

Report Date: April 24, 2024

Consumer Discretionary/Specialty Retailers

Business Description and Key Statistics

WH Smith PLC is a global retailer for news, books and convenience. The Company operates through four segments: Travel UK, North America, Rest of the World, and High Street. The Travel UK segment has a presence in a range of locations, including airports, hospitals, railway stations and motorway service areas across the United Kingdom. It offers a range of products, including books and magazines, health and beauty products, souvenirs, digital accessories and food and drink options for travelers. It operates over 590 stores in travel locations and hospitals in the United Kingdom. It sells a range of products in categories, such as stationery (including greeting cards, general stationery, art and craft, and gifting), News and Impulse (including newspapers, magazines, confectionery and drinks) and books on high streets.

Website:	https://www.whsmithplc.co.uk/
ICB Industry:	Consumer Discretionary
ICB Subsector:	Specialty Retailers
Address:	Greenbridge Road SWINDON SN3 3RX GBR
Employees:	14,230

	Current	YTY % Chg
Revenue LFY (M)	1,793	28.1
EPS Diluted LFY	0.60	67.4
Market Value (M)	1,648	
Shares Outstanding LFY (00	0) 131,000	
Book Value Per Share	2.42	
EBITDA Margin %	14.40	
Net Margin %	4.5	
Long-Term Debt / Capital %	68.8	
Dividends and Yield TTM	0.29 - 2.30%	
Payout Ratio TTM %	28.3	
60-Day Average Volume (000) 438	
52-Week High & Low	1,665.00 - 1,160.00	
Price / 52-Week High & Low	0.76 - 1.08	

Price: 1,258.00

Price, Moving Averages & Volume



Smith (WH) Plc is currently trading at 1,258.00 which is 0.7% below its 50 day moving average price of 1,267.14 and 4.3% below its 200 day moving average price of 1,315.06.

SMWH:LN is currently 24.4% below its 52-week high price of 1,665.00 and is 8.4% above its 52-week low price of 1,160.00. Over the past 52weeks, SMWH:LN is down 18.2% while on a calendar year-to-date basis it is down 5.7%.

The Relative Strength Index (RSI) indicator for SMWH:LN is currently 46.8. An RSI value of 70 and above is considered overbought and 30 and below oversold.



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Price Performance, Technical Indicators & Risk Metrics

Price Performance	% Change	Difference vs FTSE 350	Technical Indicators	
1-Day %	-1.72	-1.62	50-Day Average Price	1267.14
1-Week %	1.37	-1.01	Price / 50-Day Average	0.99
4-Week %	0.00	-1.41	200-Day Average Price	1315.06
52-Week %	-18.21	-20.21	Price / 200-Day Average	0.96
Quarter-to-Date %	-4.48	-5.31	RSI - Relative Strength Index	46.80
Year-to-Date %	-5.70	-9.13	Risk Metrics	
Last Month %	6.55	2.30	Price Volatility	28.77
Last Quarter %	-1.27	-3.84	Sharpe Ratio	-0.02
Last Calendar Year %	-10.14	-14.02	Sortino Ratio	-0.04

Price: 1,258.00

5-Year Price Performance vs. FTSE 350

Smith (WH) Plc



Current: 0.61 CAGR: -9.3%

Over the past five years, Smith (WH) Plc's stock price is down 38.5% which is 45.6% below the FTSE 350 Index performance of 7.1% over the same period. Smith (WH) Plc's cumulative annualized growth rate (CAGR) over the five year period has been -9.3% while that of the FTSE 350 Index has been 1.4%.

Over the past year, Smith (WH) Plc's stock price performance of -18.2% has underperformed that of the FTSE 350 Index by 20.2%. On a year-to-date basis, Smith (WH) Plc's stock price performance of -5.7% has underperformed the FTSE 350 Index by 9.1%.

Over the past week, Smith (WH) Plc's stock price performance of 1.4% has underperformed that of the FTSE 350 Index by 1.0%.



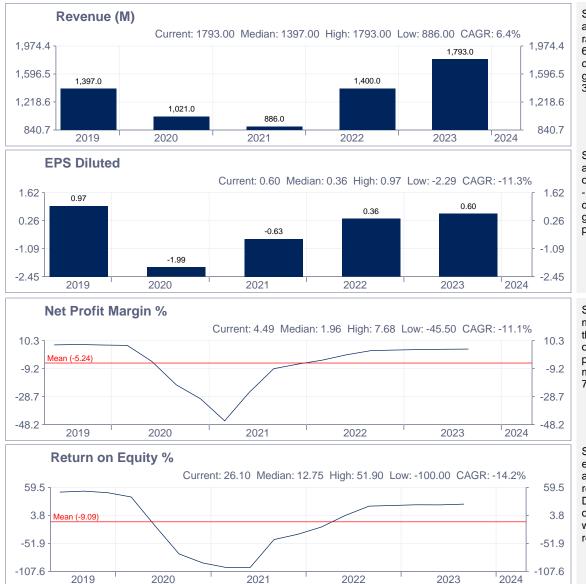
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Growth and Profitability Metrics

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Historical Growth	3-Year	5-Year	10-Year	Profitability	Current	5-Year Average	10-Year Average
Revenues %	20.6	7.3	4.2	Gross Margin %	62.0	61.3	60.0
Revenues Per Share %	14.6	3.5	4.0	EBITDA Margin %	14.4	8.5	10.6
EBITDA %	95.8	9.3	7.6	Pre-Tax Margin %	6.1	-6.7	2.3
EPS Diluted %	999.9	-9.3	-1.5	Net Margin %	4.5	-5.2	2.1
Free Cash Flow %	283.6	3.6	4.5	Return on Equity %	26.1	-9.1	32.9
Cash from Operations %	45.8	11.9	7.7	Return on Capital %	7.0	0.8	36.6
Book Value %	12.6	4.5	11.3	Return on Assets %	4.9	-0.4	11.6

Price: 1,258.00



Smith (WH) Plc's cumulative annualized revenue growth rate over the charted period is 6.4%. This compares to cumulatative annualized growth of 20.6% over the past 3 years.

Smith (WH) Plc's cumulative annualized EPS growth rate over the charted period is -11.3%. This compares to cumulatative annualized growth of 999.9% over the past 3 years.

Smith (WH) Plc's net profit margin of 4.5% is 9.7% above the period's mean net margin of -5.2%. During the charted period, the observed net profit margin high and low were 7.7% and -45.5% respectively.

Smith (WH) Plc's return on equity of 26.1% is 35.2% above the period's mean return on equity of -9.1%. During the charted period, the observed ROE high and low were 51.9% and -100.0% respectively.

5.2

9.1

Price / Book Value



Consumer Discretionary/Specialty Retailers Price: 1,258.00 Report Date: April 24, 2024 Valuation Metrics 10-Year 5-Year 5-Year 10-Year Current Median Median Current Median Median Price / EPS TTM 20.7 36.0 20.4 Earnings Yield % 4.96 2.64 4.90 Price / Sales 0.9 1.5 Free Cash Flow Yield % 3.87 1.99 2.26 1.6 **Price / Operating Cash Flow** 10.4 18.2 15.9 Dividend Yield % 2.30 1.19 2.37

11.0 Enterprise Value / EBITDA



Smith (WH) Plc is trading at 20.70 times its EPS generated during the latest fiscal year. This multiple is below the historically observed median of 35.95, while high and low observations have been 99.90 and 8.97.

14.5

13.2

9.8

Smith (WH) Plc is trading at a Price to Sales ratio of 0.93 based on sales generated during the latest fiscal year. This ratio is below the historically observed median ratio of 1.54, while high and low observations have been 3.59 and 0.63.

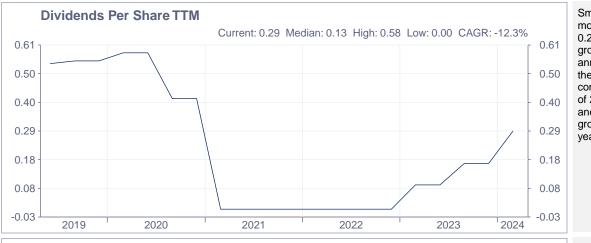
Smith (WH) Plc is trading at a Price to Book ratio of 5.20 based on book value at the latest fiscal year end. This ratio is below the historically observed median of 9.07, while high and low observations have been 15.16 and 2.68.

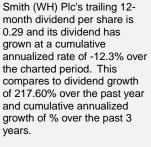
Smith (WH) Plc has a Free Cash Flow Yield of 3.87% based on free cash flow generated during the latest fiscal year. This value is above the historically observed median yield of 1.99%, while high and low observations have been 5.74 and 0.00.



Consumer Discretionary/Specialty Retailers		Price: 1,258.00			Report Date: April 24, 2024		
Dividend	ls Data						
Dividends	Per Share TTM	0.29 Pa	yout Ratio TTM %	28.30	%	Dividend Yield TTM %	2.30%
Rate	Ex Date	Record Date	Payment Date	Currency	Note		
0.208	11-01-2024	12-01-2024	01-02-2024	GBP			
0.081	13-07-2023	14-07-2023	03-08-2023	GBP			
0.091	05-01-2023	06-01-2023	26-01-2023	GBP			
0.410	09-01-2020	10-01-2020	30-01-2020	GBP			
0.172	11-07-2019	12-07-2019	01-08-2019	GBP			
0.381	10-01-2019	11-01-2019	31-01-2019	GBP			
0.160	12-07-2018	13-07-2018	02-08-2018	GBP			

Dividend Growth and Yield





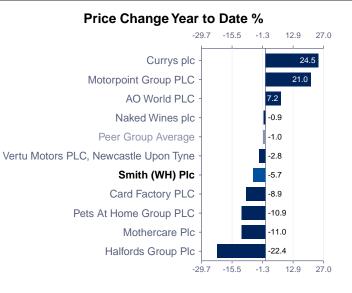
Dividend Yield TTM % Current: 2.30 Median: 1.19 High: 7.02 Low: 0.00 CAGR: -2.7% 7.37 7.37 6.08 6.08 4.80 4.80 3.51 3.51 2.22 2.22 0.94 0.94 -0.35 -0.35 2019 2020 2021 2022 2023 2024

Smith (WH) Plc's current dividend yield is 2.30% based on trailing 12 month dividends. The current yield is above the historically observed median of 1.19% and, over the charted time period, the observed high yield has been 7.02% and the observed low yield has been 0.00%.

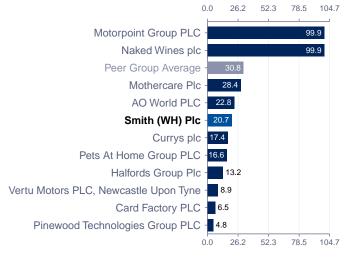


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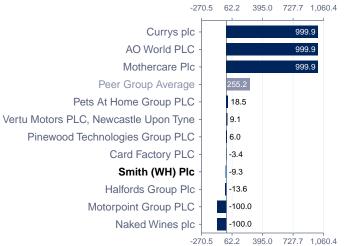
ICB Subsector Peer Comparisons



Price / EPS TTM



EPS 5-Year Growth Rate %

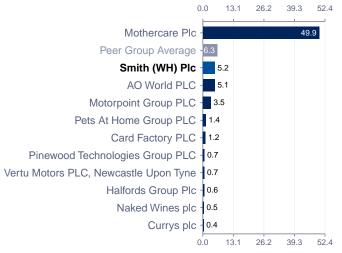


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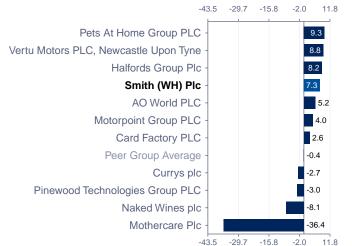
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Price / Book Value



Revenue 5-Year Growth Rate %



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Abbreviations:

CAGR EBIT	 Cumulative annual growth rate. Earnings before interest and taxes.
EBITDA	- Earnings before interest, taxes, depreciation & amortization.
LFY	- Last fiscal year
М	- Million
LON	- London Stock Exchange

Definitions:

Market Value - Weekly Price times latest Shares Outstanding times any applicable ADR factor.

Revenue - Sum of the last four quarters of Revenues.

Revenue Per Share - Sum of the last four quarters of Total Revenue divided by Weighted Average Shares Outstanding.

Operating EPS LFY - EPS excluding non-recurring, non-operating items, fiscal year aligned TTM value.

60-Day Average Volume (000) - The average of the last 60 daily volume values in thousands of shares.

Price 52-Week High - The high closing price from the last 52 weeks of daily closing prices.

Price 52-Week Low - The low closing price from the last 52 weeks of daily closing prices.

Price / 52-Week High - Latest price divided by the high price from the past 52 weeks of daily closing prices.

Price / 52-Week Low - Latest price divided by the low price from the past 52 weeks of daily closing prices.

50-Day Average Price - Mean of last 50 daily closing prices.

200-Day Average Price - Mean of last 200 daily closing prices.

Price / 50-Day Average Price - Latest closing price divided by mean of last 50 daily closing prices, as a percentage.

Price / 200-Day Average Price - Latest closing price divided by mean of last 200 daily closing prices, as a percentage.

Relative Strength Index - Relative Strength Index or RSI measures the magnitude of gains over a given time period against the magnitude of losses over that period. The equation is RSI = 100 - 100 / (1 + RS) where RS = (total gains / n) / (total losses / n) and n = number of RSI periods. In this item, 14 days is used and one year of daily prices are considered. A value of 30 or below may imply oversold and 70 or above may imply overbought.

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Price Volatility - The standard deviation of the last 20 days of daily closing prices.

Sharpe Ratio - The 5 year average of the excess monthly return over the risk - free rate(1 - month T - bill) over the 5 year standard deviation of the same series.

Sortino Ratio - The same calculation as the Sharpe Ratio but with positive excess returns set to zero for the standard deviation denominator, so only negative volatility weighs in.

Dividends Per Share TTM - Sum of the last four quarters of Dividends Per Share.

Payout Ratio - Dividends Per Share TTM divided by Operating EPS TTM.

Dividend Yield TTM % - Sum of the last four quarter of Dividends Per Share divided by Weekly Price.

EBITDA - Sum of the last four quarters of EBITDA (Operating Income + Depreciation & Amortization).

Free Cash Flow - Sum of the last four quarters Net Cash from Operations minus Capital Expenditures (Purchase of Property, Plant & Equipment), from the Cash Flow Statement.

Book Value Per Share - Total Common Equity last quarter divided by Shares Outstanding last quarter.

Gross Margin % - Sum of the last four quarters Gross Profit divided by the sum of the last four quarters Revenues.

EBITDA Margin % - Sum of the last four quarters EBITDA divided by the sum of the last four quarters Revenues.

Pre-Tax Margin % - Sum of the last four quarters of Earnings Before Taxes divided by sum of the last four quarters Revenues.

Net Profit Margin % - Sum of the last four quarters of Operating EPS divided by sum of the last four quarters Revenues Per Share.

Return on Equity % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Book Value.

Return on Capital % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Capital Per Share.

Return on Assets % - Sum of the last four quarters of Operating EPS divided by the average of the last four quarters Total Assets Per Share.

Price / EPS TTM - Weekly Price divided by the sum of the last four quarters of Operating EPS (capped at 99.9).

Price / Sales - Weekly Price divided by Revenues Per Share TTM.

Price / Book Value - Weekly Price divided by Book Value Per Share last quarter. Book Value Per Share is Total Common Equity last quarter divided by Shares Outstanding last quarter (capped at 49.9).

Free Cash Flow Yield % - Free Cash Flow Per Share TTM divided by Weekly Price.

Enterprise Value - Market Value plus Total Debt last year plus Preferred Equity last year minus Cash & Cash Equivalents last year.

Enterprise Value / Sales - Enterprise Value divided by the sum of the last four quarters of Revenue.

Enterprise Value / EBITDA - Enterprise Value divided by EBITDA TTM.

Enterprise Value / EBIT - Enterprise Value divided by trailing four quarters of Operating Income.

Enterprise Value / Free Cash Flow- Enterprise Value divided by the sum of the last four quarters of Free Cash Flow.

Russell 1000 Index - The largest 1,000 stocks by market cap, the index comprehensively covers the US large cap universe.

EPS 5-Year Growth Rate % is capped at 999.9%.

Revenue 5-Year Growth Rate % is capped at 999.9%.

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London Stock Exchange

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