

Reckitt Benckiser Group Plc (RKT:LN)



Consumer Staples/Nondurable Household Products

Price: 5,044.00

Report Date: July 14, 2025

Business Description and Key Statistics

Reckitt Benckiser Group PLC (Reckitt) is a United Kingdom-based global consumer goods company. The Company's operating segments comprise the Hygiene, Health, and Nutrition business. The Hygiene portfolio works to eliminate dirt, germs, pests, and odors with products such as Lysol, Finish, Air Wick, Harpic and Mortein. The Company's Health portfolio offers various solutions that provide pain relief, protection, hygiene, and personal care to households across the world, through brands like Dettol, Durex, Gavison, Nurofen, Mucinex, Strepsils and Veet. The Nutrition business includes its infant and child nutrition, its adult nutrition and its range of vitamins, minerals, and supplements (VMS). Brands under Nutrition business include Enfa, Enfamil, Nutramigen, Airborne, Move Free and Neuriva. The Company's brands also include Dettol, Lysol, Harpic, Finish, Durex, Mucinex, Enfamil and Move Free and more.

Website: <https://www.reckitt.com/>

ICB Industry: Consumer Staples

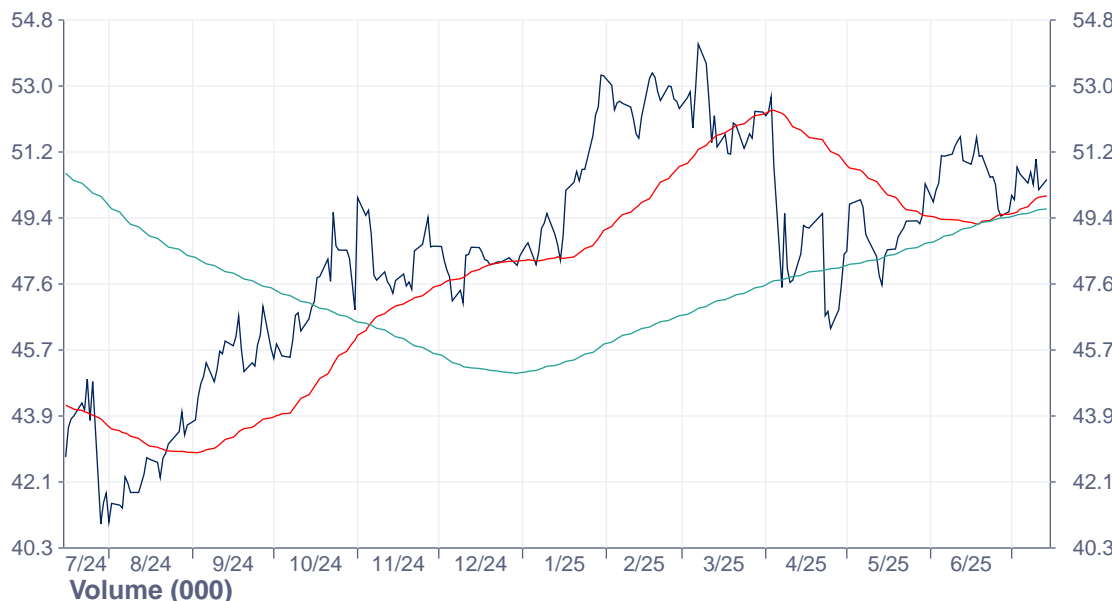
ICB Subsector: Nondurable Household Products

Address: 103-105 Bath Road
SLOUGH SL1 3UH
GBR

Employees: 37,900

	Current	YTY % Chg
Revenue LFY (M)	14,169	-3.0
EPS Diluted LFY	2.03	-7.8
Market Value (M)	34,633	
Shares Outstanding LFY (000)	686,623	
Book Value Per Share	9.76	
EBITDA Margin %	21.70	
Net Margin %	13.2	
Long-Term Debt / Capital %	51.8	
Dividends and Yield TTM	2.02 - 4.01%	
Payout Ratio TTM %	74.5	
60-Day Average Volume (000)	1,503	
52-Week High & Low	54.18 - 40.93	
Price / 52-Week High & Low	0.93 - 1.23	

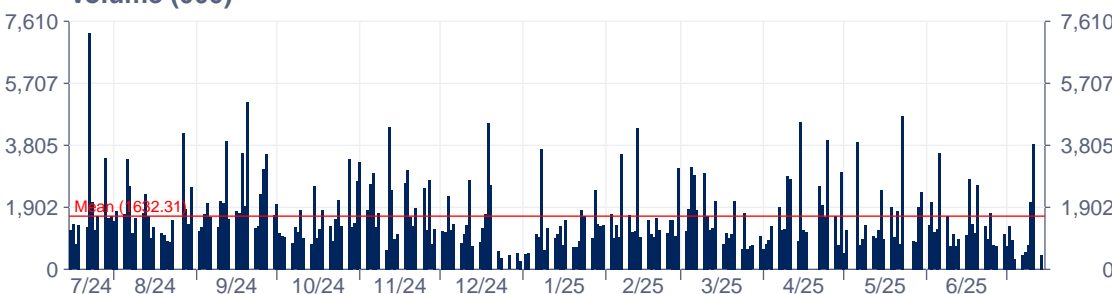
Price, Moving Averages & Volume



Reckitt Benckiser Group Plc is currently trading at 5,044.00 which is 9,990.0% above its 50 day moving average price of 49.99 and 10,063.2% above its 200 day moving average price of 49.63.

RKT:LN is currently 9,209.7% above its 52-week high price of 54.18 and is 12,223.5% above its 52-week low price of 40.93. Over the past 52-weeks, RKT:LN is up 17.9% while on a calendar year-to-date basis it is up 4.4%.

The Relative Strength Index (RSI) indicator for RKT:LN is currently 50.97. An RSI value of 70 and above is considered overbought and 30 and below oversold.



— Price — Price (50-Day Simple Moving Average) — Price (200-Day Simple Moving Average)

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Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	0.56	-0.06	50-Day Average Price	49.99
1-Week %	0.20	-1.82	Price / 50-Day Average	1.01
4-Week %	-0.83	-2.30	200-Day Average Price	49.63
52-Week %	17.88	9.74	Price / 200-Day Average	1.02
Quarter-to-Date %	1.80	-0.63	RSI - Relative Strength Index	50.97
Year-to-Date %	4.37	-5.10	Risk Metrics	
Last Month %	-1.53	-1.76	Price Volatility	0.58
Last Quarter %	-5.26	-8.37	Sharpe Ratio	-0.14
Last Calendar Year %	-10.83	-16.38	Sortino Ratio	-0.20

5-Year Price Performance vs. FTSE 350

Reckitt Benckiser Group Plc
FTSE 350 Index

Current: 0.65 CAGR: -8.2%
Current: 1.44 CAGR: 7.6%



Over the past five years, Reckitt Benckiser Group Plc's stock price is down 34.6% which is 78.4% below the FTSE 350 Index performance of 43.8% over the same period. Reckitt Benckiser Group Plc's cumulative annualized growth rate (CAGR) over the five year period has been -8.2% while that of the FTSE 350 Index has been 7.6%.

Over the past year, Reckitt Benckiser Group Plc's stock price performance of 17.9% has outperformed that of the FTSE 350 Index by 9.7%. On a year-to-date basis, Reckitt Benckiser Group Plc's stock price performance of 4.4% has outperformed the FTSE 350 Index by 5.1%.

Over the past week, Reckitt Benckiser Group Plc's stock price performance of 0.2% has underperformed that of the FTSE 350 Index by 1.8%.

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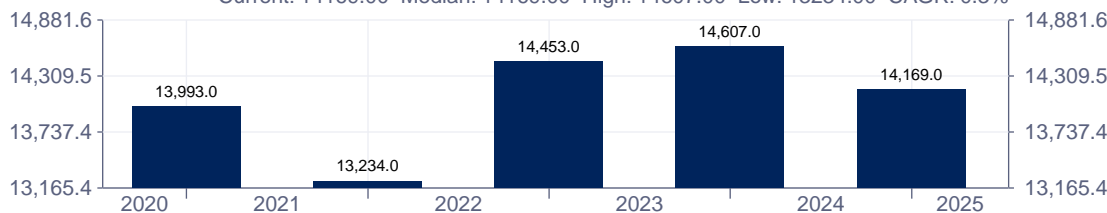
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Growth and Profitability Metrics

Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	2.3	2.0	4.8	Gross Margin %	60.7	59.2	59.8
Revenues Per Share %	2.6	2.0	5.2	EBITDA Margin %	21.7	15.1	18.0
EBITDA %	999.9	999.9	3.2	Pre-Tax Margin %	14.8	11.9	14.2
EPS Diluted %	-6.2	-5.7	1.3	Net Margin %	13.2	15.7	18.3
Free Cash Flow %	21.5	18.1	1.8	Return on Equity %	23.6	26.1	24.9
Cash from Operations %	16.5	13.7	2.5	Return on Capital %	12.2	13.8	15.3
Book Value %	-2.0	-5.9	0.3	Return on Assets %	7.1	7.7	8.5

Revenue (M)

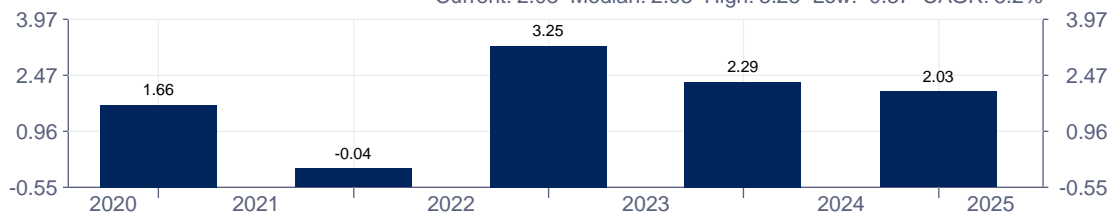
Current: 14169.00 Median: 14169.00 High: 14607.00 Low: 13234.00 CAGR: 0.3%



Reckitt Benckiser Group Plc's cumulative annualized revenue growth rate over the charted period is 0.3%. This compares to cumulative annualized growth of 2.3% over the past 3 years.

EPS Diluted

Current: 2.03 Median: 2.03 High: 3.25 Low: -0.37 CAGR: 5.2%



Reckitt Benckiser Group Plc's cumulative annualized EPS growth rate over the charted period is 5.2%. This compares to cumulative annualized growth of -6.2% over the past 3 years.

Net Profit Margin %

Current: 13.16 Median: 14.69 High: 24.37 Low: 10.58 CAGR: -6.3%



Reckitt Benckiser Group Plc's net profit margin of 13.2% is 2.6% below the period's mean net margin of 15.7%. During the charted period, the observed net profit margin high and low were 24.4% and 10.6% respectively.

Return on Equity %

Current: 23.60 Median: 23.70 High: 43.50 Low: 16.60 CAGR: -1.1%



Reckitt Benckiser Group Plc's return on equity of 23.6% is 2.5% below the period's mean return on equity of 26.1%. During the charted period, the observed ROE high and low were 43.5% and 16.6% respectively.

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Valuation Metrics

	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM	19.2	18.8	19.1	Earnings Yield %	5.23	5.36	5.25
Price / Sales	2.5	2.9	3.4	Free Cash Flow Yield %	3.10	2.44	2.19
Price / Operating Cash Flow	14.2	15.3	17.0	Dividend Yield %	4.01	3.02	2.73
Price / Book Value	5.2	4.9	5.0	Enterprise Value / EBITDA	13.6	15.0	19.2

Price / EPS TTM



Reckitt Benckiser Group Plc is trading at 19.15 times its EPS generated during the latest fiscal year. This multiple is above the historically observed median of 18.78, while high and low observations have been 31.98 and 12.96.

Price / Sales



Reckitt Benckiser Group Plc is trading at a Price to Sales ratio of 2.52 based on sales generated during the latest fiscal year. This ratio is below the historically observed median ratio of 2.93, while high and low observations have been 4.07 and 2.07.

Price / Book Value



Reckitt Benckiser Group Plc is trading at a Price to Book ratio of 5.17 based on book value at the latest fiscal year end. This ratio is above the historically observed median of 4.91, while high and low observations have been 7.07 and 3.52.

Free Cash Flow Yield %



Reckitt Benckiser Group Plc has a Free Cash Flow Yield of 3.10% based on free cash flow generated during the latest fiscal year. This value is above the historically observed median yield of 2.44%, while high and low observations have been 3.79 and 1.36.

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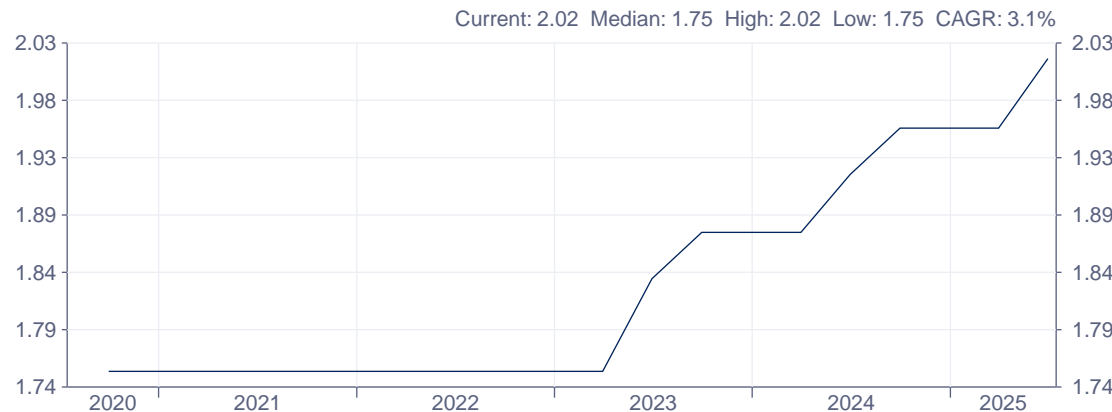
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Dividends Data

Dividends Per Share TTM		2.02	Payout Ratio TTM %		74.52%	Dividend Yield TTM %		4.01%
Rate	Ex Date	Record Date	Payment Date	Currency	Note			
1.217	10-04-2025	11-04-2025	29-05-2025	GBP				
0.804	01-08-2024	02-08-2024	13-09-2024	GBP				
1.159	11-04-2024	12-04-2024	24-05-2024	GBP				
0.766	03-08-2023	04-08-2023	15-09-2023	GBP				
1.103	06-04-2023	11-04-2023	24-05-2023	GBP				
0.730	04-08-2022	05-08-2022	14-09-2022	GBP				
1.016	28-04-2022	29-04-2022	09-06-2022	GBP				
0.730	05-08-2021	06-08-2021	15-09-2021	GBP				
1.016	06-05-2021	07-05-2021	14-06-2021	GBP				
0.730	20-08-2020	21-08-2020	29-09-2020	GBP				
1.016	16-04-2020	17-04-2020	28-05-2020	GBP				
0.730	22-08-2019	23-08-2019	26-09-2019	GBP				

Dividend Growth and Yield

Dividends Per Share TTM



Reckitt Benckiser Group Plc's trailing 12-month dividend per share is 2.02 and its dividend has grown at a cumulative annualized rate of 3.1% over the charted period. This compares to dividend growth of 5.00% over the past year and cumulative annualized growth of 5.00% over the past 3 years.

Dividend Yield TTM %



Reckitt Benckiser Group Plc's current dividend yield is 4.01% based on trailing 12 month dividends. The current yield is above the historically observed median of 3.01% and, over the charted time period, the observed high yield has been 4.64% and the observed low yield has been 2.25%.

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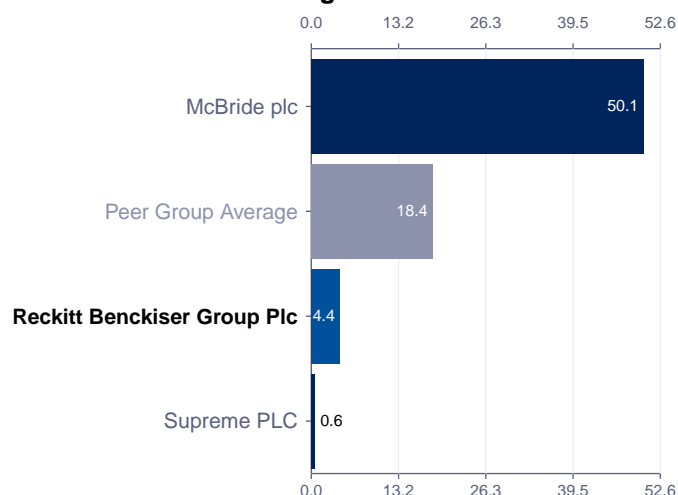
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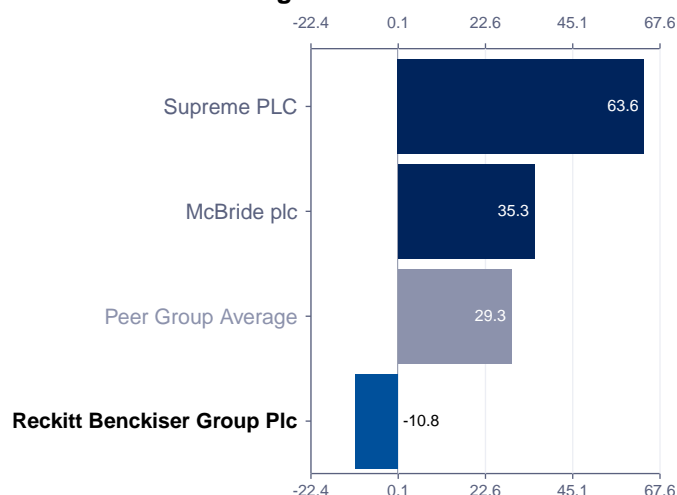
Report Date: July 14, 2025

ICB Subsector Peer Comparisons

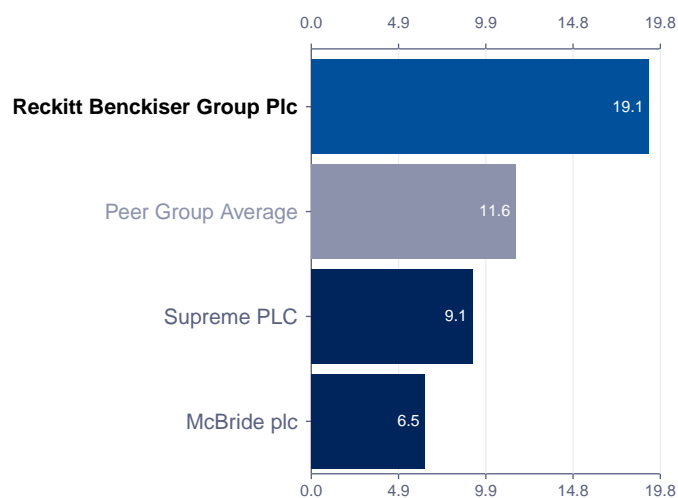
Price Change Year to Date %



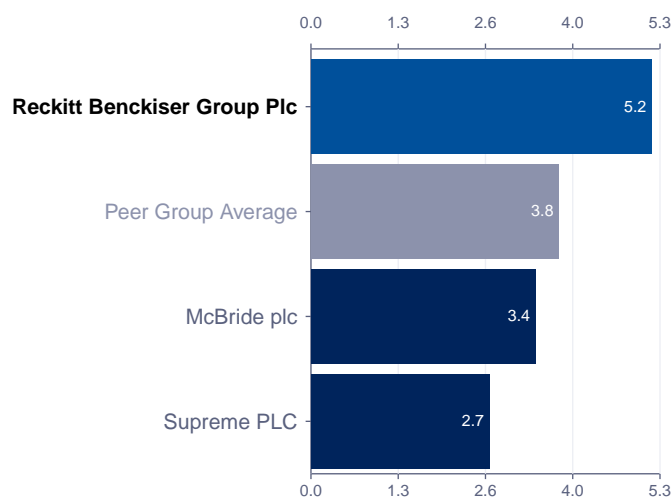
Price Change Last Calendar Year %



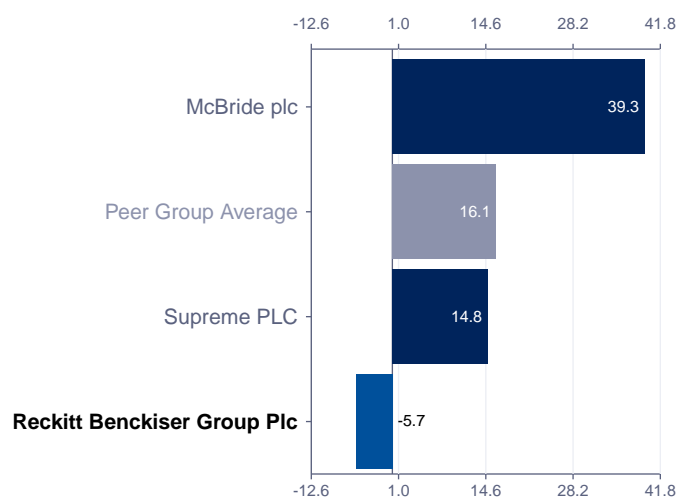
Price / EPS TTM



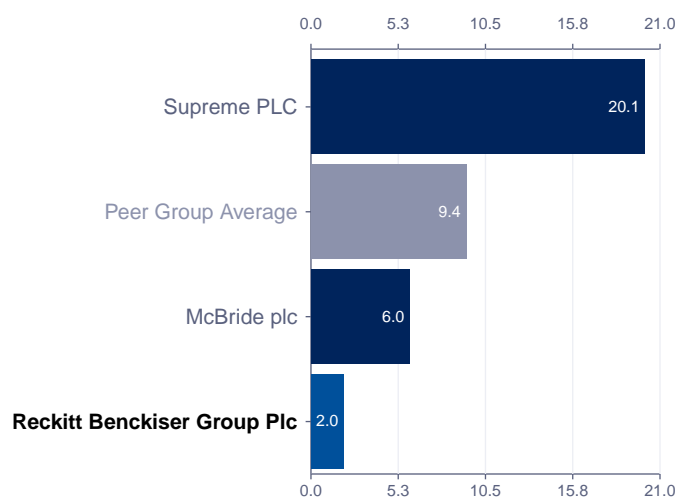
Price / Book Value



EPS 5-Year Growth Rate %



Revenue 5-Year Growth Rate %



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Abbreviations:

CAGR	- Cumulative annual growth rate.
EBIT	- Earnings before interest and taxes.
EBITDA	- Earnings before interest, taxes, depreciation & amortization.
LFY	- Last fiscal year
M	- Million
LON	- London Stock Exchange

Definitions:

Market Value - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

Revenue - Sum of the last four quarters of Revenues.

Revenue Per Share - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

Normalized EPS LFY - EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

60-Day Average Volume (000) - The average of the last 60 daily volume values in thousands of shares.

Price 52-Week High - The high closing price from the last 52 weeks of daily closing prices.

Price 52-Week Low - The low closing price from the last 52 weeks of daily closing prices.

Price / 52-Week High - Latest price divided by the high price from the past 52 weeks of daily closing prices.

Price / 52-Week Low - Latest price divided by the low price from the past 52 weeks of daily closing prices.

50-Day Average Price - Mean of last 50 daily closing prices.

200-Day Average Price - Mean of last 200 daily closing prices.

Price / 50-Day Average Price - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

Price / 200-Day Average Price - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

Relative Strength Index - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is $RSI = 100 - 100 / (1 + RS)$ where $RS = (\text{total gains} / n) / (\text{total losses} / n)$ and n = number of RSI periods. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

Price Volatility - The standard deviation of the last 20 days of daily closing prices.

Sharpe Ratio - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

Sortino Ratio - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

Dividends Per Share TTM - Sum of the last four quarters of Dividends Per Share.

Payout Ratio - Dividends Per Share TTM divided by Normalized EPS TTM.

Dividend Yield TTM % - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

EBITDA - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

Free Cash Flow - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

Book Value Per Share - Total Common Equity last quarter divided by Shares Outstanding last quarter.

Gross Margin % - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

EBITDA Margin % - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

Pre-Tax Margin % - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

Net Profit Margin % - Sum of the last four quarters of Normalized EPS divided by sum of the last four quarters Revenues Per Share.

Return on Equity % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Book Value.

Return on Capital % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Capital Per Share.

Return on Assets % - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Assets Per Share.

Price / EPS TTM - Weekly Price divided by the sum of the last four quarters of Normalized EPS (capped at 99.9).

Price / Sales - Weekly Price divided by Revenues Per Share TTM.

Price / Book Value - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

Free Cash Flow Yield % - Free Cash Flow Per Share TTM divided by Weekly Price.

Enterprise Value - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

Enterprise Value / Sales - Enterprise Value divided by the sum of the last four quarters of Revenue.

Enterprise Value / EBITDA - Enterprise Value divided by EBITDA TTM.

Enterprise Value / EBIT - Enterprise Value divided by trailing four quarters of Operating Income.

Enterprise Value / Free Cash Flow - Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

Russell 1000 Index - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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