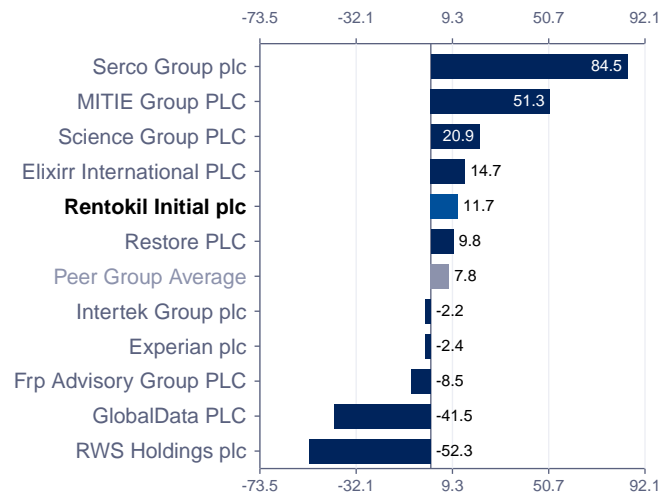
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ICB Subsector Peer Comparisons

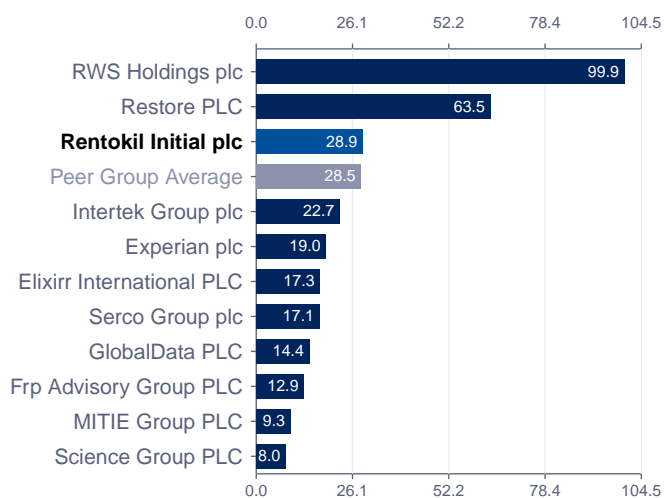
Price Change Year to Date %



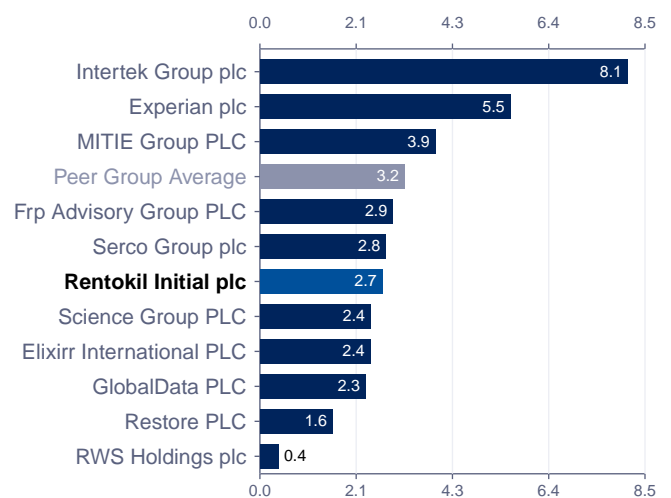
Price Change Last Calendar Year %



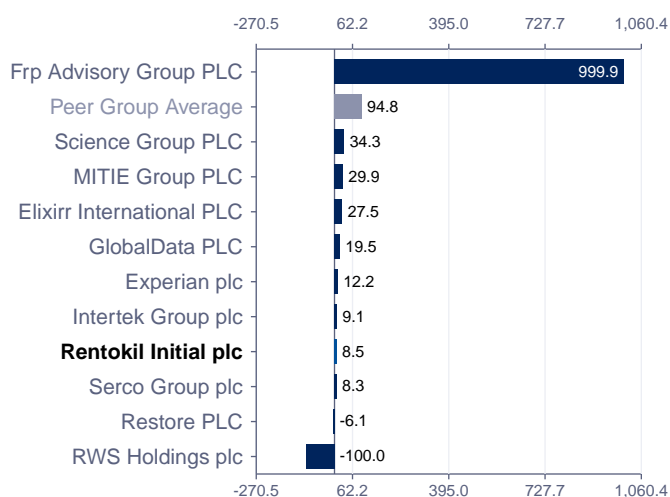
Price / EPS TTM



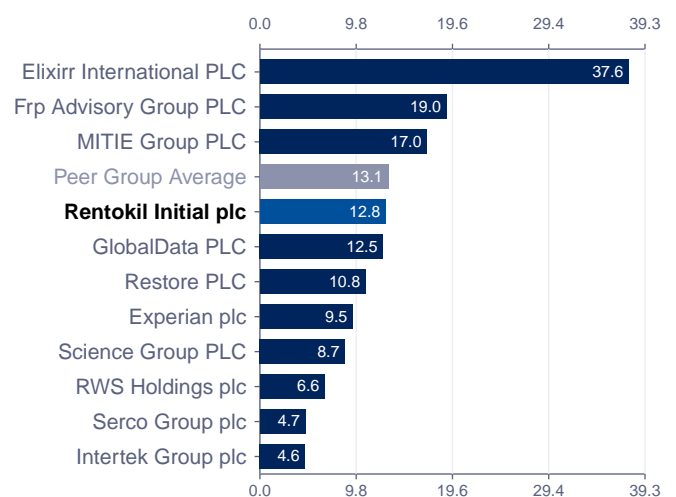
Price / Book Value



EPS 5-Year Growth Rate %



Revenue 5-Year Growth Rate %



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Abbreviations:

CAGR	- Cumulative annual growth rate.
EBIT	- Earnings before interest and taxes.
EBITDA	- Earnings before interest, taxes, depreciation & amortization.
LFY	- Last fiscal year
M	- Million
LON	- London Stock Exchange

Definitions:

Market Value - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

Revenue - Sum of the last four quarters of Revenues.

Revenue Per Share - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

Normalized EPS LFY- EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

60-Day Average Volume (000) - The average of the last 60 daily volume values in thousands of shares.

Price 52-Week High - The high closing price from the last 52 weeks of daily closing prices.

Price 52-Week Low - The low closing price from the last 52 weeks of daily closing prices.

Price / 52-Week High - Latest price divided by the high price from the past 52 weeks of daily closing prices.

Price / 52-Week Low - Latest price divided by the low price from the past 52 weeks of daily closing prices.

50-Day Average Price - Mean of last 50 daily closing prices.

200-Day Average Price - Mean of last 200 daily closing prices.

Price / 50-Day Average Price - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

Price / 200-Day Average Price - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

Relative Strength Index - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is $RSI = 100 - 100 / (1 + RS)$ where $RS = (\text{total gains} / n) / (\text{total losses} / n)$ and $n = \text{number of RSI periods}$. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

Price Volatility - The standard deviation of the last 20 days of daily closing prices.

Sharpe Ratio - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

Sortino Ratio - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

Dividends Per Share TTM - Sum of the last four quarters of Dividends Per Share.

Payout Ratio - Dividends Per Share TTM divided by Normalized EPS TTM.

Dividend Yield TTM % - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

EBITDA - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

Free Cash Flow - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

Book Value Per Share - Total Common Equity last quarter divided by Shares Outstanding last quarter.

Gross Margin % - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

EBITDA Margin % - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

Pre-Tax Margin % - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

Net Profit Margin % - Sum of the last four quarters of Normalized EPS divided by sum of the last four quarters Revenues Per Share.

Return on Equity % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Book Value.

Return on Capital % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Capital Per Share.

Return on Assets % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Assets Per Share.

Price / EPS TTM - Weekly Price divided by the sum of the last four quarters of Normalized EPS (capped at 99.9).

Price / Sales - Weekly Price divided by Revenues Per Share TTM.

Price / Book Value - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

Free Cash Flow Yield % - Free Cash Flow Per Share TTM divided by Weekly Price.

Enterprise Value - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

Enterprise Value / Sales - Enterprise Value divided by the sum of the last four quarters of Revenue.

Enterprise Value / EBITDA - Enterprise Value divided by EBITDA TTM.

Enterprise Value / EBIT - Enterprise Value divided by trailing four quarters of Operating Income.

Enterprise Value / Free Cash Flow - Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

Russell 1000 Index - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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