

# STV Group PLC (STVG:LN)



**London**  
Stock Exchange

Consumer Discretionary/Radio and TV Broadcasters

Price: 1.02

Report Date: May 18, 2026

## Business Description and Key Statistics

STV Group plc is a digital media company. The Company's principal activities include the production of content for the United Kingdom and international commissioners, the acquisition of content for viewers of its linear broadcast and video on demand player, and the sale of advertising airtime and space in these media. Its segment include Audience and Studios. The Audience segment operates public service broadcaster STV which owns the Channel 3 licenses across central and north Scotland and is free-to-air on all the main TV platforms in Scotland. It also operates free streaming service, STV Player, features a library of premium content, including the United Kingdom original and international drama boxsets, sport and factual entertainment. The Studios segment includes the production business, STV Studios, which is the production company engaged in creating content for a range of United Kingdom and international broadcast networks and streamers.

**Website:** <https://www.stvplc.tv/>

**ICB Industry:** Consumer Discretionary

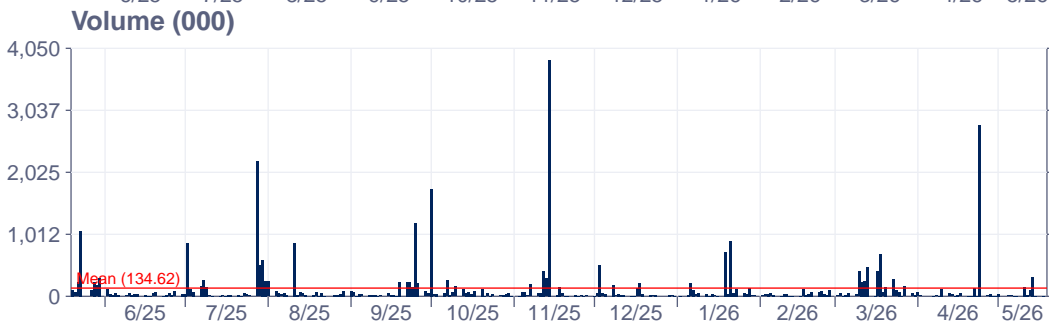
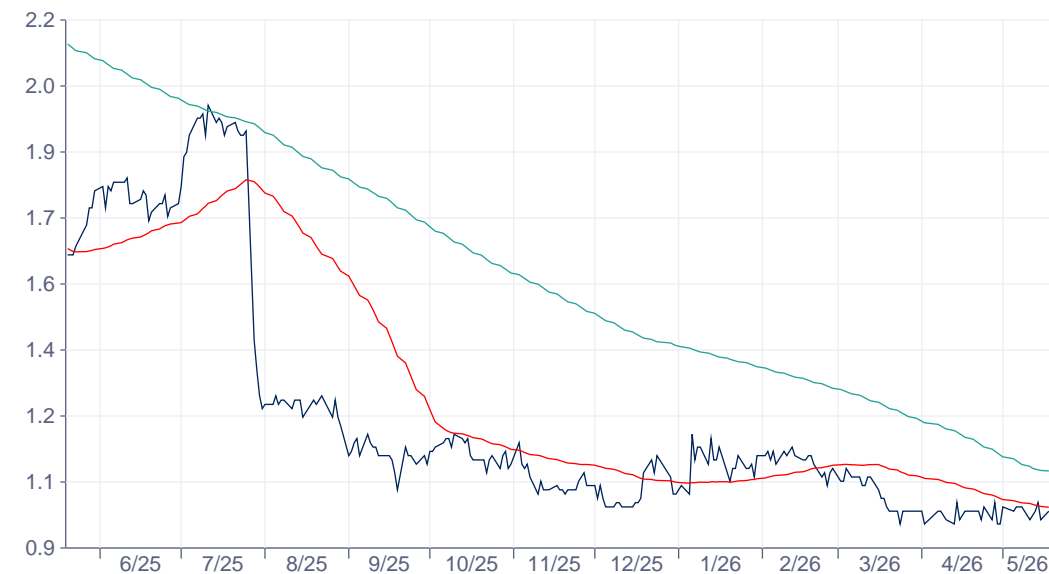
**ICB Subsector:** Radio and TV Broadcasters

**Address:** Pacific Quay  
GLASGOW G51 1PQ  
GBR

**Employees:** 738

	Current	YTY % Chg
<b>Revenue LFY (M)</b>	177	-5.9
<b>EPS Diluted LFY</b>	-0.11	-62.8
<b>Market Value (M)</b>	47	
<b>Shares Outstanding LFY (000)</b>	46,723	
<b>Book Value Per Share</b>	-0.18	
<b>EBITDA Margin %</b>	3.10	
<b>Net Margin %</b>	2.0	
<b>Long-Term Debt / Capital %</b>	133.5	
<b>Dividends and Yield TTM</b>	0.07 - 7.29%	
<b>Payout Ratio TTM %</b>	94.5	
<b>60-Day Average Volume (000)</b>	134	
<b>52-Week High &amp; Low</b>	1.97 - 0.99	
<b>Price / 52-Week High &amp; Low</b>	0.52 - 1.03	

## Price, Moving Averages & Volume



— Price — Price (50-Day Simple Moving Average) — Price (200-Day Simple Moving Average)

STV Group PLC is currently trading at 1.02 which is 1.0% below its 50 day moving average price of 1.03 and 8.1% below its 200 day moving average price of 1.11.

STVG:LN is currently 48.1% below its 52-week high price of 1.97 and is 3.0% above its 52-week low price of 0.99. Over the past 52-weeks, STVG:LN is down 37.9% while on a calendar year-to-date basis it is down 3.8%.

The Relative Strength Index (RSI) indicator for STVG:LN is currently 48.77. An RSI value of 70 and above is considered overbought and 30 and below oversold.

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## Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	1.00	-0.13	50-Day Average Price	1.03
1-Week %	1.50	1.12	Price / 50-Day Average	0.99
4-Week %	-0.49	2.66	200-Day Average Price	1.11
52-Week %	-37.92	-55.32	Price / 200-Day Average	0.91
Quarter-to-Date %	-0.49	-2.46	RSI - Relative Strength Index	48.77
Year-to-Date %	-3.79	-7.37	<b>Risk Metrics</b>	
Last Month %	-2.94	-5.33	Price Volatility	0.02
Last Quarter %	-3.32	-4.90	Sharpe Ratio	-0.30
Last Calendar Year %	-52.15	-72.07	Sortino Ratio	-0.43

## 5-Year Price Performance vs. FTSE 350

**STV Group PLC**  
**FTSE 350 Index**

Current: 0.30 CAGR: -21.7%  
Current: 1.38 CAGR: 6.7%



Over the past five years, STV Group PLC's stock price is down 70.3% which is 108.3% below the FTSE 350 Index performance of 38.0% over the same period. STV Group PLC's cumulative annualized growth rate (CAGR) over the five year period has been -21.7% while that of the FTSE 350 Index has been 6.7%.

Over the past year, STV Group PLC's stock price performance of -37.9% has underperformed that of the FTSE 350 Index by 55.3%. On a year-to-date basis, STV Group PLC's stock price performance of -3.8% has underperformed the FTSE 350 Index by 7.4%.

Over the past week, STV Group PLC's stock price performance of 1.5% has outperformed that of the FTSE 350 Index by 1.1%.

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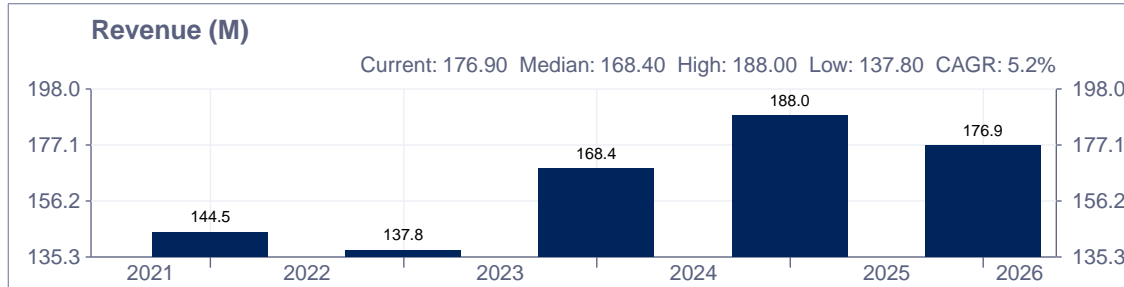
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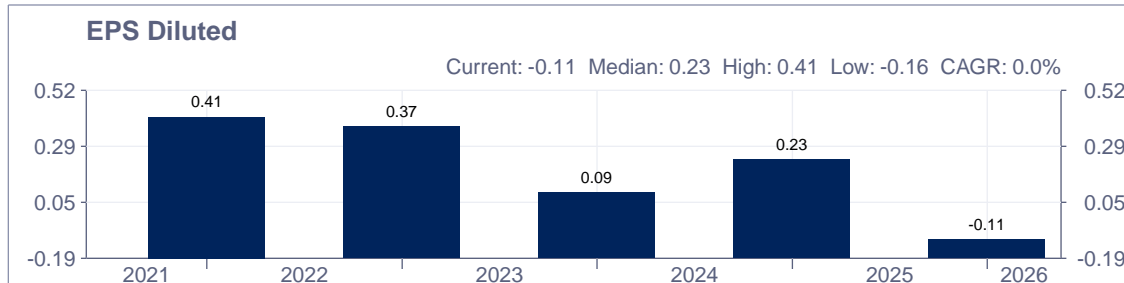
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## Growth and Profitability Metrics

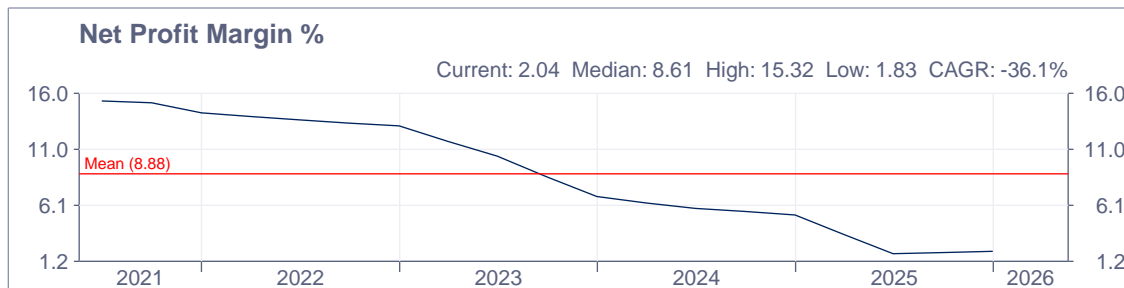
Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	8.7	10.6	4.3	Gross Margin %	12.3		
Revenues Per Share %	9.8	8.1	2.7	EBITDA Margin %	3.1	12.4	12.6
EBITDA %	-41.8	-14.5	-8.1	Pre-Tax Margin %	-3.1	7.7	8.4
EPS Diluted %	-40.9	-27.7	-15.7	Net Margin %	2.0	8.9	11.1
Free Cash Flow %	58.3	-100.0	-100.0	Return on Equity %	100.0	100.0	100.0
Cash from Operations %	999.9	-24.9	-14.5	Return on Capital %	7.9	47.8	71.5
Book Value %	-2.0	77.8	-100.0	Return on Assets %	2.1	10.8	14.6



STV Group PLC's cumulative annualized revenue growth rate over the charted period is 5.2%. This compares to cumulative annualized growth of 8.7% over the past 3 years.



STV Group PLC's cumulative annualized EPS growth rate over the charted period is 0.0%. This compares to cumulative annualized growth of -40.9% over the past 3 years.



STV Group PLC's net profit margin of 2.0% is 6.8% below the period's mean net margin of 8.9%. During the charted period, the observed net profit margin high and low were 15.3% and 1.8% respectively.



STV Group PLC's return on equity of 100.0% is equal to the period's mean return on equity of 100.0%. During the charted period, the observed ROE high and low were 100.0% and 100.0% respectively.

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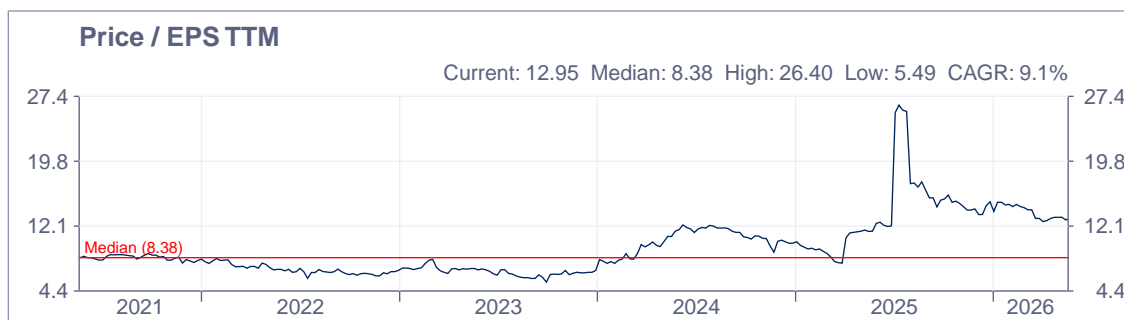
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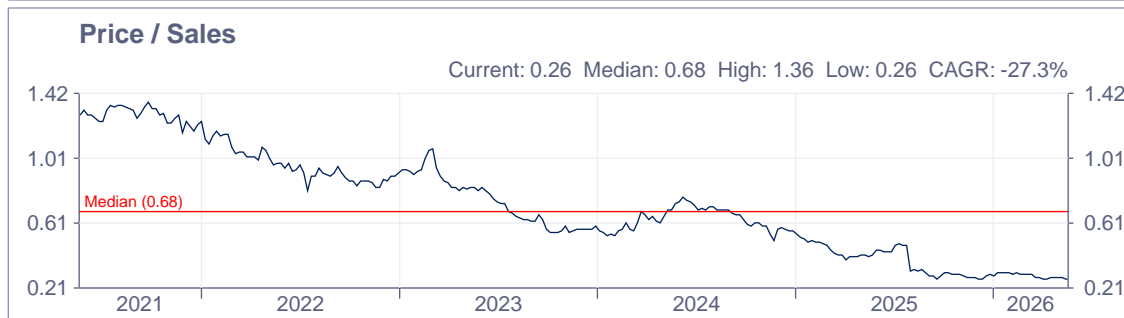
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## Valuation Metrics

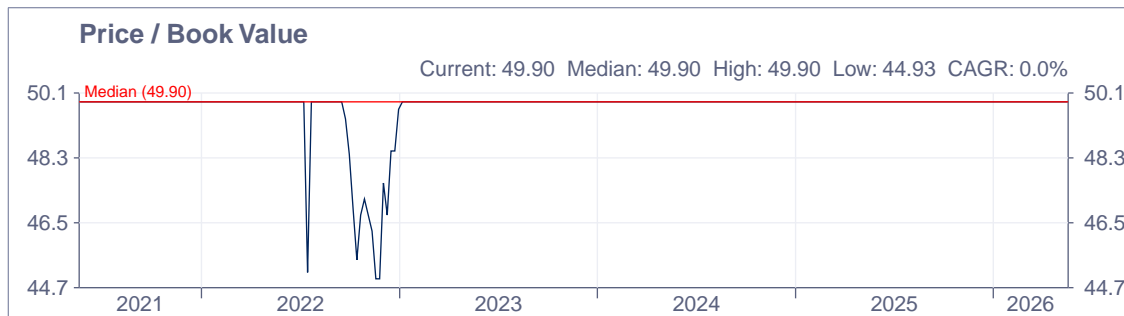
	Current	5-Year Median	10-Year Median		Current	5-Year Median	10-Year Median
Price / EPS TTM	13.0	8.4	8.5	Earnings Yield %	7.72	11.93	11.80
Price / Sales	0.3	0.7	1.1	Free Cash Flow Yield %	0.00	0.84	1.71
Price / Operating Cash Flow	7.0	7.1	7.4	Dividend Yield %	7.29	4.69	4.47
Price / Book Value	49.9	49.9	49.9	Enterprise Value / EBITDA	19.7	7.7	9.5



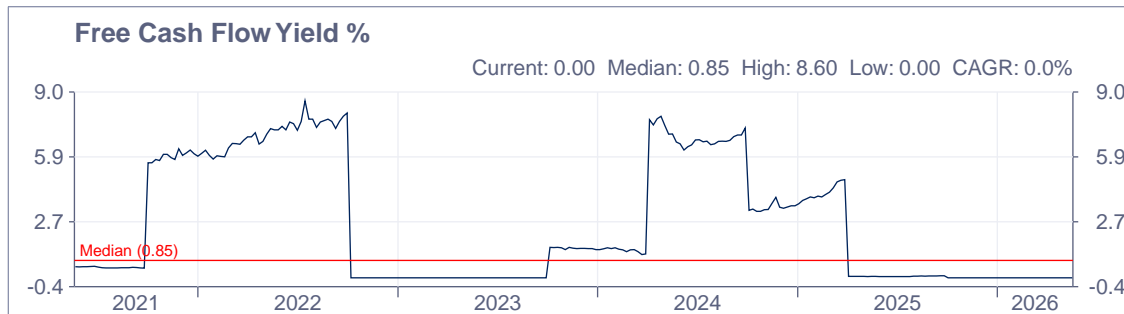
STV Group PLC is trading at 12.95 times its EPS generated during the latest fiscal year. This multiple is above the historically observed median of 8.38, while high and low observations have been 26.40 and 5.49.



STV Group PLC is trading at a Price to Sales ratio of 0.26 based on sales generated during the latest fiscal year. This ratio is below the historically observed median ratio of 0.68, while high and low observations have been 1.36 and 0.26.



STV Group PLC is trading at a Price to Book ratio of 49.90 based on book value at the latest fiscal year end. This ratio is equal to the historically observed Price/Book Value ratio of 49.90, while high and low observations have been 49.90 and 44.93.



STV Group PLC has a Free Cash Flow Yield of 0.00% based on free cash flow generated during the latest fiscal year. This value is below the historically observed median yield of 0.85%, while high and low observations have been 8.60 and 0.00.

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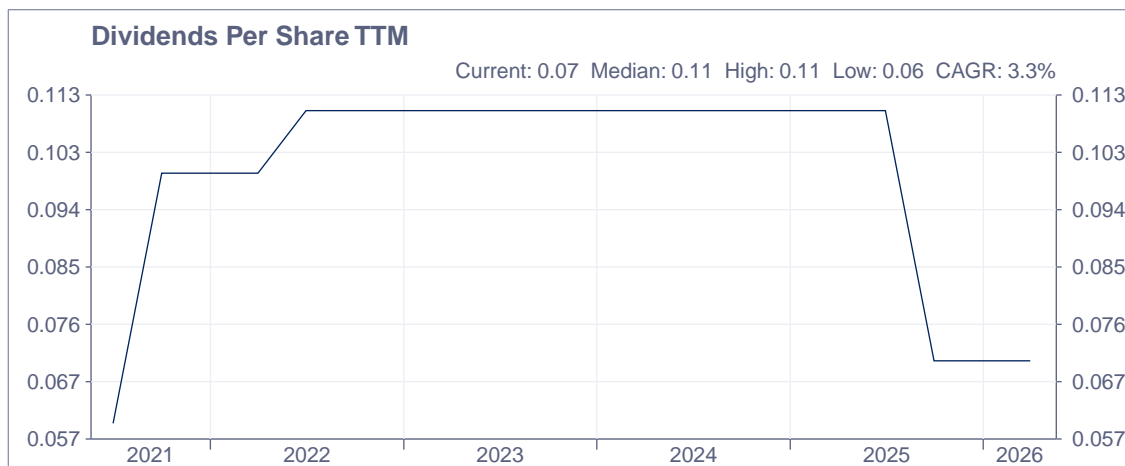
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## Dividends Data

**Dividends Per Share TTM** 0.07 **Payout Ratio TTM %** 94.45% **Dividend Yield TTM %** 7.29%

Rate	Ex Date	Record Date	Payment Date	Currency	Note
0.074	17-04-2025	22-04-2025	30-05-2025	GBP	
0.039	26-09-2024	27-09-2024	07-11-2024	GBP	
0.074	18-04-2024	19-04-2024	31-05-2024	GBP	
0.039	21-09-2023	22-09-2023	02-11-2023	GBP	
0.074	13-04-2023	14-04-2023	26-05-2023	GBP	
0.039	22-09-2022	23-09-2022	03-11-2022	GBP	
0.073	14-04-2022	19-04-2022	27-05-2022	GBP	
0.037	30-09-2021	01-10-2021	05-11-2021	GBP	
0.060	15-04-2021	16-04-2021	28-05-2021	GBP	

## Dividend Growth and Yield



STV Group PLC's trailing 12-month dividend per share is 0.07 and its dividend has grown at a cumulative annualized rate of 3.3% over the charted period. This compares to dividend growth of -34.50% over the past year and cumulative annualized growth of -12.90% over the past 3 years.



STV Group PLC's current dividend yield is 7.29% based on trailing 12 month dividends. The current yield is above the historically observed median of 4.69% and, over the charted time period, the observed high yield has been 10.56% and the observed low yield has been 0.00%.

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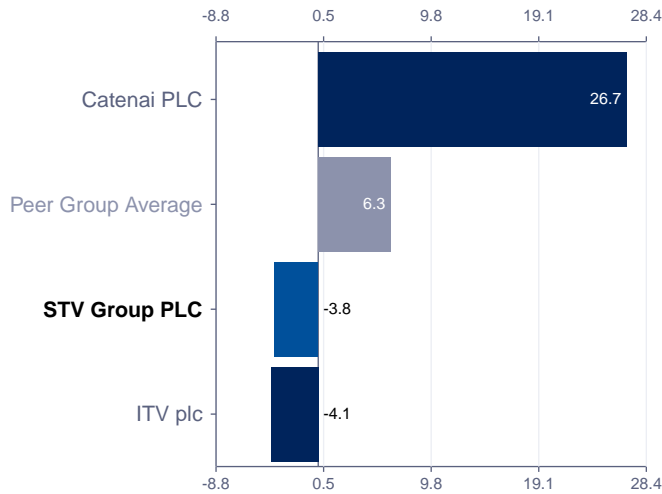
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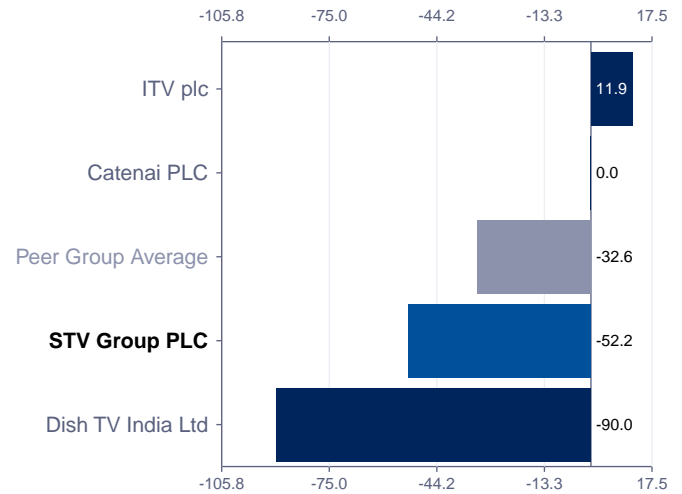
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## ICB Subsector Peer Comparisons

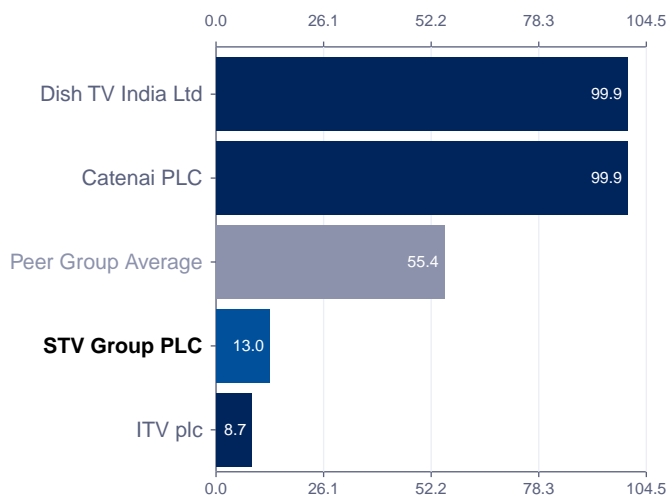
### Price Change Year to Date %



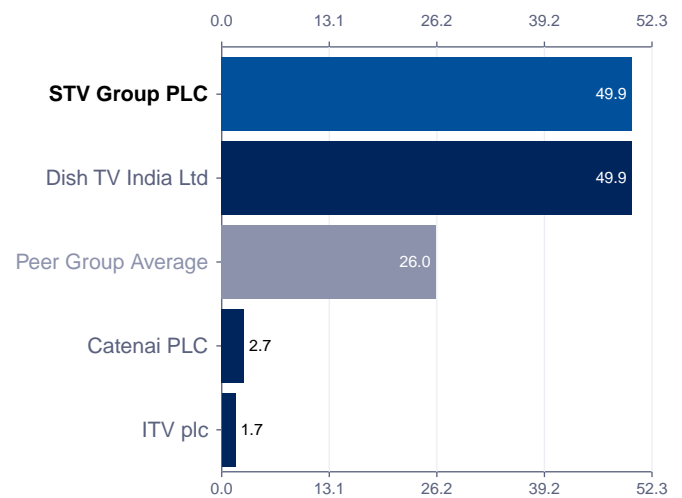
### Price Change Last Calendar Year %



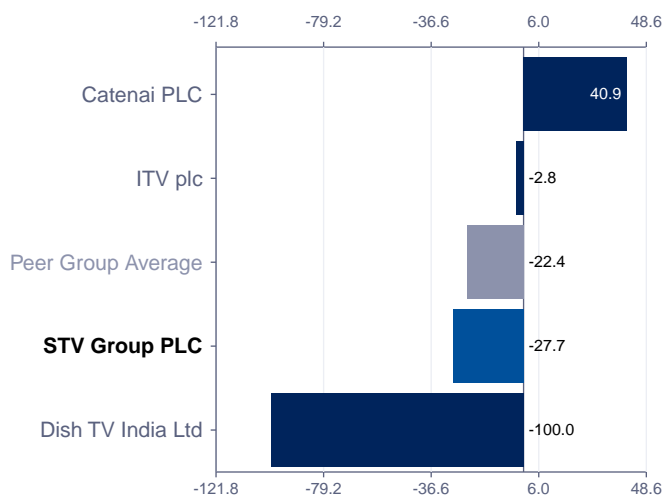
### Price / EPS TTM



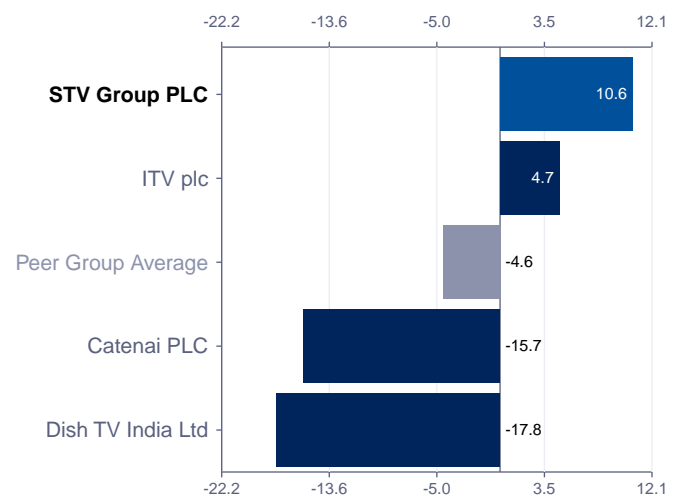
### Price / Book Value



### EPS 5-Year Growth Rate %



### Revenue 5-Year Growth Rate %



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## Abbreviations:

<b>CAGR</b>	- Cumulative annual growth rate.
<b>EBIT</b>	- Earnings before interest and taxes.
<b>EBITDA</b>	- Earnings before interest, taxes, depreciation & amortization.
<b>LFY</b>	- Last fiscal year
<b>M</b>	- Million
<b>LON</b>	- London Stock Exchange

## Definitions:

**Market Value** - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

**Revenue** - Sum of the last four quarters of Revenues.

**Revenue Per Share** - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

**Normalized EPS LFY** - EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

**60-Day Average Volume (000)** - The average of the last 60 daily volume values in thousands of shares.

**Price 52-Week High** - The high closing price from the last 52 weeks of daily closing prices.

**Price 52-Week Low** - The low closing price from the last 52 weeks of daily closing prices.

**Price / 52-Week High** - Latest price divided by the high price from the past 52 weeks of daily closing prices.

**Price / 52-Week Low** - Latest price divided by the low price from the past 52 weeks of daily closing prices.

**50-Day Average Price** - Mean of last 50 daily closing prices.

**200-Day Average Price** - Mean of last 200 daily closing prices.

**Price / 50-Day Average Price** - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

**Price / 200-Day Average Price** - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

**Relative Strength Index** - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is  $RSI = 100 - 100 / (1 + RS)$  where  $RS = (\text{total gains} / n) / (\text{total losses} / n)$  and  $n = \text{number of RSI periods}$ . In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

**Price Volatility** - The standard deviation of the last 20 days of daily closing prices.

**Sharpe Ratio** - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

**Sortino Ratio** - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

**Dividends Per Share TTM** - Sum of the last four quarters of Dividends Per Share.

**Payout Ratio** - Dividends Per Share TTM divided by Normalized EPS TTM.

**Dividend Yield TTM %** - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

**EBITDA** - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

**Free Cash Flow** - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

**Book Value Per Share** - Total Common Equity last quarter divided by Shares Outstanding last quarter.

**Gross Margin %** - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

**EBITDA Margin %** - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

**Pre-Tax Margin %** - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

**Net Profit Margin %** - Sum of the last four quarters of Normalized EPS divided by sum of the last four quarters Revenues Per Share.

**Return on Equity %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Book Value.

**Return on Capital %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Capital Per Share.

**Return on Assets %** - Sum of the last four quarters of Normalized EPS divided by the average of the last four quarters Total Assets Per Share.

**Price / EPS TTM** - Weekly Price divided by the sum of the last four quarters of Normalized EPS (capped at 99.9).

**Price / Sales** - Weekly Price divided by Revenues Per Share TTM.

**Price / Book Value** - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

**Free Cash Flow Yield %** - Free Cash Flow Per Share TTM divided by Weekly Price.

**Enterprise Value** - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

**Enterprise Value / Sales** - Enterprise Value divided by the sum of the last four quarters of Revenue.

**Enterprise Value / EBITDA** - Enterprise Value divided by EBITDA TTM.

**Enterprise Value / EBIT** - Enterprise Value divided by trailing four quarters of Operating Income.

**Enterprise Value / Free Cash Flow** - Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

**Russell 1000 Index** - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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